

Invitation

to our Political Lunch Debate

Consumers looking for guidance.

Petrol, diesel or electric car – would an eco-label help purchasing decisions?

Ladies and Gentlemen,

When it comes to buying a new car, eco-friendly criteria are increasingly important in making a choice. Now, with the diesel emissions scandal, growing numbers of European cities sounding the alarm over rates of particulate pollution, and the long ongoing debate over the impact of carbon emissions from our cars on our carbon footprint, one thing is clear – the internal combustion engine is coming under considerable pressure. However, with a refuelling or recharging infrastructure often not yet sufficiently developed outside urban areas, changing to alternative fuels and propulsion systems is not a feasible option for all consumers.

As a result, many consumers are unsure how to decide, and even the automobile clubs are struggling to offer recommendations on purchasing a new car. So what advice should be given? Which propulsion technology is the most sustainable if you take both green and economic factors into account?

With so many diverse needs and lifestyles among potential car buyers, there can be no simple answer. Here, the political sphere can assist by providing clearly defined standards and holistic concepts to achieve green goals, yet this still leaves a need for instruments enabling consumers to reach a well-founded buying decision by identifying their own requirements on the basis of personal criteria. What could such instruments look like – and how can European policy and the automobile industry contribute? Would it help to have

an eco-label as an amendment to the present label for energy efficiency?

We are looking forward to discussing these issues with you and would like to invite you to join us at our political lunch debate on

17th of October 2017, 12:00

at the

**Representation of the State of
North Rhine-Westphalia at the European Union,
Rue Montoyer 47, 1000 Brussels.**

Please register until **05th of October 2017** by completing the form on www.eac-web.eu/registration (user name: teilnehmer, password: eacteilnehmer) or send an email to info@eac-web.eu.

Best regards,



Bernd Opolka
- President -

An event staged by:



European Automobile Clubs

Brussels Office:
Avenue Michel-Ange 69
B-1000 Brussels

info@eac-web.eu
www.eac-web.eu

Programme

12:00 – 13:00 Registration and Lunch

13:00 – 13:10 **Welcome**

Bernd Opolka

President,
EAC European Automobile Clubs

13:10 – 13:30 **Keynotes**

Christel Schaldemose MEP

Member of the Committee on the Internal
Market and Consumer Protection,
European Parliament

Max Grünig

President,
Ecologic Institute US

13:30 – 14:30 **Panel Discussion with**

• **Carsten Bermig**

Cabinet Member of Elżbieta Bieńkowska,
European Commission

• **Ralf Diemer**

Head of Brussels Office,
German Association of the Automotive
Industry (VDA)

• **Max Grünig**

• **Christel Schaldemose MEP**

• **Günther Schweizer**

Vice-President,
EAC European Automobile Clubs

Moderation: Werner Balsen

EU-Correspondent,
DVZ - Deutsche Verkehrs-Zeitung

From 14:30 Coffee

Language: German, Interpretation provided in English