



REAL ESTATE DESIGN FEE GUIDE

ORDERS CAN BE PLACED ONLINE OR VIA EMAIL

DESIGN/MARKETING REQUEST PACKAGE	DESIGN FEE	TURNAROUND PROOF	RUSH FEE 24 HR PROOF	PRINT COORDINATION
Basic Property Package - Listing Flyer, 4 Postcards, 4 Socials, 1 Email Just Listed, Open House, Sold, New Price	\$250	3-4 Days	\$50	\$25 per print order
Lux Property Package - Listing Flyer, Folded Brochure, 4 Postcards, 4 Socials, 1 Lux Postcard, 1 Email Just Listed, Open House, Sold, New Price	\$450	4-5 Days	\$100	\$25 per print order
INDIVIDUAL DESIGN/MARKETING REQUESTS	DESIGN FEE	TURNAROUND PROOF	RUSH FEE 24 HR PROOF	PRINT COORDINATION
Complex Weekly Email Newsletter	\$75	2 Days	\$25	n/a
Single Property Email	\$25	2 Days	\$25	n/a
Social Media Jpeg	\$25	3-4 Days	\$25	\$10 posting
EDDM or First Class 8x5 Postcard	\$45	3-4 Days	\$25	\$15 NAF, \$25 other
Lux Postcard	\$65	3-4 Days	\$35	\$15 NAF, \$25 other
Listing Flyer 8.5x11	\$65	3-4 Days	\$35	\$15 NAF, \$25 other
Lux Folded Brochure	\$100	4-5 Days	\$50	\$15 NAF, \$25 other

OTHER			
Arranging Courier	\$25	Redesign/Change Request	\$25
Redeliver Design/Asset Request	\$25	Full Page Ad 9x11 approx	\$450
Custom Design Request	\$60 per/hour	Half Page Ad	\$300

Turnaround Days refer to M-F business days only. All Design proofs include 1 revision. Designs are started as soon as all content is provided (photos, copy, MLS, etc.) Other custom design pricing is by request. **There is a \$150 one-time set up fee for new clients.** This setup fee covers the cost of creating a branding specific package for your company, enabling social connections, and establishing printing coordination. Logos, colors, fonts, images, and copy must be provided by client.