

# Invitation

to our Parliamentary Lunch Debate

## The Connected Car - Benefits & Risks for Business and Consumers

Ladies and Gentleman,

The connected vehicle is not a future vision, but already a reality on our roads. Thanks to their telematic systems, cars already offer car users a wide range of value-added services, from current traffic information to route planning and location-based information on, for example, the nearest restaurant or car park.

But this flow of data is not a one-way street. A vehicle does not only receive data, but also transmits it – often without the driver's knowledge or intervention. Since data is transmitted exclusively to the vehicle manufacturers, the latter not only have privileged access to technical monitoring data from systems and performance, but also to data potentially able to provide an insight into the driver's personal preferences.

The thereby generated prospects for establishing and developing data-based business areas not only offer significant opportunities, but also promise considerable returns. This turns vehicle data into a valuable commodity and a fiercely competitive resource. Moreover, access to it then not only plays a crucial role in the future of the automotive aftermarket and service sector. Also from the consumer perspective we have to consider the question of how access to the car's data should be designed and who should be allowed to gain it. Which concept offers maximum transparency, security and comfort? Will I be able to freely choose my service provider in the future?

We are looking forward to discussing these issues with you and would like to invite you to join us at our Parliamentary lunch debate on

**10<sup>th</sup> of November 2016, 11:30 a.m.**

at the

**Representation of the State of  
North Rhine-Westphalia,  
Rue Montoyer 47, 1000 Brussels.**

Please register until **03<sup>rd</sup> of November 2016** by completing the form on [www.eac-web.eu/registration](http://www.eac-web.eu/registration) (user name: teilnehmer, password: eacteilnehmer) or send an email to [info@eac-web.eu](mailto:info@eac-web.eu).

Best regards,



Bernd Opolka  
- President -

An event staged by:



European Automobile Clubs

Brussels Office:  
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[info@eac-web.eu](mailto:info@eac-web.eu)  
[www.eac-web.eu](http://www.eac-web.eu)

## Programme

**11:30 – 12:00** Registration and Coffee

**12:00 – 12:10** Welcome

**Bernd Opolka,**  
President, EAC

**12:10 – 12:30** Keynotes

**Pascal Arimont MEP**

Deputy member of the Committee on the Internal Market and Consumer Protection, European Parliament

**Andreas Reich**

Head of Electronic Predevelopment, AUDI AG

**Neofitos Arathymos**

Technical Advisor, CECRA

**12:30 – 13:30** Panel Discussion with

• **Neofitos Arathymos, CECRA**

• **Pascal Arimont MEP**

• **Dr. Rüdiger Hannig**

Executive Board Member, LOAD e.V.

• **Andreas Reich, AUDI AG**

Moderation:

**Werner Balsen,**

EU-Correspondent

DVZ - Deutsche Verkehrs-Zeitung

**13:30**

Get together and lunch

Language: German

Interpretation: Provided in English