

SEP 14 2015



State Pageant for Miss USA<sup>®</sup> & Miss Teen USA<sup>®</sup>, Independently Produced by Top 10 Productions, Inc. under license from Miss Universe L.P., LLLP.

## Recruiter Event Agreement Between Top 10 Productions, Inc. and World Music Commission®

Thank you for your interest in becoming a recruiter for the Miss California USA pageants and conducting preliminary recruiting events to sign up contestants specifically for the 2016 Miss California USA<sup>®</sup> and Miss California Teen USA<sup>®</sup> Pageants. We want to help you find qualified contestants for the 2016 State pageants. You are agreeing to operate independently from Top 10 Productions, Inc. In order to have your information and/or event listed on the Miss California USA web page and have your information made available to our interested contestants, please read, agree and sign the guidelines listed below.

To reserve a 2016 Miss California USA, Miss California Teen USA representing title that will be awarded at your recruiting preliminary pageant event:

Recruiter must first obtain approval of their choice of titles from Top 10 Productions, Inc. to make sure that the title(s) have not been reserved and/or pre-paid by another area recruiter or at large contestant. Permission to use any title will only be issued by Top 10 Productions, Inc. in writing. When a deposit of \$500 is received, by Top 10 Productions, Inc. the title will be reserved and issued to that person or event recruiter.

If you choose to provide title designations to your State Pageant contestants, you must confirm that each title is free and available (i.e., will not infringe or conflict with any third-party's rights) for your adoption and use. You acknowledge that if any third party makes a claim or objection to your adoption and use of any at-large titles, then, you are obligated to defend, indemnify and hold us harmless with respect to any action, suit, proceeding, claim, demand, investigation, or formal or informal inquiry or any settlement arising out of, based upon, resulting from or related to your adoption and use of any titles.

In order to be considered an official registered contestant, within 30 days, on or before September 25, 2015 (whichever comes first) of the date of your recruiting preliminary pageant event, your winner must submit the **entire** 2016 contestant registration packet to Top 10 Productions, Inc.

In order for your contestant to be accepted into the California state pageant she must meet the eligibility requirements of the state pageant. It is the recruiter's responsibility to ensure these requirements are met. If they are not, the California State Pageants and Top 10 Productions, Inc., have no obligation to accept the candidate. No refunds will be given to preliminary recruiters for titles reserved and then awarded to their contestants who do not meet the Miss California USA/Miss California Teen USA eligibility requirements.

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At large contestants will be given "representing titles". These titles are only valid leading up to the 2016 state pageants and are not meant to infer that they have been "won in a community recruiting preliminary pageant event." The "representing" titles may not be used after the 2016 state pageants for fundraising or other unauthorized activities. Only winners of preliminary recruiting events may continue to use the title they have won in accordance with the recruiting preliminary event coordinators separate agreement with them.

#### Entry Fee Details:

State entry fee with no discounts: \$1,750.00

- Must pay a deposit of \$500.00 to reserve each title and pay remaining balance within 14 days of your event.
- If your contestant is paying a portion of the balance due and they need more than 14 days from your event day the recruiter is responsible for paying the balance to the Top 10 office. Payment arrangements must be made directly between you and your contestant.

If paid in FULL by March 1, 2015 entry fee would be: \$1,500.00 per title

- If your event is not awarding the full entry fee for your winners you still must pay the full \$1,500.00 to Top 10 to receive the early registration discount. You may make arrangements for your winners to pay you back the remainder of the entry fee. We want to fully secure these titles for the 2016 pageant that is why we are asking it to be paid in full before hand in order for you to receive the discount.
- We will only honor returning contestant discounts for those contestants who pay the Top10 office a deposit of \$500.00 before May 1<sup>st</sup>. If you have a returning contestant that wins your preliminary, she must have paid the \$500 deposit by May 1<sup>st</sup> towards her 2016 entry fee herself to receive the additional discount.

#### Late Fees:

- A \$50 late fee will apply for every month that the paperwork is not turned in on time (within 30 days of your event).
- A \$50 late fee will apply for every month that the entry fee is not paid on time (within 14 days of your event).

