



National Security Action & Defend American Democracy Impeachment Poll in Key GOP Districts

Using its Dynamic Online Sampling Engine to accurately sample the electorate, Change Research polled 3,023 likely 2020 voters, including 1,024 in IL-13, 998 in MI-6, and 998 in NY-24 from November 26-December 1, 2019 (excluding Thanksgiving Day). Post-stratification was performed on age, gender, ethnicity, education and 2016 Presidential vote.

Key Findings:

On behalf of National Security Action and Defend American Democracy, Change Research polled likely voters in three Republican-held House battleground districts: Illinois 13 (Rodney Davis), Michigan 6 (Fred Upton), and New York 24 (John Katko).¹ The goals were to understand how closely voters were tracking Trump's Ukraine scandal, the House Intelligence Committee hearings, what evidence and arguments for or against impeachment are most resonant, whether voters recognize the seriousness Trump's actions, and how voters expect their member of Congress to hold Trump accountable.

These congressmen enter 2020 with exceptionally low favorability ratings and with majorities disapproving of their handling of the impeachment inquiry and their record when it comes to holding President Trump accountable. A majority of voters in these key Republican districts think what Trump did was wrong and, once they hear the facts, are less likely to support Members of Congress who oppose the impeachment inquiry.

Specifically, majorities express concern about facts established during the impeachment inquiry and believe that the primary grounds for impeachment have been established - including believing Trump abused the power of his office, withheld military funds to pressure a foreign country to investigate a political rival, and put his personal political interests before the good of the country. The survey also found that voters will not reward Republicans for their opposition to impeachment: just 38% say they are more likely to support a member of Congress who opposes impeachment at the end of the survey, while a 54% majority says they are *less likely* to support an impeachment opponent after hearing arguments on both sides.

¹ Rodney Davis barely won re-election in IL-13 with 50.4 percent of the vote in 2018 (+0.8), Fred Upton was re-elected in MI-6 with 50.2 percent of the vote in 2018 (+4.5), and John Katko was re-elected in NY-24 with 53.6 percent of the vote in 2018 (+5.2).

The message is clear: voters in these districts believe their representatives should put politics aside during impeachment and do their job.

I. Republican incumbents are unpopular and voters believe they are not doing enough to hold Trump accountable

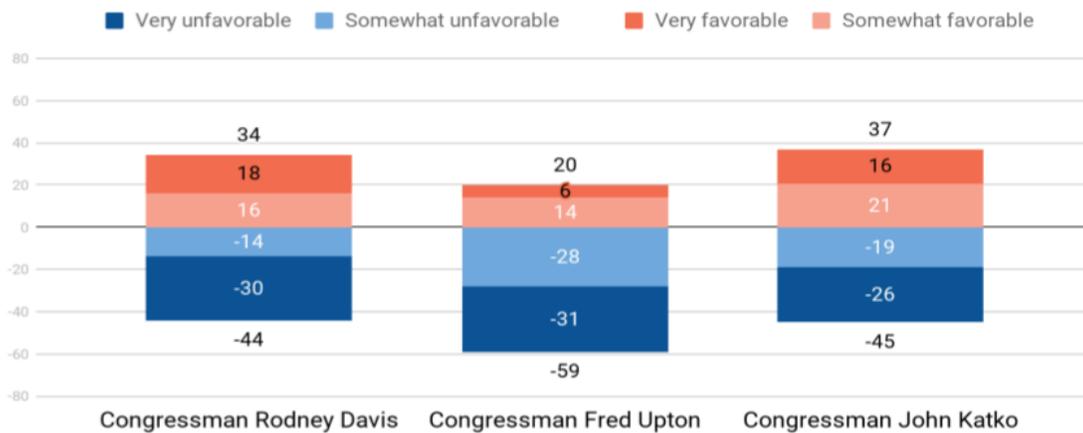
The vulnerability of these Republican members of Congress is reflected in their favorability ratings, which start from a net negative position in each district. John Katko is 8 points net unfavorable and Rodney Davis is 10 points net unfavorable. Fred Upton, is a remarkable 40 points net unfavorable. In particular, majorities in these swing districts - districts where it still pays to appear independent - disapprove of the job their congressman is doing standing up to President Trump and holding President Trump accountable. Majorities also disapprove of their congressman's handling of the impeachment inquiry.

