

Living Income Community of Practice Workshop:

Achieving a decent standard of living for smallholder farmers

A multi-stakeholder learning exchange on measurement and strategies for action

Dates: January 30 (Measurement) and 31 (Strategies) 2019

February 1 (Retailer Introduction) co-hosted with Oxfam

Location: Bonn, Germany

There is tremendous momentum to address poverty in smallholder farming communities. This workshop will build on previous events and stimulate dialogue, collaboration and action towards addressing global poverty challenges through the concept of Living Income. The event will focus on 3 main goals:

- 1) promoting alignment on best practices of measuring living income benchmarks, actual incomes and the gap between the two;
- 2) exchange of learning on effectiveness of strategies to close income gaps; and
- 3) supporting exchange between sectors working on farmer income.

Day 1: Measurement to inform action – GIZ Offices

GIZ, Room Donau, Friedrich-Ebert-Allee 36, 53113 Bonn

Time	Session
10:00 10:30	Participants' arrival and workshop registration
10:30 10:45	Welcome and introductions Speakers: <ul style="list-style-type: none"> ▪ Kristin Komives – ISEAL Alliance ▪ Christel Weller-Molongua – Department Head of Rural Development and Agriculture, GIZ
10:45 11:15	Introduction to the Living Income Community of Practice and work to date on measurement In this session we will introduce the objectives and main work areas of the Living Income CoP, frame how the workshop contributes to our overall aims, and explain how the Day 1 agenda fits into the CoP's objectives on measurement of actual incomes and living income benchmarks. We will also review key concepts and definitions, so that we are all using the same language throughout the day. Speakers: <ul style="list-style-type: none"> ▪ Kristin Komives - ISEAL Alliance ▪ Adam Romo – ISEAL Alliance
11:15 12:30	BREAKOUTS: NUTS AND BOLTS OF A LIVING INCOME APPROACH 1. Calculating living Income benchmarks – what we have learned and where we are going In this session, we will review what we have learned about applying the Anker methodology and aligning around living income benchmark in tea and cocoa, and drawing from lessons on living wage benchmarks also. After an initial panel discussion, we will break into discussion groups to dive deeper into where we stand on the key questions on use of Living Income benchmarks. Moderator: <ul style="list-style-type: none"> ▪ Stephanie Daniels – Sustainable Food Lab Speakers: <ul style="list-style-type: none"> ▪ Michelle Bhattacharyya – On-Up ▪ Friederike Martin – GIZ ▪ Noura Hanna - Rainforest Alliance ▪ Levison Chiwaula – University of Malawi ▪ Leonie Bruehlmann – Lindt Cocoa Foundation

	<p>2. Comparing actual incomes to living income benchmarks: exploring methodological questions Experience with and issues arising with comparing actual income to living income benchmarks, based on the West Africa cocoa and E Africa coffee experience. We will also be using this session to consider how the community of practice can create guidance on comparing actual incomes with living income benchmarks.</p> <p>Moderator:</p> <ul style="list-style-type: none"> ▪ Roger Bymolt - Royal Tropical Institute (KIT) <p>Speakers:</p> <ul style="list-style-type: none"> ▪ Marcelo Tyzler - Royal Tropical Institute (KIT) ▪ Carlos De Los Rios – COSA ▪ Simon Brayn-Smith – Olam International
12:30-13:30	Lunch break
13:30-15:00	<p>Measuring and monitoring income change and setting income targets In this session we will dive into experiences that CoP participants have had in measuring and monitoring income change and setting income targets. We will provide an overview of various approaches to frame the discussion and then participants will have an opportunity to learn more about one of the three experiences presented.</p> <p>Moderator:</p> <ul style="list-style-type: none"> ▪ Kristin Komives – ISEAL Alliance <p>Speakers:</p> <ul style="list-style-type: none"> ▪ Cathy Pieters & Manuel Kiewisch – Mondelez ▪ Henk Gilhuis – Rainforest Alliance/UTZ ▪ Carlos de los Rios – COSA
15:00-15:30	Coffee break
15:30-17:00	<p>Living Wage & Living Income: what are the common challenges and differences? This session is to 1) identify commonalities in challenges in relation to living wage and living income and 2) how our communities can help or work together in solving those.</p> <ol style="list-style-type: none"> 1. In what way are you or your organization working on living wage and/or living income and why are both important for your organization? 2. Which common challenges can you identify in working on living wage / income issues? 3. How could our communities help / work together in solving those? Think of projects, guidance documents, etc <p>Moderators:</p> <ul style="list-style-type: none"> ▪ Marthe van Andel & Isabelle de Lijser – Living Wage Lab (Fairfood & Hivos) <p style="text-align: center;">-----</p> <p>Open Space sessions Open for others to hold their own conversations – additional room and flipchart.</p>
17:00-17:45	<p>Announcement of Living Wage/Living income European Conference - Isabelle de Lijser, Hivos</p> <p>Closing remarks</p> <p>Speakers:</p> <ul style="list-style-type: none"> ▪ Kristin Komives - ISEAL Alliance ▪ Adam Romo – ISEAL Alliance
17:45-19:00	Networking session: drinks and finger food