#### Proprietary Marks:

Top 10 productions will determine which recruiters will be able to use the term "Miss (locality) USA" on sashes and/or which recruiters will be issued a logo featuring the term "A Preliminary to the 2016 Miss California USA<sup>®</sup> and Miss California Teen USA<sup>®</sup> Pageant". This is the only logo you may use in conjunction with your involvement with the state pageant. It may not be modified or altered. You must sign the attached "Permission to use Trademarks For Preliminary Recruiting Events" agreement form. It may not be modified or altered. Any marketing materials such as advertisements, program books, website or social media pages using the logo must be approved by Top



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10 Productions before publishing. Please note that if you are a new recruiter Top 10 Productions may choose not to issue the logos until after the period of approximately one year as a preliminary recruiting event in good standing by Top 10 Productions Inc.

Recruiting preliminary pageant events may not use Miss Universe proprietary marks or any confusingly similar words or symbols in pageant’s recruiting entity name. In particular, recruiting preliminary pageant events may not use as part of recruiting preliminary pageants entity or in any e-mail address the words “Miss USA,” “Miss Teen USA,” “Miss Universe,” “Miss California USA,” “Universe,” “USA,” any other marks company owns, or any variant including the “woman with the stars” logo.

**Examples of unauthorized use:**  
Miss San Francisco USA Pageant  
misspalmsspringsusa@yahoo.com  
Become the next Miss Corona USA

**Examples of authorized use:**  
Miss Greater Bay Area Pageant  
missfresno@gmail.com  
Miss Santa Barbara, A preliminary  
recruiting event to the Miss California  
USA<sup>®</sup> Pageant.

Please note when indicating that you are a preliminary recruiting event you must use the <sup>®</sup> after the word USA when referring to Miss California USA. Please note no one should use the term “official preliminary” rather “a preliminary”.

**Website:**

All preliminary recruiting event dates and recruiter information will be listed on www.MissCaliforniaUSA.com web site along with contact information. Top 10 Productions, Inc. will not endorse or promote to any contestant participation in these events and is only making the information available. Top 10 Productions, Inc. may at any time without notice decide to remove the information from the website. **NO RECURITING EVENTS SCHDUELED AFTER 9/20/15 WILL BE LISTED ON THE WEBSITE.**

Entry fees for recruiting events must be \$400 or less in order to be listed on the www.MissCaliforniaUSA.com website and for the state pageant office to promote your pageant on official social media accounts.

**Standards and Prohibitions:**

The upstanding reputation and image of the California State Pageant system is of the utmost importance to the ongoing success of the system. To maintain this standing in the eyes of the public, it is critical that the behavior and activities of anyone involved in the state pageants (including recruiters) having any role interacting with applicants, contestants or their families must be above reproach.

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The list below represents the types of activities that will NOT be initiated, sponsored or tolerated by the state organization. This is only a partial list:

1. Use of controlled substances (except those drugs which may have been prescribed by a licensed physician) or alcohol abuse.
2. Publicity, video or photographs of applicants, contestants or state titleholders in lewd, compromising or otherwise unacceptable activities or situations.
3. Any illegal or immoral conduct.
4. Engagement in any romantic or sexually intimate relationship or acts with applicants, contestants, state titleholders or their families.
5. Exposing any applicants, contestants, state titleholders or their families to any sexually explicit materials including films, photographs, theater, art or demonstrations.
6. Speaking to any applicants, contestants, state titleholders or their families in a romantic or sexually explicit manner, or telling "off-color" jokes.
7. Placing or exposing any contestant, potential contestant, state titleholder or their families or representatives in or to any inappropriate, uncomfortable or compromising situations.
8. Soliciting or accepting sexual favors or soliciting other favors of any kind.
9. Engaging in any business transactions, partnerships, investments, or other financial activities with any contestant, potential contestant, state titleholder, or their family members or representatives.
10. Proposing to and/or actually entering into any agreement to share a potential contestant's, contestant's or state titleholder's current or future earnings related to their participation in the Miss USA<sup>®</sup>/Miss Teen USA<sup>®</sup> Pageant Systems.
11. Failing to properly chaperone the contestants or state titleholders, or participating in any disreputable conduct with the contestants, potential contestants, state titleholders, or their family members or representatives.
12. Medical and Dietary Advice: Naturally, State Pageant contestants and Miss USA<sup>®</sup> and Miss Teen USA<sup>®</sup> Pageant state titleholders are anxious to appear their best and perform at their peak. You may be solicited by contestants, potential contestants, or your state titleholders to provide health advice in the areas of diet, medical procedures, or the use of prescription or other drugs as a means of gaining a perceived advantage in the pageants. *Under no circumstances can you provide advice in these or related health areas, particularly in the areas of prescription medication, diet pills and supplements, and other drugs.* Instead, upon inquiry, your organization should direct contestants, potential contestants, or state titleholders to their own physicians, healthcare providers, fitness consultants, or other qualified independent advisors for this information.
13. The increasing popularity of cosmetic surgery in the entertainment field, and in



