



VERONA ARTS & THE TOWNSHIP OF VERONA WELCOME ALL COMMUNITY MEMBERS,  
ARTISTS & ART ENTHUSIASTS TO GET CREATIVE AT THE

## VERONA ARTS CHALK FEST 2019

SATURDAY SEPTEMBER 28 11:00am-4:00pm

(RAIN-DATE SUNDAY SEPTEMBER 29)

TOWN SQUARE, 600 BLOOMFIELD AVENUE, VERONA, NJ 07044

### PRE-REGISTRATION REQUIRED:

- We reserve the right to refuse an application
- Send completed form and check payable to Township of Verona via U.S. mail to:  
**ATTN: Steven Neale, Verona Town Hall, 600 Bloomfield Avenue, Verona, NJ 07044**

### PARTICIPANT REGISTRATION FORM: *(Registration deadline September 18)*

#### CHALKING SQUARE SIZES & SUGGESTED DONATION: *(Indicate the # of each size square you would like to purchase in the box)*

- |                                                                                 |                                                                                                                                                              |
|---------------------------------------------------------------------------------|--------------------------------------------------------------------------------------------------------------------------------------------------------------|
| <input type="checkbox"/> <b>\$10</b> SMALL - 4x4 foot<br>(4 artists maximum)    | Great for kids or folks who have limited time to chalk. Includes one box of 24-color quality chalk pastels.                                                  |
| <input type="checkbox"/> <b>\$20</b> LARGE - 6X8 foot<br>(6 artists maximum)    | Great for families, friends, or competitive artists. Includes one box of 24-color quality chalk pastels. You decide the orientation! Horizontal or vertical. |
| <input type="checkbox"/> <b>\$40</b> JUMBO1 - 6X16 foot<br>(8 artists maximum)  | Great for large groups, sponsored designs, or mega-competitive artists. Includes two boxes of 24-color quality chalk pastels.                                |
| <input type="checkbox"/> <b>\$40</b> JUMBO 2 - 8X12 foot<br>(8 artists maximum) | Great for large groups, sponsored designs, or mega-competitive artists. Includes two boxes of 24-color quality chalk pastels.                                |

TOTAL # OF SQUARES \_\_\_\_\_ AMOUNT ENCLOSED \$ \_\_\_\_\_ (MAKE CHECKS PAYABLE TO TOWNSHIP OF VERONA)

**PARTICIPANT INFORMATION:** PARTICIPANT NAME \_\_\_\_\_

ADDRESS \_\_\_\_\_ CITY \_\_\_\_\_ STATE \_\_\_\_\_ ZIP \_\_\_\_\_

PHONE \_\_\_\_\_ EMAIL \_\_\_\_\_ FAX \_\_\_\_\_

- \* Artists age 8 years and under must be accompanied by an adult.
- \*\* Check-in opens at 10:45am & will close by 1:00pm. Chalk will be distributed at Registration Check-in Booth the day of the event.
- \*\*\* All participant drawings are automatically eligible for Chalk Fest awards, provided they observe all guidelines, and complete designs by 3:00pm. Winners will be selected by a panel of judges.
- \*\*\*\* Please provide all individual artist's names and/or Team names for each assigned square (for award purposes) at the Registration Check-in Booth on the day of the event.

**Please check the Verona Arts website occasionally for further information regarding Chalk Fest policies, schedule, competitive categories, food vendors, entertainment, sponsor information, volunteer opportunities & for tips on chalking!**

<http://www.veronanarts.org>



## VERONA ARTS CHALK FEST 2019

### EVENT POLICIES & GUIDELINES: WHAT YOU NEED TO KNOW

- **Pre-Registration is Required.** Visit [veronanajarts.org](http://veronanajarts.org) to download your registration form.
- Day-of-Event-Registration *may be available and is not guaranteed*. Square sizes will be limited, and will be available on a first-come, first-served basis. Prices for day of event are not yet determined.
- Artists 8 years and under must be accompanied by an adult.
- Participants will receive their pre-assigned square number/s and box/boxes of 24 colored chalk pastels at check-in.
- All participants (except Featured Artists) qualify for competition awards *but must complete their designs by 3:00pm* for consideration.
- Artwork must be family friendly.
- No religious or political statements, illegal references, inappropriate images, or anything that may be deemed offensive. VA reserves the right to request contestants, who do not follow these guidelines, alter their designs or leave the premises.
- Only chalk distributed by VA may be used to complete designs. **Participants may not use their own chalk.**
- **No fixative spray** or similar products may be used in the design of your square.
- Participants may use their own paintbrushes and sponges for blending and smoothing.
- Participants may use their own water, water containers, or spray bottles for blending and extending chalk pigment.
- Designs *may not* exceed the boundaries of their designated square.
- No chalking outside of participant squares & community projects. **No chalking walls, stairs, monuments, or other areas not approved by the Township or Verona Arts.**
- It is recommended that participants come prepared with:
  - ✓ knee pads or cushions to protect their knees
  - ✓ sunscreen & protective clothing to prevent sunburn
  - ✓ chairs or blankets for enjoying the music and atmosphere on the lawn
  - ✓ water for keeping hydrated
- Participants may not play music or other audio while drawing, unless they are using earbuds or headphones.
- Participants should make every effort to keep central walkways between drawings clear for pedestrian traffic and handicap accessibility.
- Please consider donating your left-over or unwanted chalk to the Community Pot to share with other participants throughout the afternoon. All participants are welcome to borrow from the Community Pot, if you have run out of a much-needed color.
- Please upload Chalk Fest day-of photos to social media at [#veronachalkfest](https://twitter.com/veronachalkfest)

### SCHEDULE FOR PARTICIPANTS

10:45 am	<b>Registration Check-in opens.</b> Each registrant will receive their box/boxes of chalk and their numbered square assignment. A map will be available at check-in to help you locate your square. Check-in will close by 1:00pm.
11:00 am	<b>Festivities open to the general public</b>
1:00 pm	<b>Registration Check-in closes</b>
3:00 pm	<b>Complete designs.</b> All participants considered for awards must complete design by this time.
3:15 pm	<b>Get your vote in!</b> Submission deadline for all participants and general public to cast their vote for <i>Viewer's Choice</i> award.
3:30 pm	<b>Awards Ceremony:</b> Juried awards and <i>Viewer's Choice</i> award will be announced.
4:00 pm	<b>Festivities end</b>