



CORPORATE COMMUNICATION SKILLS

Just knowing how to talk is not
communicating

10 STEPS

TO BECOMING A MORE CONFIDENT COMMUNICATOR

WHO IS THIS COURSE FOR?

- C-level Management
- Mid level Executives
- Managers
- Sales Executives
- Administration staff

This course is designed to give all participants a deep insight in to the power of communication and how to use it in the workplace to produce stunning results.

DAY 01

MORNING SESSION

- Introductions and Ice-breakers
- The Importance of Being a Top Communicator
- What makes a Top Communicator?

Break

- What kind of communicator are you?
- How to give feedback for positive results
- Practical sessions

Break for lunch

AFTERNOON SESSION

- Continue with practical sessions + feedback from peers
- How to create the persuasive presentation – Inspiration, Motivation, Influence
- Practical sessions on how to build the perfect presentation

DAY 02

- Ice-Breakers to warm up
- The importance of non verbal communication

Break

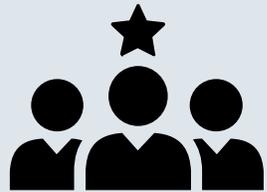
- 10 keys to Authentic Communication
- Get creative, group exercises to unleash creativity

Break for lunch

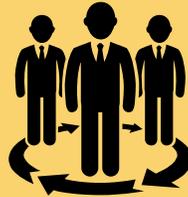
- Summary of learnings and practical feedback sessions
- Group work for presentations with practical tips from coach
- Final presentations with feedback from peers and coach
- Take away and points to remember

WHAT YOU WILL LEARN?	How to structure any speech effectively	How to recognise great communicators	Duration: 2 days Venue: Can be done in the office of client or can be organised as an offsite Number of people: 6-10
	How to hold more effective meetings	How to ask better questions	
	How to give better feedback	How to think quicker on your feet	

MEASURABLE BENEFITS OF THIS COURSE



INCREASED INDIVIDUAL
CONFIDENCE



IMPROVED TEAM
COLLABORATION



IMPROVED
CLIENT RELATIONS

My **communication skills** courses use the **LOGOS, ETHOS, PATHOS** method of communication which is based on a structure created by **Aristotle** the ancient Greek philosopher.

This method is still used by master communicators today to build persuasive discussions and presentations aimed at influencing and moving people into action. Using modern day examples I demonstrate how this framework is in use today and I teach delegates to build their own persuasive speeches in a practical way.

I also introduce the importance of non verbal body language, hand gestures, power words, how to read the room, body positions and personal presentation.

We examine what makes master communicators and how to develop this skills internally. We also have some fun with creativity and explore ways in which we can steer away from boring text heavy PowerPoints to interactive information exchange presentations.

The 4 important pillars of this workshop are:

1. **100% DELEGATE PARTICIPATION.** Everyone is required to prepare and present their to their peers
2. **PEER To PEER FEEDBACK.** Participants will learn how to give feedback in a way that is received constructively in order to help each other improve
3. **PRACTICE, PRACTICE, PRACTICE.** Participants will be given ample time to practice their presentation during the workshops and are also encouraged to work at home.
4. **FUN.** I make sure my workshops are fun, and creative, this way delegates relax and are able to give and receive the best version of themselves.

WHAT PEOPLE SAY

When it comes to working with teams Tony has a rare ability to connect with many people at the same time

Miguel Jodra, European Director Olympus Europe

Participants love working with Tony. He has a real natural talent for coaching, backed up with years of study.

Conor Neill President, Vistage Spain

Tony is someone who cares about people. As a speaker / coach, he consistently helps participants find the best in themselves and he does it in a way that strikes the perfect balance between being challenging and supportive.

John Zimmer, International Public Speaker

Tony coached me with great results. He was unbeatable in helping me expand my comfort zone and draw out of the limits I had in mind.

Manuel Vidal Quadras, Founder 1840 Group

Dear Tony, it was a pleasure to count with you in the training for the scientists project presentation workshop. We have received very positive feedback of your session and look forward to working with you very soon.

Belén Perat, "la Caixa" Foundation – Department of Research and Innovation

About Me

I was never going to be a coach, I was shy, I stuttered as a child and had a low self image, but when you wake up every day and all you think about is how to help people become the best versions of themselves, you have to answer the call.

As a child I was always the "different one" I often slid off into my own world to try and make sense of the things going on around me. I never understood why we had to learn algebra, I never understood why we had to have 3 "square" meals a day, I never understood why the suffix "ist" when used with words like science, botany, and piano suggested positive connotations and mastery, but when used with race, age and sex, the suffix had ominously negative overtones. Those questions and many others have led me to the work I do today. I am genuinely interested in people and what makes us tick.

One of the things that fascinated me most at university was the psychology of achievement, how could someone with seemingly all of the odds stacked against them turn out to be an epic success in education, sport, popularity and careers? The truth went also for those who seemingly had an insanely gifted take off in life, many would end up not achieving their true potential. Today I have come to realise that many of us operate at below 60% of true our potential. The "why" is what keeps me fascinated today.

I work with C-Level executives of client-facing teams to define what high achievement really looks like and once we have built the teams and the infrastructures, I guide them towards their objectives.

I am continually working on myself as I go through this journey and this is what makes it so much fun. I have worked with top executives around the world and have had the pleasure to coach and organise team events for many fortune 500 companies.

Let me share that experience with you today.

