

# managingmatters

event + association + creative

## **MANAGING MATTERS INC. ACHIEVES AMC INSTITUTE ACCREDITATION**

TORONTO – April 9, 2019: Managing Matters Inc. (MM) announces its successful completion of the accreditation process administered by the AMC Institute (AMCI), the global trade organization representing the association management industry. With this achievement, Managing Matters is now the only company in Ontario, and just one of three Canada-wide currently accredited by AMCI.

“We applaud the Managing Matters team on this significant accomplishment,” said Jeanne Sheehy, chair, AMC Institute. “AMCI accreditation requires that firms demonstrate and adhere to operational and ethical best practices, as outlined in the AMCI standard. Accreditation distinguishes Managing Matters’ ongoing commitment to leadership in association management.”

Headquartered in Canada, Managing Matters specializes in overseeing the ongoing operations of associations and nonprofit organizations. Its staff provides bilingual leadership, administrative, public relations, communications and creative services to National and international clients, each benefiting from constant and consistent service and expertise in the areas of event management, financial accounting, credentialing, membership and many others.

“By earning accredited status with AMCI, we’re proud to have, once again, demonstrated our dedication to operating at a level that far exceeds industry standards and expectations,” said Jenny Faucher, president and CEO, Managing Matters Inc. “This recognition shows both our clients and colleagues that we’re focused on maintaining and delivering the highest calibre of service according to a proven set of best practices.”

To date, only 81 of more than 500 management firms worldwide have achieved AMCI accreditation, illustrating both their commitment and ability to deliver the highest level of services to association and not-for-profit clients. These companies represent the preferred choice of organizations looking to hire the most experienced administrative and creative professionals.

### **About AMCI accreditation**

AMC Institute accreditation is recognized and supported by the American Society of Association Executives (ASAE) and the Center for Association Leadership. It is based on the American National Standards Institute’s (ANSI) Standard of Good Practices for the AMC Industry. Measurable performance practices include, contracts and service delivery; employee recruitment, training and professional development; and financial management and internal controls. AMCs must re-earn accredited status every four years, demonstrating to an independent outside auditor that they continue to meet the standard. To remain an approved standard, ANSI requires that the standard be reviewed and updated regularly.

For more about AMC Institute accreditation, visit [www.AMCIInstitute.org/accreditation](http://www.AMCIInstitute.org/accreditation).

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## **About Managing Matters**

Founded in 2004, Managing Matters Inc. is Canada's premier accredited association and event management agency. Headquartered in Canada and executing world-wide, Managing Matters is a full service, bilingual, communications, events & association management company . MM clients grow and thrive by having access to its team of dedicated and specialized professionals in the areas of event management and production, website & database management, marketing, certification, communications and public relations, social media, strategy, financial management and creative.

For more about Managing Matters, visit [www.managingmatters.com](http://www.managingmatters.com).

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