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society generally, may encourage contestants to take such measures to obtain a perceived advantage in the pageants. Under no circumstances should you suggest, encourage, or advise potential contestants that they undergo any type of cosmetic surgery.

**Suggested Recruiting Preliminary Pageant Guidelines:**

It is important that recruiting preliminary pageant events are conducted with the utmost concern for fairness and quality. The following suggested guidelines have been set forth to ensure this:

1. All recruiting preliminary pageant events must take place on or prior to September 20, 2015 unless Top 10 Productions Inc. is in agreement to accept the winner after that proposed date.
2. All pageants should begin and end on time.
3. Pageant activities including orientations, photo shoots and rehearsals should take place with proper supervision.
4. MCs should be briefed and prepared to facilitate the show. MCs should not comment about any of the contestants that would put them in a position to be favored one over another. Examples included but are not limited to "isn't she beautiful," "she is in great shape," "she's got my vote."
5. Judges should not at any time consume alcohol during any pageant activities where judging will take place afterward or consume alcohol while judging, including during intermission or pre pageant activities.
6. Judges and contestants must meet during formal judging times only. Judges should not attend rehearsals or enter areas where contestants may be waiting or preparing. If there is an intermission judges should recess to an area away from the audience. Judges should be supervised at all times including trips to the restroom.
7. Judges should be reliable, competent and impartial. Your judging panel should reflect the diversity of people in our society and may not be comprised only of judges of the same race, gender or ethnicity. Judges also should be respected citizens from various regions of the state or country, from various walks of life.
8. Judges may not be related to members of the pageant staff or know a contestant in the pageant. Judges may not accept anything of value from any individual or entity to influence their voting decisions.
9. All judges should sign a conflict of interest statement to verify the above in writing.
10. You are required to secure the services of an outside, independent qualified auditor for verification of the judging procedures. The auditor is to be fully aware of the tabulation system in advance of the pageant and come prepared with laptop/printers sufficient to tabulate the scores and report the scores directly to the M/C. The judges score sheets and auditors tabulation sheets are to be kept for

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possible review by Top 10 Productions, Inc. upon request. The auditor has an independent responsibility to ensure that the judges choices are reflected in the final outcome.

11. You must not discriminate against any contestant on the basis of race, color, ethnic background, religion, national origin, or sexual orientation.
12. If you have to cancel your recruiting preliminary pageant event, all entry fees collected or tickets sold from any registered contestants should be refunded in full.

#### Titleholder Guidelines:

You agree to ensure that your titleholder(s) will arrive to the state pageant with a properly fitted evening gown and swimsuit for the competition. Your titleholder(s) will have adequate rehearsal clothing and any other outfits needed for headshots, orientation or pageant weekend. It is the recruiting preliminary event recruiter's responsibility to give to each titleholder all prizes promised to the winning titleholders and runner ups who participated in your event including cash, entry fees or services of sponsors.

#### Insurance:

Preliminary pageant recruiters are required to maintain insurance and must name Top 10 Productions, Inc. and the Miss Universe organization as additional insured on each of your applicable insurance policies. The following elements of an insurance policy should be furnished at the time of signing this agreement.

1. Commercial general liability coverage satisfactory to us of at least \$1,000,000 per occurrence, and at least \$2,000,000 aggregate, which coverage must include participant legal liability and it must embrace (without limitation) claims for personal injury, advertising injury, bodily injury, property injury and product liability. This insurance may not have a deductible or self-insurance retention of more than \$5,000.

