

#EAC4drivers
#data4drivers



Invitation to the EAC Lunch Debate

Car Data – Who does OWN, HAVE and USE it?

Dear Ladies and Gentlemen,
Dear Friends of EAC,

Modern cars are not merely means of transport, but increasingly data producers and data carriers. Even before the engine starts to buzz, the manufacturer already receives a multitude of data from countless sensors installed by him in the vehicle, all of which are generated by the car driver and are therefore considered to be personal, unless they are completely anonymised. The question at issue is now whether they belong to the car owner, the driver or *de facto* the manufacturer? One thing is crystal-clear: Thanks to the monopoly over the exclusive control of the access and delivery channels in the cars, they come into the possession of the manufacturers that use them primarily for their own product optimisation. At the same time, vehicle data is of vital importance for the future of the automotive aftermarket and services sector, whose establishment and development are being hampered by monopoly prices on the part of the manufacturer. There are also important questions that arise from the perspective of consumer welfare: Who may, can and should have access to my vehicle and access to my data? Which regulatory approach does offer maximum transparency, security and comfort? Can I still choose my service provider as an autonomous and mature driver?

We would like to invite you to join our discussions on these topics at the EAC lunch debate on

Thursday, **21 November 2019**, 11:30 a.m.
at the Representation of the State of North Rhine-Westphalia,
Rue Montoyer 47, 1000 Brussels.

Please register until **18 November 2019** on our website: www.eaclubsorg./event. For further enquiries, please contact our policy officer Mrs. Garunya Wiczorek at wiczorek@eaclubs.org.

Kind regards,

Bernd Opolka
EAC President

ACV
Automobil-Club Verkehr
www.acv.de



AKSR
Autoklub Slovenskej republiky
www.autoklubsr.sk



AMS RS
Auto-moto savez
Republike Srpske
www.ams-rs.com



ARBÖ
Auto-, Motor-
und Radfahrerbund
www.arboe.at



ARCD
Auto- und Reiseclub Deutschland
www.arcd.de



Automobilclub
Kraftfahrer-Schutz
www.automobilclub.de



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Agenda

11:30 Registration
and welcome coffee

12:00 Introduction

- Welcome Address by **Bernd Opolka**, President of EAC
- Keynote speech by **Ismail Ertuğ MEP**, Member of the TRAN committee, Vice-President of the S&D Group

12:20 Panel discussion

Car Data - Who does OWN, HAVE and USE it?

- **Anne Federle**, Partner Competition & EU Law, Bird & Bird Brussels
- **Dimitri Vergne**, Senior Sustainable Transport Officer, BEUC
- **Natalia Lazarova**, Head of Unit - Antitrust: Basic Industries, Manufacturing & Consumer Goods, DG Competition, EC
- **François Fischer**, Senior Innovation Manager - 5G and Automation, ERTICO-ITS Europe
- **Jan Bambas**, EU Affairs Director, FIGIEFA

13:30 Conclusion

Closing remarks by **Bernd Opolka**
followed by networking lunch

Moderation: **Werner Balsen**, Journalist, formerly EU-correspondent (i.a. Deutsche Verkehrszeitung, Frankfurter Rundschau)

The event will be held in German and English – with interpretation.

Please note:

EAC will be reporting of this event using a range of visual and audio material including live streams of event proceedings.

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