GOP incumbents are very unpopular

Fred Upton particularly unpopular



How favorable are your feelings about:



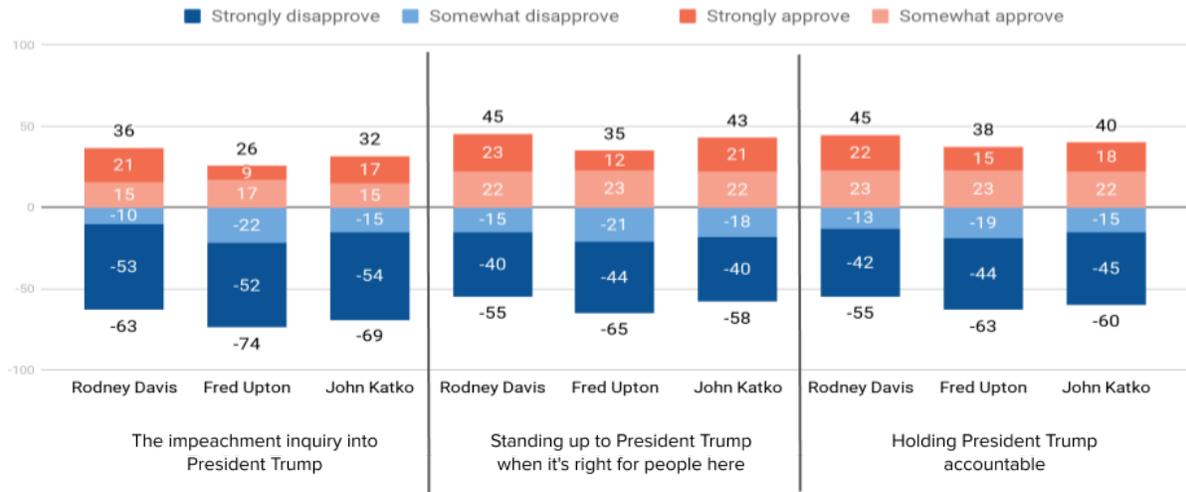
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But if these Republicans are hoping to take on enough of Trump's water today to make it through their GOP primary, and rely on their approval ratings on the economy to survive another general election, they should take a look at their dismal approval ratings on voters' top priority, health care costs. Just 37% approve of Rodney Davis' handling on health care costs, just 32% approve of John Katko's handling, and a dismal 26% approve of Fred Upton's handling of health care costs.

Majorities disapprove of their handling of impeachment and Trump



Do you approve or disapprove of the job that Congressman ____ is doing on the following issues?



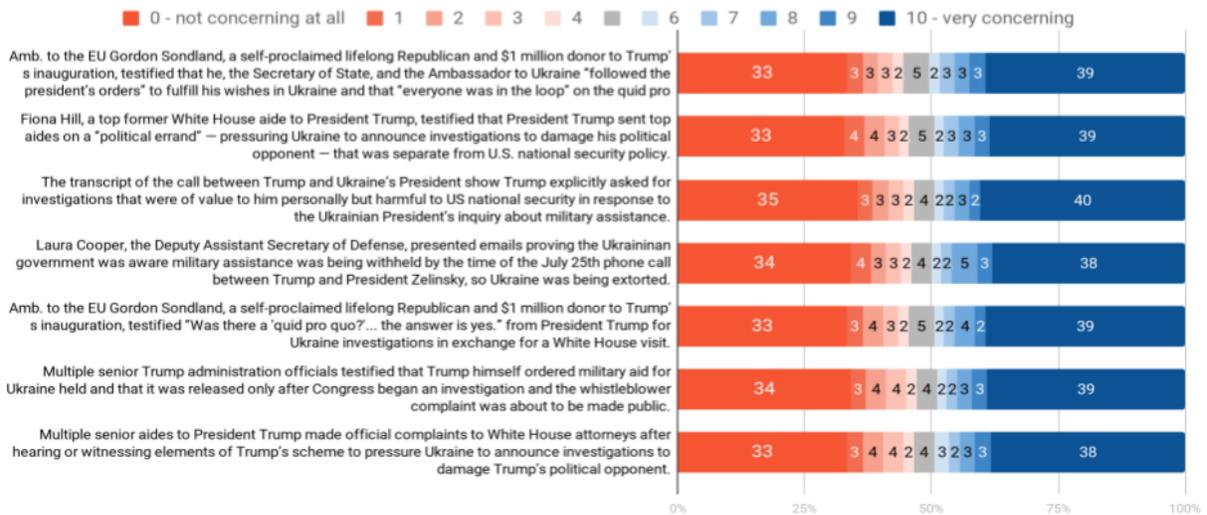
II. Voters are closely tracking the impeachment inquiry

