



R. CHRISTOPHER DI MEZZO

rchristopherdimezzo@gmail.com

TIMELINE

2019

- **Communications Director, Spokesperson**
Vermont Democratic Party
Burlington/Montpelier, V.T. | July 2018 – Present
 - Served as the Party's chief spokesperson and press secretary in and out of the State of Vermont
 - Conceptualized, designed, and implemented an organization-wide re-brand
 - Managed all social media channels — planning and writing all content for a multi-platform approach
 - Directed communication strategy for the VDP's coordinated campaign, including campaigns for the office of Governor, Lieutenant Governor, Treasurer, Secretary of State, Auditor, Attorney General, and in partnership with the House Campaign

2018

- **Communications Director**
Emily Martz for Congress (D NY-21)
Saranac Lake, N.Y. | January 2018 – July 2018
 - Designed and implemented a Digital-First, targeted campaign strategy including marketing tools like Facebook and Google Adwords
 - Managed an aggressive online and social media presence — reaching 1 million impressions within our target audience
 - Acted as chief political strategist and advisor
 - Served as chief spokesperson and press secretary, drafting and sending all press releases, giving official on-the-record statements
 - Oversaw strategic media planning, press outreach, and coordinated campaign events
 - Coached candidate in public speaking and prior to media appearances

2016

- **Director, Social Media Team | Social/Digital Media Strategist**
St. Lawrence University, Office of University Communications
Canton, N.Y. | December 2016 – February 2018
 - Managed and grew one of the University's major social media platforms
 - Directed a team of 12 volunteer social strategists
 - Digital and social strategy, focused on creative, content, and videos
- **Congressional Communications Intern**
United States House of Representatives, Hon. Elise M. Stefanik
Washington, D.C. | May 2016 – February 2017
 - Planned and executed strategic communication strategies for the Congresswoman
 - Drafted and sent press releases, letters, social media posts, and emails to communicate the Congresswoman's message with constituents

2015

- **Community Outreach Coordinator/Planning Assistant**
City of Rome, N.Y., Office of Community & Economic Development
Rome, N.Y. | May 2015 – September 2015
 - Developed communication strategies to engage businesses and residents
 - Wrote and secured grants for ongoing and future initiatives

2014

- **President, Vice President, Student Life Chairperson**
St. Lawrence University, Thelomathesian Society
Canton, N.Y. | September 2014 – January 2018
 - Supervision of a \$1,000,000.00 operating budget
 - Developed a compelling communication plan to better grow our public image

DIGITAL PROFILE



LinkedIn
www.linkedin.com/in/rchristopherdimezzo



Facebook @rcchristopherdimezzo
www.facebook.com/rchristopherdimezzo



Twitter @rcdimezzo
www.twitter.com/rchdimezzo



Personal Website/Portfolio
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LET'S TALK

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EDUCATION

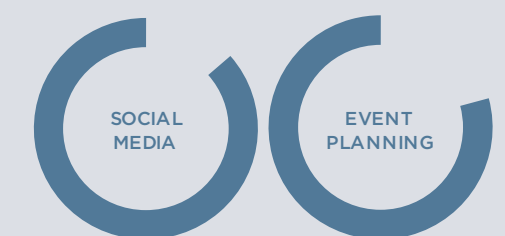
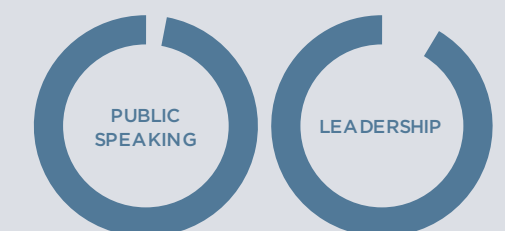
St. Lawrence University

Bachelors Communications,
Government

Minor Gender & Sexuality
Studies

SKILLS & ENDORSEMENTS

Adapted from LinkedIn



BOARD WORK

Lee Colton Legacy Fund
Vice President for
Communications,
Board of Directors

Bobby Page Memorial Foundation
Board of Directors

PROGRAMS

NGP VAN
MiniVan
VoteBuilder
Hustle
Google Adwords
Facebook Ad Manager
Certified to run political ads