



## FOR IMMEDIATE RELEASE:

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### **Matt Blatt Kia Solar Energy Launch Event**

*A weekend celebration featuring family fun, food, giveaways and eco-education to celebrate the official launch of Matt Blatt Kia's solar energy system.*

Egg Harbor Township, New Jersey – Matt Blatt Kia, in conjunction with National Energy Partners, present the Matt Blatt Kia Solar Energy Launch Event on Saturday, June 15, 2019, from 11:00 am – 3:00 pm at 611 East Black Horse Pike Egg Harbor Township, New Jersey, 08234. The event will include a celebration for Matt Blatt Kia's transition to renewable solar energy, family fun, food, giveaways and eco-education.

The event will feature a full-size energy switch to commemorate the launch of Matt Blatt Kia's solar energy initiative, and the moment that the company will begin to power its operations from the sun. "One of the reasons that we looked into solar energy was that, environmentally, we wanted to be conscious of what's going on. We wanted to reduce our carbon footprint, and lead by example... we're not just looking to save money by having solar, but we're looking to do the right thing for our community," says Roy Greenblatt, Owner of Matt Blatt Kia.

The solar energy system includes 521 modules mounted on the roof of the Matt Blatt Kia dealership in Egg Harbor Township New Jersey. The system is projected to produce approximately 265,150-kilowatt hours of electricity each year - enough energy to meet nearly 60% of Matt Blatt Kia's energy needs. "Matt Blatt Kia's adoption of solar energy will have an environmental impact that is worth celebrating," says Jeremy Conner, CEO of National Energy Partners, the solar development firm that is managing the solar project.

According to the United States Environmental Protection Agency, the solar energy produced by Matt Blatt Kia through the life of their solar system will eliminate greenhouse gas emissions equivalent to 4,688 Metric Tons of Carbon Dioxide – that has the impact of 1,635 tons of waste being recycled instead of landfilled. The reduction of CO2 emissions is equivalent to 5,124,526 pounds of coal burned, or 460,464 gallons of gasoline consumed. Matt Blatt Kia's adoption of solar energy will sequester carbon equivalent to growing 77,509 tree seedlings for ten years.

The Matt Blatt Kia Solar Energy Launch Event will include informative presentations that document the environmental impact of solar energy, along with financial incentives available for both home and business owners. Guests who register for solar energy will receive one payment toward a Matt Blatt Kia vehicle and can enter to win a flat-screen TV. Special guests will accompany food and family-style fun.

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All ages are welcome. For more information about the event along with contest terms and conditions, visit [MattBlattKiaFTS.SplashThat.com](http://MattBlattKiaFTS.SplashThat.com). For questions and media inquiries, contact Shannon Yerk at (856) 273-5761 x150 or [syerk@nepsolar.com](mailto:syerk@nepsolar.com).

#### **About Matt Blatt Kia:**

“Family first” is how Matt Blatt Kia aligns its customer service and day-to-day business. As a new and pre-owned car dealership in New Jersey, fair and honest work is the primary belief.

At Matt Blatt Dealerships, in every operation and business decision, we try to eliminate the negative stigma of car buying through the power of transparency.

Matt Blatt started with Roy Greenblatt and a 20 car lot in Glendora, NJ and is now three award-winning dealerships all throughout south Jersey (Matt Blatt Kia in Egg Harbor Township, Matt Blatt Mitsubishi in Glassboro, and Matt Blatt Kia of Toms River).

Over the years, the Matt Blatt Dealerships have ingrained themselves in the community by providing great deals for new and used cars, volunteering time and money to local charities, and supporting local businesses. Learn More at <https://www.mattblattkia.com/>

#### **About National Energy Partners:**

National Energy Partners (NEP) is a solar energy development company dedicated to bringing clean, renewable energy to businesses and residential consumers alike. At the forefront of the solar energy landscape, our passion is in fostering relationships through integrity, knowledge, and efficiency. NEP embraces the specific needs and challenges of each project, offering our valued clients the best experience through strategic management, trusted relationships, and eco-friendly solar energy solutions. With over ten years of experience in the solar industry, our portfolio includes over \$100 million of projects with more in development. Learn More at <https://www.nepsolar.com>

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