After the House Intelligence Committee's hearings, seven-in-ten voters have heard or seen a lot about the impeachment inquiry, and they are very concerned by what they have learned.

Intense concerns about facts established



These are some things that Trump Administration officials have testified under oath during the impeachment inquiry. How serious are the concerns about President Trump raised by each statement on a 0-10 scale, where 0 means it is not concerning at all and 10 means it is very concerning.



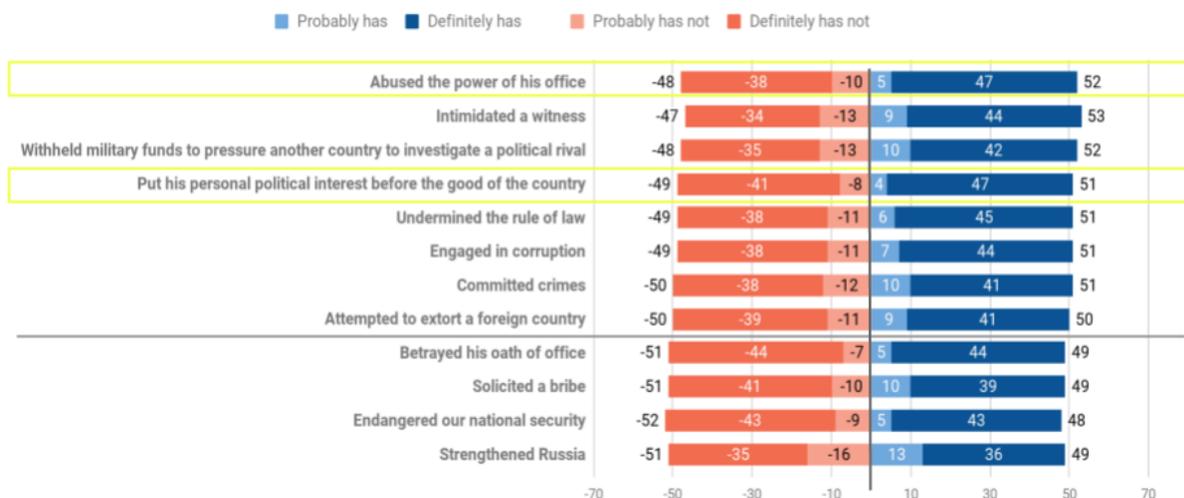
There was very little variation in the responses to key inquiry findings: majorities express strong concerns about the facts established during the impeachment investigation so far - assigning a level of concern higher than 5 on a 0-to-10 scale (where 0 means it raises no concerns and 10 means it is very concerning). Indeed, *roughly 4-in-10 voters assign the maximum '10' level of concern for each key finding*. It is worth noting that the transcript of the phone call between Trump and the President of Ukraine remains a compelling evidence, despite the GOP efforts to turn “read the transcript” into a defense

It is clear that voters, even in these more conservative-leaning districts, believe that the President’s conduct is wildly inappropriate and worthy of the investigation underway. Regardless of their feelings about impeachment, majorities in these districts believe that Trump has engaged in conduct that will ultimately provide the basis for impeachment articles - including abusing the power of his office (52%, 47% strongly), withholding military funds to pressure another country to investigate a political rival (52%), putting his personal political interests before the good of the country (51%), undermining the rule of law (51%), engaging in corruption (51%). Majorities also believe he has intimidated a witness (53%), committed crimes (51%), and even committed crimes (51%).

