

Toronto

411 Richmond Street East, Suite 200
Toronto, ON
M5A 3S5

managingmatters

event + association + creative

416.944.3183

managingmatters.com

1.844.944.3183

Chicago

201 West Lake Street, Suite 2
Chicago, IL
60606

Managing Matters Inc. Enhances its Communications Division with the Acquisition of Significant Assets of Dalton Cloutier Inc.

TORONTO, ON, February 19, 2019 - Managing Matters Inc. (MM) is pleased to announce the acquisition of significant assets of Dalton Cloutier Inc. (DCI), a Canadian based full-service communications & association management company.

DCI offers tailored solutions for organizations to thrive and an array of services including communications strategy, brand marketing, digital and social strategies, as well as program and event management. The acquisition represents a key piece in the expansion of MM's communications offerings, which serves associations and corporations, and helps accelerate Managing Matters' growth.

"For nearly two decades, DCI has used their expertise to ensure their client's goals are achieved through communications management, strategic development and logistical execution. The addition of DCI enables MM to strengthen services and expand offerings with a vast array of strategic, targeted and specialized communications services," said Managing Matters President and CEO, Jenny Faucher. Faucher added, "I have known both DCI partners, Karen Dalton and Kiki Cloutier, for many years and have always held their company and culture in high regard. Their focus on service and their team aligns with our core values and culture."

With the acquisition comes former DCI partner Kiki Cloutier who will now lead the expanded Managing Matters Communications division as Director of Communications & Client Strategy, and will integrate communications management into the overall MM capabilities across all divisions.

"Managing Matters is committed to driving client success through growth and innovative solutions" said Faucher. "With the addition of DCI, we now have a broader footprint and are enhancing our key capabilities that will drive us forward."

"This partnership will provide an integrated approach spanning strategy, messaging, creative and execution," said DCI Founder and Partner, Karen Dalton, CAE, APR, FCPRS(H) who will move into a Senior Consulting role at Managing Matters.

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About MM

Founded in 2004, Managing Matters Inc. is Canada's premier association management & event management agency. Headquartered in Toronto and executing world-wide, Managing Matters is a full service, bilingual, association management and event management company. MM clients grow and thrive by having access to their team of dedicated & specialized professionals in the areas of event management & production, website & database management, marketing, certification, communications & public relations, social media, strategy, financial management and creative.

For further information: Jennie Benjamins, Managing Matters, jennie@managingmatters.com, 416.944.3183 x 229