



# Raise Your Sales

## What's On Us

All tips & RockStar service  
Unlimited WiFi for #allthelikes  
Chef-curated meals at 20+ eateries  
Group fitness classes like yoga & spin  
Private Beach Club at Bimini

## Meet Scarlet Lady

- Yacht-inspired mid-sized ship
- 2,770 Sailors and 1,150 Crew
- 17 Total Decks
- 4 & 5 night itineraries to Caribbean
- Destinations like Costa Maya, Mexico and San Juan, Puerto Rico
- Ship 2, 3 & 4 to come in 2021, 2022 and 2023

## A Healthy Dose Of Vitamin Sea

We're prescribing some major Vitamin Sea, our well-being ethos for our oceans, our Crew and our Sailors. Experiences that deliver rejuvenation and transformation with a balance of self-care and play including:

- Group fitness classes included in the voyage fare
- Both indoor and outdoor well-being spaces
- Full spa offering body treatments and Thermal Suite amenities
- No Sailor-facing, single-use plastics on board

## Out-Of-This-Sea Performances

We're completely rethinking how destinations and entertainment at sea is done. Intimate, fun, surprising and just plain weird (in a good way), our entertainment experiences will change views and perspectives. We're working with some of the brightest up and coming creative minds, who push boundaries to create uniquely Virgin Voyages parties, music, shows and happenings all designed to inspire and enthuse.

- Experiences to appeal to a variety of tastes and interests, where multiple events take place at all times
- Create your own experience: Most entertainment is included so Sailors can spectate, participate or be fully immersed as much as they want to be
- The Red Room is the first transformational, multi-form theater at sea allowing for a variety of performance styles
- No traditional cruise director or entertainment team

## Exciting Destinations

Sailors will carve their own paths in places with experiences that promote self-discovery and plenty of time to explore in each location.

### Destinations Include:

- Costa Maya, Mexico
- Puerto Plata, Dominican Republic
- Key West, Florida
- San Juan, Puerto Rico
- Cozumel/ Playa Del Carmen, Mexico
- All itineraries will make a day trip to our exclusive Beach Club at Bimini, Bahamas



## Meetings With Meanings

Our meeting spaces are as fun as any of our social spaces because let's face it, meetings are just events with business stuff (or birthdays) thrown in. Whatever your circle uses them for, these spaces are designed to be inspiring, so your entire squad stays energized.

- All spaces have complete AV capabilities

## Eateries (And Drink-Eries)

We're rethinking how people eat and drink at sea. All chef-curated eateries are included in the core voyage experience, and they all accept dinner reservations for up to parties of 25.

- 20+ eateries (including the 11 revealed eateries below) with bars in every restaurant.
- We're comping all cover charges and basic bevies (water, coffee, sachet teas, sodas).
- No main dining room. No wasteful beige buffets. No assigned seating.

More eatery specifics to be revealed soon...

| Eatery                               | Description   |
|--------------------------------------|---|
| <b>The Wake</b><br>CPTY: 218         | A theatrical take on steak & seafood (+ martini bar)      |
| <b>The Test Kitchen</b><br>CPTY: 213 | Our chemistry inspired cooking lab (+ experimental bar)   |
| <b>Razzle Dazzle</b><br>CPTY: 218    | Bright and veggie-forward with meaty cheats (+ red bar)   |
| <b>Gunbae</b><br>CPTY: 176           | Lively Korean BBQ with a social edge (+ roving Soju cart) |
| <b>Pink Agave</b><br>CPTY: 209       | Contemporary Mexican fare (+ mezcal bar)                  |
| <b>The Dock</b>                      | Mediterranean mezze-style social lounge (+ outdoor bar)   |
| <b>The Pizza Place</b>               | Made-to-order personal pizzas                             |
| <b>Extra Virgin</b><br>CPTY: 205     | Casual Italian eatery (+ wine bar)                        |
| <b>The Galley</b>                    | Market-style food hall (+ tap bar)                        |
| <b>Coffee Shop</b>                   | Flavor forward coffee bar                                 |
| <b>Lick Me Till Ice Cream</b>        |   |