Majorities say Trump engaged in alleged conduct



Regardless of how you feel about impeachment, do you think that President Trump has:



III. GOP arguments are less effective than those of impeachment supporters at moving ‘impeachment persuadables’

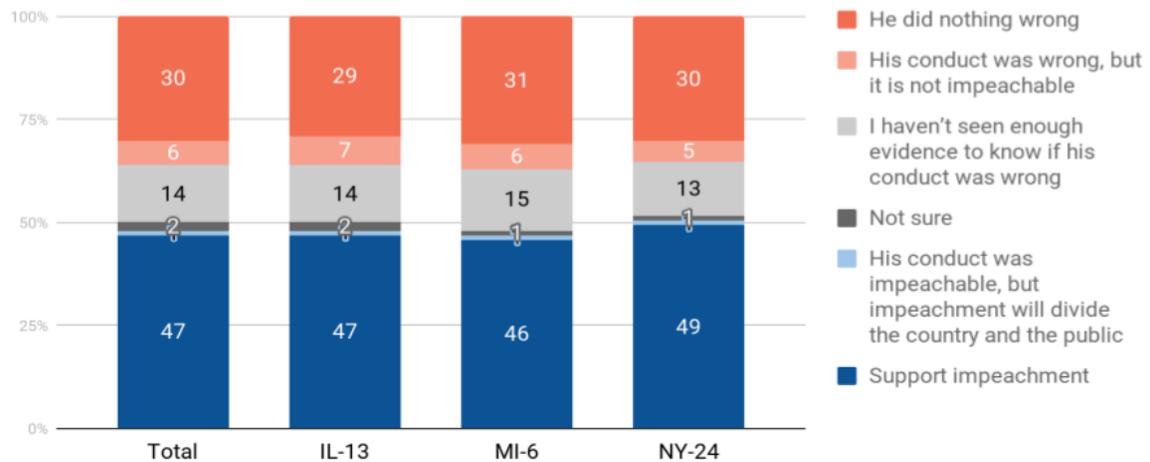
About half of voters in these GOP-held districts already support impeachment without reservation, while just three-in-ten voters oppose impeachment and think Trump did nothing wrong. This leaves over one-in-five who are still impressionable on the impeachment question. These impeachment persuadables include:

- the 14% who currently oppose impeachment because they “haven’t seen enough evidence to know if his conduct was wrong”,
- the 6% who believe “his conduct was wrong, but it is not impeachable”,
- the 1% who think “his conduct was impeachable, but impeachment will divide the country and the public should vote to remove him in the next election”, and
- the 2% who are undecided on impeachment.

Just 3-in-10 say Trump shouldn’t be impeached because did nothing wrong



Do you support or oppose the House of Representatives’ impeachment inquiry into President Trump?



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As the impeachment proceedings progress, these Republican members of Congress have few convincing arguments in their arsenal. The argument that “Donald Trump’s actions are very troubling, but with an election coming next year, Congress should not overturn 63 million votes by impeaching the President now” was ‘not convincing at all’ to a stunning 55% majority of voters, including 36% of Republicans. A similar argument that says “Donald Trump may have engaged in wrongdoing, but it is not worthy of impeachment, which will divide our country and stop progress on critical issues like health care and trade deals” was ‘not convincing at all’ to 52% of voters, including 30% of Republicans.

Also unconvincing is an argument that “President Trump was right to ask his lawyer to investigate corruption in Ukraine. Ukraine has had it out for Trump since the 2016 election,” which was ‘not convincing at all’ to nearly half of voters. This conspiracy theory seems to have some traction, however, with the Republican base. While 83% of Democrats and 46% of independents give this a 0 on a 1-10 scale (where 0 means it is not convincing at all and 10 means it is very convincing), 47% of Republicans say it is a ‘very convincing’ argument against impeachment.

