

# Managing Matters Names New Specialist, Workplace Culture

TORONTO, ON, August 20, 2019 - Managing Matters Inc. welcomes Ruby Boîte to the position of Specialist, Workplace Culture. This award-winning association management company (AMC) is thrilled to have Ms. Boîte, who has 30 years of experience partnering with high-trust, high-performing workplaces in more than 40 countries. Aligning perfectly with Managing Matters' diverse client base, Ms. Boîte has extensive experience working with organizations from most major industries, including healthcare, manufacturing, transportation, consumer packaged goods, finance, technology, retail, hospitality and many others.

"Managing Matters' success is a result of our core values: team spirit, accountability, amazing quality, and growth," explains President & CEO, Jenny Faucher. "Ruby Boîte has a proven track record with her clients and partners and having her join the team positions us for even greater success in the future."

Effective immediately, Ms. Boîte is working out of Managing Matters' new location in Toronto's Leslieville area in the historic Wrigley Factory. She will be continuously elevating Managing Matters' best practices, employee engagement, and building enhanced relationships with management and key cross-functional stakeholders. Ms. Boîte will also be working on securing sponsorship for Managing Matters' beloved biweekly wine parties and teaching yoga to staff every Wednesday.

## **About Managing Matters**

Founded in 2004, Managing Matters Inc. is Canada's premier association management & event management agency. Headquartered in Toronto and executing world-wide, Managing Matters is a full service, bilingual, association management and event management company. MM clients grow and thrive by having access to their team of dedicated & specialized professionals in the areas of event management & production, website & database management, marketing, certification, communications & public relations, social media, strategy, financial management and creative.

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[Interview Requests and High Resolution Images](#)

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