## Bleed W 8.75" x H 11.25"

Trim W 8.5" x H 11"

Full Page Ads

Please build full page ads to Bleed Size and accommodate design for trim.

## W 7.25" x H 4.5"

## Half Page Ads

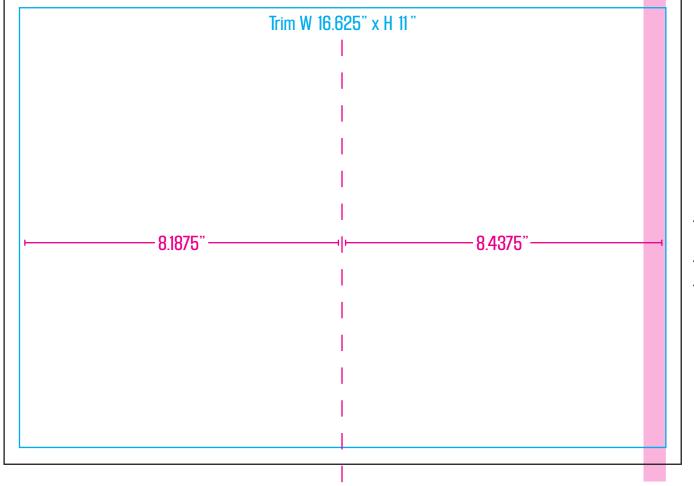
W 3.5" x H 4.5"

Quarter Page Ads

## Fold-Out Ads

Bleed W 16.875 " x H 11.25"

.5" binding area (no copy)



Fold line – 8.4375" from binding edge

Please build fold-out ads to Bleed Size and accommodate design for trim and binding areas.