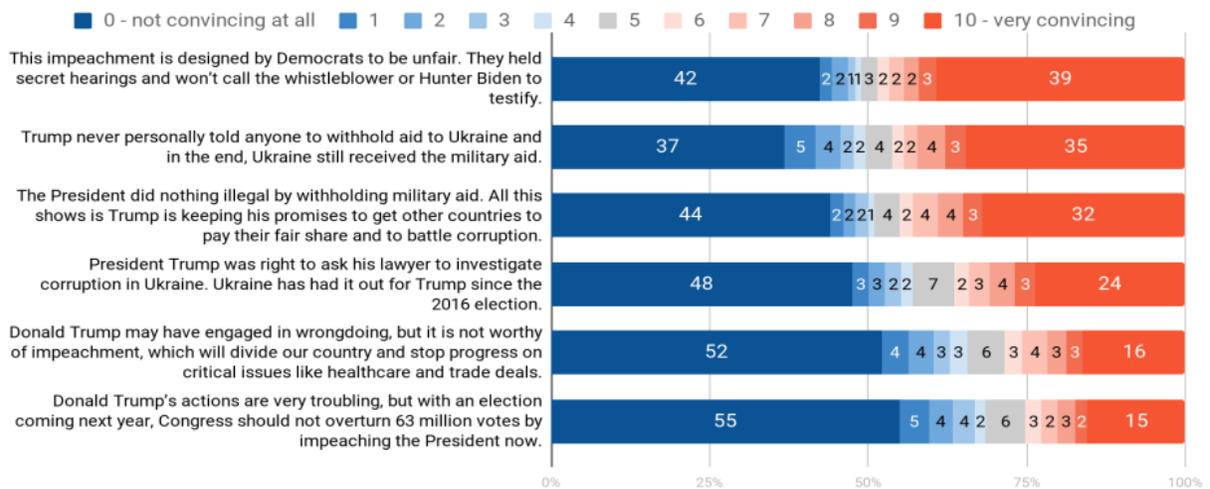
The most convincing argument against impeachment attacks the process as secretive, partisan, and unfair, the argument that most of the GOP is making right now: “This impeachment is designed by Democrats to be unfair. They held secret hearings and won’t call the whistleblower

or Hunter Biden to testify.” This was ‘very convincing’ to 39% of voters, and a majority ranked it a 5 or higher on a 0-10 scale. Voters in these swing districts do not like either political party (60% disapprove of the Democrats in Congress, 56% disapprove of the Republicans in Congress), so it’s not surprising they endorse a “both sides” argument. It is also unsurprising that voters would react to language that suggests a lack of transparency; voters believe too many deals in Washington happen behind closed doors where they are corrupted by politics and special interests.

Anti-impeachment arguments are unconvincing



These are some statements from people who oppose impeaching Donald Trump. How convincing are these statements on a scale from 0 to 10, where 0 means it is not convincing at all and 10 means it is a very convincing reason to oppose impeachment.



The good news for impeachment supporters is that their arguments for impeachment are stronger by comparison. The strongest arguments say that the evidence demonstrates that Trump’s conduct has reached an established bar for impeachment - which is what the Judiciary Committee was attempting to demonstrate to the public in last week’s hearings.

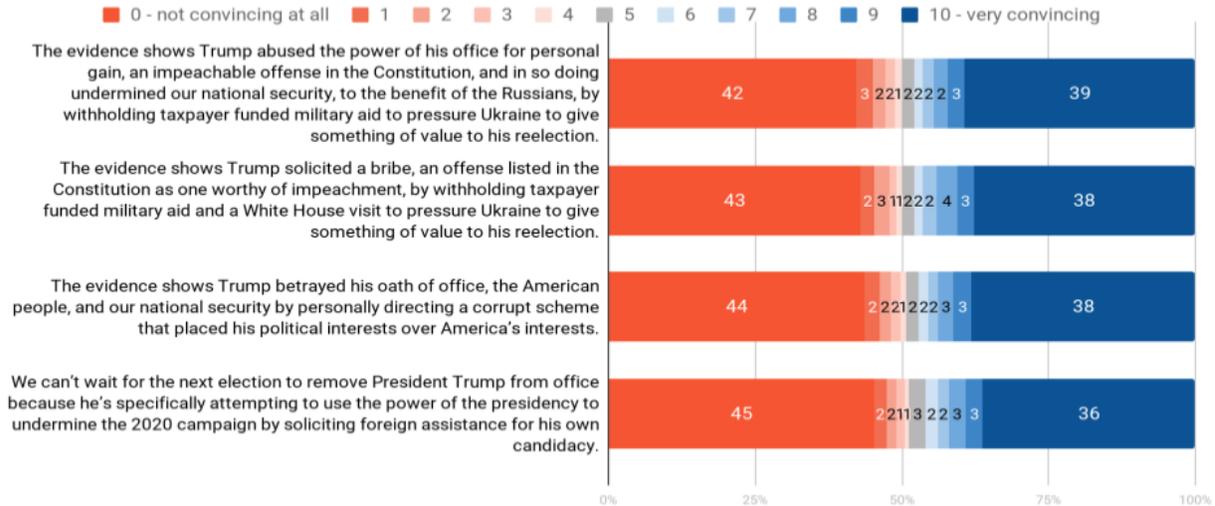
An argument that the evidence shows “Trump abused the power of this office for personal gain, an impeachable offense in the Constitution, and in so doing undermined our national security, to the benefit of the Russians, by withholding taxpayer funded military aid to Ukraine” was a ‘very convincing’ justification for impeachment for nearly 4-in-10 voters. As convincing was an argument that the evidence establishes Trump “solicited a bribe, an offense listed in the Constitution as one worthy of impeachment, by withholding taxpayer-funded military aid and a White House visit to pressure Ukraine to give something of value to his re-election.”

