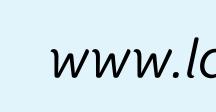
# Holistic framework for teaching and RDI integration for universities of applied sciences

	SHARED FUTURE VISION			PORTFOLIO MANAGEMENT		DAILY TEACHING, RESEARCH AND REGIONAL DEVELOPMENT ACTIVITIES									
E RESEARCH AND INNOVATION (RRI)		Laurea strategy	Laurea thematic priority areas	Curriculums		TEACHING ACTIVITIES AND COURSE OFFERINGS FUNDING PROPOSAL ACTIVITIES - FINDING PARTNERS AND WRITING PROPOSALS BASED ON READY-MADE MODULES AND PRIOR INSIGHTS									
	Laurea ethics and values			Funding process	ZO										
				Open innovation and open science principles	ATION REGRAT	ON-GOING RDI-PROJECTS									
						END-USER PANEL AND PARTNER NETWORKING MANAGEMENT PROCESS									
				Infrastructure and ecosystem for productised co-creation based open innovation process for generating CUMULATIVE user and market insights		<b>Developing the right thing</b>				<b>Developing things right</b>					
						Secondary/ Desk research		Primary/ Field research			Development/ Ideation		Delivery/ Implementation		
					CHING A	Services by and for all UAS actors	Open access insights	Services by and for all UAS actors	Open access insights	Productised insights	Services by and for all UAS actors	Open and limited access insights	Services by and for all actors	Final outcomes	
					JB TASKS FOR TEA AND RESOURC	Competitor analysis and benchmarking	Cumulative	Interviews	Cumulative primary insights publications via Theseus	Personas	Ideation and concept workshops		Small scale Living Lab testing in real environments	New products, and sercvices which hav been co-created wit real users in real environments	
						Systematic literature reviews		(Online) Survey		User needs and problems	Open Innovation Camps	Cumulative database of conceptual and prototype level solutions			
						Open data sources		Case study			Foresight workshops based on visionary concepting				
						Open data sources	secondary insight publications	Observation and shadowing		Opportunities and threats	Prototyping		Large scale Living Lab testing		
NS						Prior projects	' via Theseus	User Diary and			Storyboarding Storytelling		in real environments Living Lab testing in simulated environment		
RESPO								Cultural probes		Customer journey	Use cases				
						Big data analysis		Ethnography			Cognitive walkthrough				
								Focus groups		Service Blueprints	Heuristic evaluation				
						Trends and weak signals					Usability testing				
					N N N N N N N N N N N N N N N N N N N	Data	Publications	Data	Publications	Product	Data	Publications	Publications	publicatior	
						Raw data	Classified data		Classified data			Classified data	Classified data	Classified dat	
	Fairdata principles	MoRRI indicators	Laurea open data and science policy	Data management planning		Meta data									
	L Q						G	<b>GUI AND AP</b>	TO LAURE	A FAIR DAT	FA AND PUBLIC	CATION REPO	SITORY		

This draft is co-designed by CCO team, design process led by Dr Teemu Santonen. Contact: co-creation.orchestration@laurea.fi



**AMMATTIKORKEAKOULU** University of Applied Sciences









Co-creation Orchestration

www.cco.laurea.fi

## Ministry of Education and Culture