Day 2: Strategies for action – Basecamp Bonn

In der Raste 1, 53129 Bonn <https://www.basecamp-bonn.de>

Time	Session
08:30 09:00	Participants' arrival and coffee
09:00 09:15	<p>Welcome</p> <ul style="list-style-type: none"> Stephanie Daniels – Sustainable Food Lab <p>Speakers:</p> <ul style="list-style-type: none"> Stefan Schmitz - Deputy Director-General and Commissioner "One World - No Hunger" Initiative - German Federal Ministry for Economic Cooperation and Development (BMZ)
09:15 09:45	<p>Review Day 2 Agenda and links to Day 1</p> <p>Framing the challenge and the approaches moving forward We will draw on recent research from the Mars Farmer Income Lab and the Living Income CoP to propose a framework for the day to track the interrelationships of strategies to improve farmer incomes.</p> <p>Moderator:</p> <ul style="list-style-type: none"> Don Seville - Sustainable Food Lab <p>Speakers:</p> <ul style="list-style-type: none"> Joost Guijt – Wageningen University
9:45 10:30	<p>ROLES AND LEVERS: How do different actors think about their role in living incomes and which strategies to employ?</p> <p>In this session we hear from actors in business, government, and the standards community reporting on where their organisations are on their smallholder income strategy, how their thinking has evolved in the last year, and what trends they are seeing amongst other similar organisations.</p> <p>Moderators:</p> <ul style="list-style-type: none"> Kristin Komives – ISEAL Alliance <p>Speakers:</p> <ul style="list-style-type: none"> Stefan Schmitz – Deputy Director-General and Commissioner "One World - No Hunger" Initiative - German Federal Ministry for Economic Cooperation and Development (BMZ) Mamadou Gbongue – Conseil Café-Cacao Heather Pfahl – Mars Inc Noura Hanna – Rainforest Alliance David Taylor – Fairtrade Foundation
10:30 11:00	Coffee/Cocoa/Tea break
11:00 12:15	<p>BREAKOUTS: MAXIMIZING RETURNS OF KEY CASH CROP AND ENABLING FARMER INVESTMENT</p> <p>1. Affordable Finance for Smallholders This session will discuss how to increase the access to affordable finance to smallholders and how to couple loans with technical assistance.</p> <p>Moderator:</p> <ul style="list-style-type: none"> Norma Tregurtha – ISEAL Alliance <p>Speakers:</p> <ul style="list-style-type: none"> Jamie Anderson – Consultative Group to Assist the Poor CGAP/World Bank James Webb - Barry-Callebaut <p>-----</p> <p>2. Pricing and Trading models This session will highlight different approaches to pricing to improve farmer income and income security, and engage participants in questions of which programs can scale and where are the opportunities and challenges around tackling pricing and trading models.</p> <p>Moderator:</p> <ul style="list-style-type: none"> Don Seville - Sustainable Food Lab <p>Speakers:</p> <ul style="list-style-type: none"> Ywe Franken – Tony's Chocoloney Manu Jindal – Nespresso Carla Veldhuyzen van Zanten – Fairtrade International
12:15	Lunch break

13:15	
13:15 14:30	<p>BREAKOUTS</p> <p>1. The strategies and roles of government actors (Cocoa focus) This session will take the opportunity to have a specific conversation around government engagement in Living Income from consumer and producer country governments. It will focus on cocoa and beyond. Moderator: ▪ Friederike Martin – GIZ</p> <p>Speakers: ▪ Christine Müller – Swiss Chocolate Platform ▪ Mamadou Gbongue – Conseil Café-Cacao ▪ Jos Huber- Dutch Ministry of Foreign Affairs ▪ Els Haelterman – Belgian Ministry of Foreign Affairs</p> <p>-----</p> <p>2. Income diversification - why do we need it to close income gaps and how can it be done well? This session will explore how to implement professional diversification using examples from the vanilla, coffee and cocoa sectors. What is needed at the cooperative level? What's needed at farm services level? Moderators: ▪ Don Seville/Stephanie Daniels – Sustainable Food Lab</p> <p>Speakers: ▪ Jimmy Bagonza - Rwenzori Farmers Co-op Union ▪ Samuel Adimado – Kuapa Kokoo Ltd</p> <p>-----</p> <p>3. Open Space sessions Open for others to hold their own conversations – additional room and flipchart.</p>
14:30 15:00	Coffee break
15:00 15:45	<p>ACTION AT THE SECTOR LEVEL Plenary: Living Wage and Living Income, Malawi 2020 Tea initiative In this session, we will get an update on sector wide collaborative action from tea in Malawi 2020</p> <p>Moderator: ▪ Eberhard Krain – GIZ</p> <p>Speakers, TEA: ▪ Heleen Bulckens – Ethical Tea Partnership ▪ Sangwani Hara - Tea Association of Malawi ▪ Jordy van Honk – IDH ▪ Stefan Feldbusch - OTG ▪ Rachel Wilshaw – Oxfam</p>
15:45 16:30	<p>BREAKOUTS BY SECTOR:</p> <p>1. Cocoa Sector (Moderator: Stephanie Daniels – Food Lab) New Foresight, GIZ and others are developing a Cocoa Living Income Task Force, and we'll discuss the draft theory of change, focus areas for the task force and links to the Community of Practice Speakers: ▪ Lucas Simons - New Foresight ▪ Antonie Fountain – VOICE Network</p> <p>2. Coffee Sector (Moderator: Christina Archer –Food Lab) Discuss work on income and economic viability in coffee</p> <p>3. Tea Sector (Moderator: Eberhard Krain – GIZ) Continue the dialogue from the plenary session</p>
16:30 17:00	<p>Closing remarks & Community of Practice looking forward Moderators: ▪ Friederike Martin – GIZ ▪ Stephanie Daniels – Sustainable Food Lab</p>

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