

# NETWORKING AND COST SAVINGS FORUM

**SBF**

SEGENSWORTH  
BUSINESS  
FORUM

Saving money in a business can be tricky - there are essential investment demands for staff and technology which makes cutting back a challenge, especially when money might be tight already.

You may not be aware of the different cost saving ideas - which could genuinely make a difference to your business - and you will welcome opportunities to make your operations more cost-effective.

This is where SBF and its members can help...

SBF is committed to helping its members and it is currently reviewing the viability of running cost & energy saving events, to share ideas and proven initiatives.

## HOW CAN SBF MEMBERS HELP?

**We'd like to hear about your cost and energy saving ideas.**

- Have you implemented a new initiative which is saving your business money?
- Have you made simple changes which are making a difference to your bottom line?
- Do you run energy efficient campaigns which help the carbon footprint and pennies too?

## MEMBER EXAMPLE:

### CARDBOARD CUTBACKS!

Old boxes and packaging were filling up our waste skip each week (with a cost to be emptied) and were also buying new packing materials for our shipments. So, we invested in a cardboard shredder, giving our staff instructions that no packaging was to go to waste unless contaminated. Everything could be shredded and re-used as packaging infill for our outgoing shipments. We now no longer buy any additional packaging, producing more than we need from incoming card that can be recycled.



**Ian Cox, Operations Director, OKW Enclosures.**

## WE'D LOVE TO HEAR FROM YOU

However small the project, or the money saved let us know. We will then collate ideas, research new ones too and set up an event to share.

Send your money & energy saving examples to:  
Martin O'Rourke, BID Manager  
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*If there is interest in the subject, we would like to set up a workshop / networking event to run through a couple of case studies and discuss with members other ideas. It's also a great opportunity to meet with other companies on the estate.*