A majority of these voters acknowledge that Trump has abused the power of his office, withheld military aid to pressure an ally to investigate a political rival, put his personal political interests above the good of the country, and more. Majorities find the evidence established in the investigation concerning, and majorities disapprove of the way these Republican congressmen are handling the inquiry and their approach to Trump.

Pro-impeachment arguments much stronger



These are some statements from people who support impeaching Donald Trump. How convincing are these statements on a scale from 0 to 10, where 0 means it is not convincing at all and 10 means it is a very convincing reason to support impeachment?

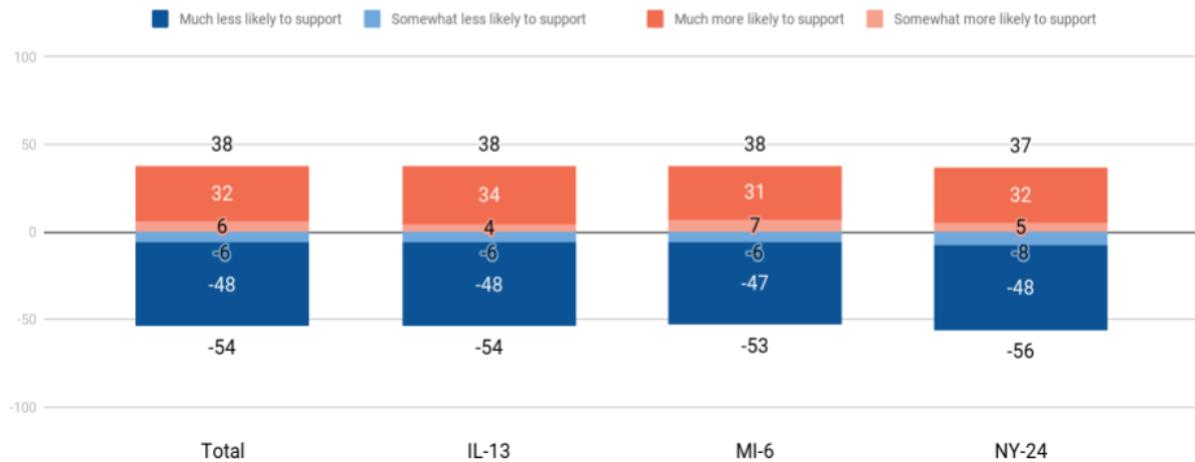


After hearing from both sides on impeachment, a majority of voters in these GOP-leaning districts are now willing to punish these GOP members for their unwillingness to participate in the impeachment inquiry, with 54% saying they are *less likely* to support a member of Congress that opposes the impeachment inquiry. That includes 54% of voters in IL-13, 53% of voters in MI-6, and 56% of voters in NY-24.

Voters less likely to support impeachment opponent



Are you more or less likely to support a Member of Congress who OPPOSES impeachment?



IV. Conclusion

A majority of voters in these key districts think what Trump did was wrong and, once they hear the facts, are less likely to support Members of Congress who are opposed to the impeachment inquiry. The message is clear: these representatives should put politics aside during impeachment and do their job.



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