

Speaker Biographies



Shawn Torbert US Public Affairs Manager, ROCKWOOL Group

Shawn Torbert is the US Public Affairs Manager. His career in sustainable building began in 2007, when he became VP of New Business Development at Greenable, Inc., Philadelphia's first "green building" material supplier. Since then he has maintained a strong focus on sustainable building materials and high performance/low energy building technologies and design. In 2009, Shawn founded his own independent manufacturer's representative firm, TORUS 5, to introduce new high performance commercial building products to the U.S. architectural community and construction markets. At TORUS 5 he specialized in rainscreen façade systems and development, code compliance strategies and consulting, passive daylighting products, moisture management products, BIPV glass, and vapor permeable air barrier materials. In 2012, Shawn became the NYC Façade Application Specialist at Trespa North America before moving to ROXUL in 2014. Shawn served on the Board of Directors of New York Passive House (NYPH) from 2014 to 2016 and helped establish the NYPH-New Jersey Committee.



Tom Kennedy Principal, Circular Economy Lead, Arup

Tom Kennedy is a Principal in Arup's New York office with over 26 years of experience in a wide range of civil engineering and site development projects worldwide. He is currently leading the Circular Economy business in the Americas and is also the Americas Civil Leader for Arup. He is engaged on a number of projects that are exploring the move from a linear to circular thinking process for clients in different sectors but predominantly based around the built environment. His prior work extends to prestigious New York based projects such as JetBlue's Terminal 5 at JFK, Hunter's Point South Development, the Fulton Center, Teardrop Park and Hudson River Park as well as international projects whilst living in Russia, Middle East, South East Asia and Europe. Tom's core skills include all aspects of design and construction, including deconstruction, associated with site development, regeneration and community enhancement from initial concept through opening day and into the lifecycle of projects.



Jesper Minor CEO, Minor Change Group

Jesper Minor is the CEO and founder of Minor Change Group, an investment and development company within circular economy. Jesper is one of Denmark's foremost strategic advisors on circular economy and C2C as well as an acknowledged green entrepreneur. In 2012, he helped to introduce circular economy to the Danish business and sustainability community and has since been behind a number of significant circular economy projects in Denmark and in Asia. Jesper has a proven track record in creating sustainable growth. He has helped over 20 companies with a circular focus and strategy and been advisor for three large governmental circular projects. He has demonstrated a minimum of 20% growth for two companies working with circular economy and launched two award-winning circular products within the water and construction sector.













