



EANES ISD ADVERTISING GUIDELINES

Eanes ISD will not accept advertising that if the material meets any of the following conditions:

1. Is defamatory, libelous, obscene, profane, or vulgar;
2. Is for controlled substances, habit-forming drugs, tobacco products, firearms, or firearm ammunition, beer, alcohol, adult-only entertainment or sexually-oriented businesses;
3. Promotes, advocates, or depicts lawless, violent, disruptive, unsafe, or anti-social behavior;
4. Is deemed inappropriate for the age and maturity of the students, or could negatively affect student self-image or self-esteem;
5. Would violate the intellectual property rights, privacy rights, or other rights of another person;
6. Would attack any group based on race, religion, gender, sexual orientation, national origin, disability, or any other basis prohibited by law;
7. Endorses or promotes political candidates;
8. Attempts to influence the outcome of any election;
9. Promotes any religious denomination, sect, or society;
10. Compromises or inhibits the safety or functioning of the District or any school, school bus, or other motor vehicle, or equipment; or
11. Promotes a business that directly competes with the primary mission of Eanes ISD.

Advertising shall be in good taste, reflect positive values, and, when possible, contain an educational theme.