

# HIPAA by the numbers

**mode5**  
TRUSTED IT SERVICES

## Security First, then Compliance

Data breaches hurt patients, medical practices and businesses. Breach investigations are much more likely to occur than HIPAA audits. Data breaches can turn into expensive lawsuits. Only one federal agency conducts HIPAA audits, while many federal and state agencies enforce data breach penalties. We are focused first on protecting you against data breaches, then on compliance. Contact us for more information.

**17,000 patient records  
breached per day, on average**

September 2009 to present, HHS.gov

## Black-market Value

**\$ 50 per medical record**

**\$ 1 per credit card number**

FBI Health Care Risk Notification, April 2014

## Compliance does not equal security.

Organizations may think they're compliant, but data shows that they are not secure.

2014 SANS Health Care Cyberthreat Report

## Healthcare organizations

**81% permit BYOD**

personally-owned devices  
connecting to their networks

**but only 21% scan  
BYOD devices**

prior to connection to network

Ponemon survey of healthcare organizations

**\$ 188 average cost per breached record**

Ponemon 2014 Cost of a Data Breach survey

**56% of patients** *whose data was breached*

**lost trust and confidence in their healthcare provider**

Ponemon 2013 Survey on Medical Identity Theft

**700,000**

**HIPAA Covered Entities**

(providers & payers)

**2,000,000 – 3,000,000**

**HIPAA Business Associates**

HHS estimates

## Health Care

**31% of all reported  
data breaches**

EMC/RSA White Paper, 2013

## HIPAA Penalties

**\$ 1.5 million**

for a lost unencrypted laptop

**\$ 1.7 million**

for a lost unencrypted laptop

**\$ 1.7 million**

for a lost unencrypted hard drive

**74% are not encrypting  
data** on mobile medical devices

HIMSS Security Survey, sponsored by Experian

**63% of healthcare institutions  
experienced a reportable  
data breach**

Ponemon 2013 Economic & Productivity  
Impact of IT Security on Healthcare

**Only 115 HIPAA Audits**

2009 – 2013 (out of 700,000 Covered  
Entities)

**Only 100 per month** starting in  
2014 (of 3.7 million organizations required  
to comply with HIPAA)

**But... 13,000 Data Breach  
Investigations**

HHS Office for Civil  
Rights

**Only 43% of healthcare  
providers have an  
accurate inventory of  
employees' and customers'  
personal data**

Worldwide study by PwC, CIO Magazine & CSO  
Magazine

**91%** of healthcare organizations are **using cloud-based services**

**47%** are **not confident in the ability to keep data secure** in the cloud

Ponemon survey of 80 healthcare organizations, December 2012