

# Sponsor an ACAMS New York Chapter **Virtual Currency** Event



## Reach the Members — and Over 7,000 Local AML Professionals — of the First and Largest ACAMS Chapter

The ACAMS New York Chapter will be hosting a series of virtual currency events during calendar year 2019 and would like to extend a **unique sponsorship offer** to you. The typical event sponsorship requires one event sponsor to cover the full cost of the facilities as well as refreshments for post-event networking. Sponsors in return will receive full event marketing, including email communications, LinkedIn posts, prominence on the ACAMS and Chapter websites, as well as on-site marketing materials including your company logo. In addition, sponsors have the opportunity to provide a qualified speaker on the panel.

However, as these events are being structured as a series to ensure that the breadth of the subject matter is presented in an interconnected manner, we are opening up sponsorship to a **group model**. This will help to ensure the success of the entire series before the first session and effectively **lowers the cost of entry** to firms looking to sponsor an event. Other key benefits are highlighted below:

- Your **firm's logo and URL** to be displayed at the event venue.
- **Acknowledgment** of your participation at the event by the **ACAMS New York Chapter board**.
- Opportunity to include a piece of **marketing material/merchandise** at a sponsors table.
- **Each** of the above across the **entire event** series.



*ACAMS New York Chapter learning events routinely sell out*

### **SPONSORS PROVIDE**

- Meeting space for the learning event
- Networking cocktail reception

## **Join Us as We Explore the Key issues in Virtual Currency**

Please contact us to discuss your sponsorship opportunities.

[acams.ny.chapter@gmail.com](mailto:acams.ny.chapter@gmail.com)

[www.acamsny.com](http://www.acamsny.com)

Please see our sponsor and speaker policy [here](#).



# Learning Series Structure for Crypto-AML (C-AML)

This series of events is a response to our members' overwhelming feedback to expand the discussion of our successful June 2018 event on "Crypto-AML" (C-AML) which sold out in a matter of hours from initial ticket release. The series will consist of four panels focused on a deeper conversation into key areas of interest with virtual currencies: Relevant Regulatory Issues, Technology, AML Program Requirements, and the Practicalities of Executing Investigations. More details on each event are included below:

<p><b>Focus: Regulatory Issues</b>  <b>EVENT 1 C-AML: A Leg (or 4) to Stand On</b></p> <p>Explore the current regulatory landscape both in the US and internationally, with a focus on the disparities amongst regulatory regimes, including the differing viewpoints expressed by various US regulatory authorities, e.g. SEC, FinCen, etc. The panel will discuss the practical methods financial institutions and virtual currency companies may employ to address regulatory requirements and gaps from:</p> <ul style="list-style-type: none"> <li>• US Federal Regulators: FinCEN, OFAC</li> <li>• US State Regulators: NY Department of Financial Services</li> <li>• International Regulation</li> <li>• Virtual currency Company/Exchange</li> </ul> <p><i>Panel speakers may include regulatory officials, as well as legal professionals well-versed in AML and virtual currencies.</i></p>	<p><b>Focus: Technology</b>  <b>EVENT 2 C-AML: Getting Under the Hump</b></p> <p>You will want to join us for this technology deep dive for the compliance professional. Topics explored may include blockchain platforms, hashing algorithms, digital currency wallets, public/private keys, virtual currency features and differences, currency tumblers, chain analysis software, etc. These topics will be addressed in the context of:</p> <ul style="list-style-type: none"> <li>• On-boarding screening</li> <li>• Continuous monitoring of adverse news and watch lists</li> <li>• Transaction monitoring rules &amp; scenarios</li> <li>• Artificial intelligence and machine learning</li> </ul> <p><i>Panel speakers may include compliance/tech professionals working within crypto firms, as well as blockchain researchers / academics.</i></p>
<p><b>FOCUS: AML Program Requirements</b>  <b>EVENT 3 C-AML: Are you Saddled Up for the Ride?</b></p> <p>How to build an AML program to manage crypto related businesses/ transactions. Discussions will introduce consideration of acceptable customer/business activity, i.e. Risk Appetite, as well as procedural changes and enhancements to identify customers that engage in this activity, and tools to monitor for crypto-related transactions. Specifically, the program will seek to address:</p> <ul style="list-style-type: none"> <li>• How Crypto-AML programs should differ from typical AML programs</li> <li>• Crypto-focused customer risk assessments</li> <li>• Lessons learned from those that have already created an AML program for crypto</li> </ul> <p><i>Panel speakers may include consulting firms experienced in advising clients in this space, as well as financial institutions that have done this work to support crypto-business activities.</i></p>	<p><b>Focus: Practicalities of Executing Investigations</b>  <b>EVENT 4 C-AML: Something to Chew On</b></p> <p>This event will focus on running investigations involving virtual currency and will address key considerations throughout the investigations process, including the sources and uses of data as well as tools and methodologies for execution.</p> <ul style="list-style-type: none"> <li>• Crypto investigation process: How is it the same/different from typical AML investigative process?</li> <li>• Crypto red flags</li> <li>• Case studies, Investigation examples</li> </ul> <p><i>Panel speakers may include tech firms specializing in blockchain analysis, etc., as well as consulting firms experienced in advising clients in this space.</i></p>

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