## Suites & Cabins

Total Suites & Cabins: 1408  
 RockStar Suites: 78  
 Sea Terrace (Suite + Cabin): 1208  
 Sea Views: 95

## Clever Cabins

- Personal retreats with modern aesthetics, yacht-like sensibilities and functional details.
- A boutique hotel feel with a focus on the functionality of small spaces
  - Meant to align with glamour, extraordinary experiences and laid-back mindsets
  - Auto sensory lighting and air conditioning settings for energy conservation
  - 93% have sea views, 86% have sea terraces (and all sea terraces have hammocks)
  - Solo options available with no extra premium

## RockStar Suites

- Prime locations on the ship with spaces by world-renowned designer, Tom Dixon.
- Private transfer to/ from ship
  - A personalized in-room bar (with the first round on us)
  - Richard's Rooftop access
  - Early access to bookable experiences
  - Better Faster Stronger premium Wi-Fi with streaming
  - RockStar Agent service
  - Nightly express swimsuit drying service,
  - Exclusive express check-in during embarkation
  - VIP Access at The Beach Club at Bimini
  - Pack and unpack services
  - A daily pressing service
  - Upgraded bed and bath amenities

## Mega RockStar Suites

- Everything the RockStar suites have, but even more fabulous with these extras.
- Prime locations on ship
  - Peek-a-View outdoor shower
  - Personalized bottomless bar
  - Drinks on the ~~house~~ ship (excluding the Scarlet Lady Locker)
  - Thoughtfully selected port experiences
  - RockStar rider
  - Hair & makeup squad
  - Thermal Suite daily access
  - Complimentary laundry

## Cabin Stats

| Category                                  | Max CPTY | QTY | ADA | INT. SQ. FT | TERRACE SQ. FT. |
|---|----------|-----|-----|-------------|-----------------|
| <b>Mega Rockstar Suites</b>               |          |     |     |             |                 |
| Massive Suite                             | 4        | 2   | 0   | 830         | 1317            |
| Fab Suite                                 | 4        | 2   | 0   | 689         | 261             |
| Posh Suite                                | 4        | 2   | 0   | 572         | 261             |
| Gorgeous Suite                            | 4        | 9   | 1   | 396         | 174             |
| <b>Rockstar Suites</b>                    |          |     |     |             |                 |
| Brilliant Suite                           | 4        | 18  | 0   | 396         | 86              |
| Cheeky Corner Suite - Biggest Terrace     | 2        | 6   | 0   | 311         | 442, 488, 537   |
| Cheeky Corner Suite - Even Bigger Terrace | 2        | 4   | 0   | 311         | 397, 349        |
| Cheeky Corner Suite - Pretty Big Terrace  | 2        | 4   | 0   | 311         | 307, 304        |
| Seriously Suite                           | 2        | 24  | 1   | 284         | 68              |
| Sweet After Suite - Biggest Terrace       | 2        | 3   | 0   | 236         | 425, 370, 322   |
| Sweet After Suite - Even Bigger Terrace   | 2        | 2   | 0   | 236         | 268, 224        |
| Sweet After Suite - Pretty Big Terrace    | 2        | 2   | 0   | 236         | 182, 180        |
| <b>Sea Terrace</b>                        |          |     |     |             |                 |
| XL Sea Terrace                            | 3        | 112 | 2   | 225         | 40              |
| Central Sea Terrace                       | 3        | 524 | 20  | 185         | 40              |
| The Sea Terrace                           | 4        | 416 | 0   | 185         | 40              |
| Ltd View Sea Terrace                      | 4        | 78  | 0   | 185         | 40              |
| <b>Sea View</b>                           |          |     |     |             |                 |
| Solo Sea View                             | 1        | 6   | 0   | 130         |                 |
| The Sea View                              | 3        | 89  | 3   | 190         |                 |
| <b>Insider</b>                            |          |     |     |             |                 |
| Solo Insider                              | 1        | 40  | 0   | 105         |                 |
| The Insider                               | 3        | 55  | 2   | 177         |                 |
| Social Insider                            | 4        | 10  | 0   | 177         |                 |