

Festival de Esperanza LA 2011 Operations Report

Tuesday, June 28, 2011
WMC Worldwide Corporate Headquarters

Action Items	Contact/Department	F/U
Honorable Mayor Jim Dear City of Carson-Partnership	Rosemary Naval (310) 233-4885	5/5/2011
Mayor Villaraigosa, City of Los Angeles Meeting	Linda Smith (323) 803-4066	5/3/2011 6/7 3pm
Los Angeles Convention Center-English Church (Workshop) Dr. Keith Phillips	Rose Watson	5/3/2011
Alexia Salvatierra CLUE LA (Laity & Clergy United 4 Eco Just)	Alexia Salvatierra (213) 219-2449	5/3/2011
Latino American Initiative California State University	Jorge Haynes (818) 540-5396	TBD
Dr. Helen Easterling-Williams Azusa Pacific University	Dr. Williams (626) 815-5348	6/21
Los Angeles Alliance of Ministers and Pastors-LAAMP	Jean Franklin (323) 730-7715	5/5/2010
Home Depot Center Foundation	Tamala Lewis	TBD
Kinecta Federal Credit Union Nix Check Cashing	Latrice McGlothin (562) 435-2602	Monthly
Pan American Bank	Patricia Amador (323) 264-8057	Proposed
NACA Homeowner Latino Event (Espanol)	Maria Baber (310) 416-2600	5/30/2010
Latin Business Association	On File	5/5/2011
Prayer Line of Hope	On File	3/7/2011
South Los Angeles Church Database	On File	NA

F E S T I V A L D E
E S P E R A N Z A L A
D E T A I L S

General

Honorable Mayor Jim Dear, City of Carson

We scheduled a meeting with the Honorable Mayor Jim Dear to discuss potential corporate fundraising opportunities for "FestiKids 2011". Our meeting scheduled for May 5, 2011 took place with Norman Mydske, Galo Vasquez, Pepe Caballero, Gene Dear and Zeke Vidaurri and we finalized the Mayors Hope for LA 2011 Fundraising Reception. Partially Sponsored by the Ritz Carlton JW Marriott, The World Music Commission provided a full staff and we had approximately 100 guests completing Festival de Esperanza objectives of Prayer, Volunteerism and Donations.

Mayor Villaraigosa, LA Meeting with the Billy Graham Evangelical Association and Mykesha A. Robinson has been requested. After speaking with Frm. Senior Advisor to the Mayor Reverend Leonard Jackson, it was advisable to communicate with Linda Smith in Community Affairs for immediate follow up of Festival de Esperanza LA with Franklin Graham objectives.

Los Angeles Convention Center-Congresso (workshop) LA-Dr. Keith Phillips

Karen Rogers, Executive Secretary to Dr. Keith Phillips contacted us on 4/29/2011 to establish that Dr. Phillips would be interested in supporting our May 21, 2011 information event (Festival de Esperanza with Franklin Graham). Karen has requesting that we plan the information event in the morning as Dr. Phillips has a prior engagement late in the afternoon on May 21st through 22.

Reverend Alexia Salvatierra, Mayor Villaraigosa's Office CLUE

Los Angeles Clergy Liaison Reverend Alexia Salvatierra. Per Reverend Leonard Jackson's referral, we contacted Rev. Salvatierra and she expressed a strong interest in supporting Festival de Esperanza 2011 and concluded that she would engage and present this to her partner Los Angeles Latino Congregation of 6,000. And another Los Angeles Congregation of 3,000 that would be interested in supporting the Festival.

Reverend Alexia Salvatierra is Executive Director of Southern California CLUE (Clergy and Laity United for Economic Justice). An ordained pastor in the Evangelical Lutheran Church, she is a leader in the New Sanctuary Movement, dedicated to protecting immigrants in the US who face a range of human rights violations, from racial discrimination to deportation.

At Iglesia Luterana Betel in Fresno, she started a gang prevention program for at-risk immigrant youth, and at St. John's Lutheran Church in Oakland, she integrated her congregation with block parties, a community computer center, and an intergenerational community garden where the elderly taught at-risk youth to grow produce. From 1988 to 1991, she was founding director of the Berkeley Ecumenical Chaplaincy to the Homeless, a program that integrated social services, community organizing, pastoral care, and economic development.

We continue dialogue with Rev, Salvatierra and she has many questions remained unclear. The World Music Commission recommend that the Convention Center Los Angeles be a Regional and central training location for Los Angeles Churches and Religious Lay Leaders.

California State University, Latino American Initiative

Quarterly meeting for the CSU Campuses to coordinate "Train the Trainer" Events to increase enrollment statistics among Latino American students. The Latino America Initiative spearheaded by Jorge Haynes and Clara Potes has continued to effectively recruit thousands of Latino Youth to the University System. Annually, the Latino American Initiative busses thousand of young students from approximate ages 12-18 to the CSU Dominguez Hills College Fair. Along with the efforts of Dr. Barbara Young, Project Consultant, the CSU Initiatives provide support and Grant Funding for churches that desire to enrich educational outreach programs in their ministries.

Azusa Pacific University Festi Kids Partnership 2011

We were delighted to honor Dr. Helen Easterling-Williams for her contributions in the faith community at MHLA. Azusa Pacific University has expressed an interest in supporting the Festival de Esperanza LA Initiative, however has requested adequate planning time to engage their staff and resources to solidify an official partnership with their institution. Nevertheless, after their official invitation at the Mayor's Hope for LA Event, APU had to decline their participation with Festival de Esperanza LA with a 3-week civic engagement planning and academic outreach opportunity.

Los Angeles Alliance of Ministers and Pastors-Jean Franklin

BGEA met with LAAMP on Wednesday, April 27th 2011. Chaired by Bishop Noel Jones, Jean Franklin Executive Director of UJCC expressed her support of the Pastors Alliance to the Festival de Esperanza LA with Franklin Graham 2011 event. Per Ms. Franklins request, a Non-binding, Non-financial MOU (Memorandum of Understanding) would needed to be completed by Festival de Esperanza LA staff. Then would the Alliance of 100+ Pastors that include, Wes Angeles, with over 20,000 members receive an email blast containing Festival Objectives and details. The MOU was hand delivered by WMC on Friday April 29, 2011n to executive secretary for review.

- **Home Depot Foundation**
 - Proposed: Carson-Based Outreach with Festi Kids and Samaritan's Purse
- **Funding Request/Corporate Sponsors**

Funding requests to the following are in process:

-See Action Item

NACA Latino (Espanol) Wilshire Christian Church, LA May 14th

Neighborhood Assistance Corporation of America in conjunction with Wilshire Christian Church, LA will host a large community event to assist persons in buying and saving a home.

The World Music Commission Assist in an NACA Partnership as the official Faith-based Liaison to Los Angeles Based Churches.

Client Follow-up:

Flowers were delivered to venue executives and to Reverend Alexia Salvatierra's CLUE LA office with copies of the Franklin Graham's Rebel with a Cause biography. Key to the City honors for BGEA has been submitted to City of Carson and processed. Donations request and follow-up continues on behalf of Festival de Esperanza LA until 7/1/2011.