2. If any vehicle is operated in connection with the conduct of any local preliminary pageants or any related events, activities and operations (including personal appearances by the preliminary pageant titleholder), automobile liability coverage, including coverage for owned, non-owned and hired vehicles, with minimum limits of liability in the greater of:

- i. the amount required by all applicable state and federal laws, or
- ii. \$1,000,000 for any number of persons injured or killed in one accident, and a minimum limit of \$300,000 for injury, destruction or loss of use of property of third persons as the result of any one accident.



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**Recruiter Incentives:**

All Recruiters in good standing (meeting the standards above) who recruit 5 or more new and qualified contestants will be listed on [www.MissCaliforniaUSA.com](http://www.MissCaliforniaUSA.com) in the recruiters section and will be listed in the Official Miss California USA souvenir program.

**RECRUITER LEVEL 1**

- 5 First time/Qualified Contestants (not returnees)
  - 2 Nights in one (king or double bed) rooms at a near by hotel
  - 4 Tickets to Teen Preliminary
  - 4 Tickets to Miss Preliminary
  - 4 Tickets to Final Show – Teen & Miss Combined Show
- \$50 cash back per recruited contestant**

**RECRUITER LEVEL 2**

- 6-10 First time/Qualified Contestants (not returnees)
  - 2 Nights in one (king or double bed) rooms at a near by hotel
  - 6 Tickets to Teen Preliminary
  - 6 Tickets to Miss Preliminary
  - 6 Tickets to Final Show – Teen & Miss Combined Show
- \$200.00 cash back per recruited contestant**

**RECRUITER LEVEL 3**

- 10 + First time/Qualified Contestants (not returnees)
  - 3 Nights in one (king or double bed) rooms at a near by hotel\*
  - 8 Tickets to Teen Preliminary
  - 8 Tickets to Miss Preliminary
  - 8 Tickets to Final Show – Teen & Miss Combined Show
- \$300.00 cash back per recruited contestant**

Anyone that recruits a qualified first time contestant that has NOT participated in a preliminary pageant event will receive \$300 cash back when the entire entry fee of \$1,750 is paid in full prior to the deadline of September 25, 2015.

\*You will notify Top 10 Productions, Inc. office a minimum of 30 days prior to the event that you will be using your " hotel reward room". Your reward room must be used during the days of the event and cannot be carried over to any other time.

**Please note that in order to receive credit for recruiting a contestant the contestant must indicate your name as their recruiter on their official entry forms.**



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At any time during the current year should Top 10 Productions, Inc. find that a recruiter's behavior falls short of what is acceptable, they reserve the right to discontinue their association with said recruiter immediately and indefinitely. This agreement is valid until the day after the 2016 California State competitions only and voids any previous agreements. If the contract between Miss Universe Organization and Top 10 Productions, Inc. is terminated then this agreement will also be terminated.

Agreed and Accepted by:

Top 10 Productions, Inc.: Alex Kury  
Print Name: Alex Kury  
Date: 2-26-15

Recruiter: WORLD MUSIC COMMISSION  
Print Name: MYKESHA A. ROBINSON  
Date: 25 February 2015

Please provide your information for [www.MissCaliforniaUSA.com](http://www.MissCaliforniaUSA.com):

Recruiting Preliminary Pageant Name: Miss Sacramento County® Miss Sacramento County® Teen

Director/Recruiter(s) Names: Mykesha A. Robinson

Email: Director@MissSacramento.com  
Phone: 1(888) 575-5464

Website: [www.MissSacramento.com](http://www.MissSacramento.com)

Date of first Recruiting Preliminary Pageant Event: August 30<sup>th</sup> 2015

Entry fee for the above event: \$395.00

Date of second Recruiting Preliminary Pageant Event: The HEELS Movement Dance Seminar and Casting Call March 7<sup>th</sup> 2015 1-4:00 pm with 5:00 pm Casting Call

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Entry fee for the above event: \$20.00 Heels Dance Class. All MSC casting calls are free.

Date of third Recruiting Preliminary Pageant Event: Casting Call (Tentative April-May) TBD.

