

Rendezvous in the Ozarks 2019

Chart your course to adventure

[Natural State Overland](#) was established, in part, to host an annual expo style event in the central US catering to those interested in the overlanding lifestyle.

Natural State Overland is not just about overland style travel, it's a state of mind. It's making a conscious choice to get out and enjoy our beautiful country and to be an active member of the off-road community in support of Tread Lightly principles. We believe by being good stewards of our natural resources and being active in both local and national efforts to keep trails open, we help preserve access to our public lands for future generations.

[Rendezvous in the Ozarks](#) is a family friendly three-day event to be held October 18th – 20th and is designed to attract people that enjoy the overlanding lifestyle. If you own a business that caters to the overlanding lifestyle with products for 4x4 vehicles, or products related to camping, survival, wilderness first aid, photography, or other backcountry pastimes like trout fishing, mountain climbing, mountain biking, or hiking, this event is a great way to get your product in front of potential customers. For those vendors that would like to join us at the event, booth space will be available and is priced based on the value of the product/gift certificates that are donated for event door-prizes, for every dollar value of product donated you will get credit for one square foot of booth space, if additional space is needed, each additional square foot will be priced at 50 cents per sq. ft., so if you donate \$100 worth of product you will get 100 sq ft of booth space free, if you donate \$600 worth of product you will get up to 600 sq. ft. of booth space free, and so on. We hope this will encourage donations to our event door-prizes while keeping booth space free or reasonably priced. Each vendor/sponsor is also asked to donate a door-prize item valued at \$100 or more. Each on-site vendor will draw a winning name from the bucket of door-prize tickets and present their donation to the winner as part of the scheduled event activities. Those vendors that want product exposure but can't attend this event are encouraged to donate product or gift certificates for door-prizes as well. Each vendor will be identified as their item is given away during the scheduled event drawings. All vendors will be highlighted on the Natural State Overland Facebook page as well as showcased on our [Vendor Spotlight](#) page of the event website for a period of six months after the event. Please see our event sponsorship levels [HERE](#) for more information. We are also looking for a trails sponsor, and a sponsor for our campfire wood (so those attending don't have to purchase it at the venue). If you are interested in one of these sponsorship opportunities, please let us know.

[Byrd's Adventure Camp](#) is our venue for this year's Rendezvous. Byrd's is a 800-acre Lodging and Event resort located in the heart of Arkansas' Ozark National Forest just off Hwy 23, also known as the Pig Trail National Scenic Byway. Set alongside the beautiful Mulberry River, this amazing resort offers cabin rentals, a large RV & tent campground, a Riverside restaurant, an off-road park, and clean restrooms and showers.

Last year's event drew over 300 vehicles and 650+ people from thirteen states! An event of this type, in the central US, has proven to be very popular fueled by a growing interest in overland travel across the US and abroad. This event is only twenty miles from interstate 40 in Arkansas and is within 500 miles of many large population centers like Dallas TX, Oklahoma City OK, Little Rock AR, Memphis TN, Kansas City, St. Louis, Wichita KS, Shreveport LA, Jackson MS, Nashville TN, and my home in Northwest Arkansas.

We would like to invite your company to join us for this great event and experience the beauty of fall in the Ozarks of Arkansas, but if you can't attend in person we would be happy to feature your company as a sponsor of our door-prize giveaways or one of the other sponsorship opportunities listed above. You can find additional information on our [Vendor Information](#) page or you can email your questions to info@naturalstateoverland.org.

Randy Putt

Natural State Overland LLC