Entry fee for the above event: Free Castings Calls\*

Date of fourth Recruiting Preliminary Pageant Event: TBD

Entry fee for the above event: \*

Please list which titles you will be reserving and how much of the entry fee you plan to pay for each title below. Please indicate both the Miss and the Teen title if you are using both.

Title: Miss Sacramento County Amount Paying: \$ 1750.00

Title: Miss Sacramento County Teen Amount Paying: \$ 1750.00

Title: \_\_\_\_\_ Amount Paying: \_\_\_\_\_

Title: \_\_\_\_\_ Amount Paying: \_\_\_\_\_

Title: \_\_\_\_\_ Amount Paying: \_\_\_\_\_

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Title: \_\_\_\_\_ Amount Paying: \_\_\_\_\_

Title: \_\_\_\_\_ Amount Paying: \_\_\_\_\_

MISS CALIFORNIA USA  
MISS CALIFORNIA TEEN USA  
MIA  
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Title: \_\_\_\_\_ Amount Paying: \_\_\_\_\_

Mykesha A. Robinson

PERMISSION TO USE TRADEMARKS For Preliminary Recruiting "Events"

I, \_\_\_\_\_ have been engaged by Top 10 Productions to promote, organize and conduct a preliminary recruiting Event in Sacramento County in the State of California for the purposes of selecting a contestant from Sacramento County (locality) for the 2016 Miss California USA Pageant, the winner of which Event will advance to the 2016 Miss USA Pageant as a contestant from California. In conducting this preliminary recruiting "Event" on your behalf, I understand and acknowledge that I will be using and displaying the USA Marks (as that term is defined below) pursuant to the limited license to do so granted to you by Miss Universe L.P., LLLP ("Miss Universe").

I understand and acknowledge that Miss Universe is the sole owner to all rights and interests in trade and service marks MISS USA<sup>®</sup>, MISS TEEN USA<sup>®</sup>, as well as all variant marks in the form MISS CALIFORNIA USA, MISS CALIFORNIA TEEN USA (collectively, the "USA Marks") and has sole control of the USA Marks.

I shall not challenge the ownership or other rights of Miss Universe in and to the USA Marks. I agree never to use any of the USA Marks except as expressly permitted by this Agreement. I agree that I will not apply for registration or seek to obtain ownership of any USA Mark, or any mark, name or designation likely to be confused with the USA Marks, including marks containing the words "MISS USA," either alone or in combination with other words or logos anywhere in the world. This provision shall survive the term of this Agreement.

I further understand that I have your permission to use the Mark MISS SACRAMENTO COUNTY AND SACRAMENTO COUNTY TEEN (locality) USA solely for the purpose of promoting, recruiting, organizing and conducting a preliminary recruiting "Event" in SACRAMENTO COUNTY, (locality) California on your behalf and not in connection with any other goods or services. I understand that I have permission to use the Mark MISS SACRAMENTO COUNTY USA AND MISS SACRAMENTO COUNTY TEEN (locality) USA only for so long as I am a preliminary recruiting "Event" organizer in good standing and engaged by you.

I acknowledge and agree that all use you (and, at your direction and on your behalf, I) make of the USA Marks shall inure to the benefit of Miss Universe, and under no circumstances to either you or me.

I agree to only use the USA Marks in accordance with the guidelines and specifications set forth by Miss Universe as you have communicated them to me, including, but not limited to, adherence to all trademark notice and legend requirements demanded by Miss Universe. It is my responsibility to confer with you to ensure my use of the USA Marks complies with such guidelines.

I recognize the value of the USA Marks, the positive reputation and goodwill established by the Marks, and the need to protect and guard said goodwill. All press releases, advertising and promotions that embody the USA Marks shall be consistent with the high standards and prestige represented thereby.

Agreed to this 25 day of FEB 2015

By: \_\_\_\_\_

MISS CALIFORNIA USA  
MISS CALIFORNIA TEEN USA  
MVA  
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miss california usa<sup>®</sup>  
miss california teen usa<sup>®</sup>

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Print Name: MYKESHA A. ROBINSON  
President, WORLD MUSIC COMMISSION