



BOSTON MARATHON BOMBINGS: SWARM LEADERSHIP

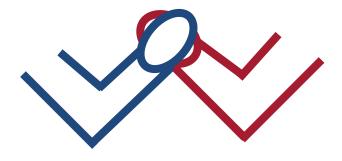
Meta-Leadership Master Class



July 23, 2019

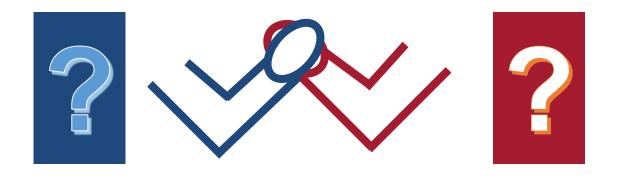
Eric J. McNulty, M.A. emcnulty@hsph.harvard.edu

NEGOTIATION ASSIGNMENT



Complete the task as best as you can

NEGOTIATION ASSIGNMENT



What happened?

GAME THEORY

"You know, we've been doing a lot of talking.

Why don't we get a bit of physical exercise.

I'd like you to link up with the person sitting next to you in an arm wrestling position.

Your task, in thirty seconds, is to get the back of the hand of the other person down as many times as possible.

Count how many times you get it down.

Wait until I say go."

"GO!"

102 HOURS COLLABORATIVE LEADERSHIP OF THE BOSTON MARATHON BOMBINGS RESPONSE





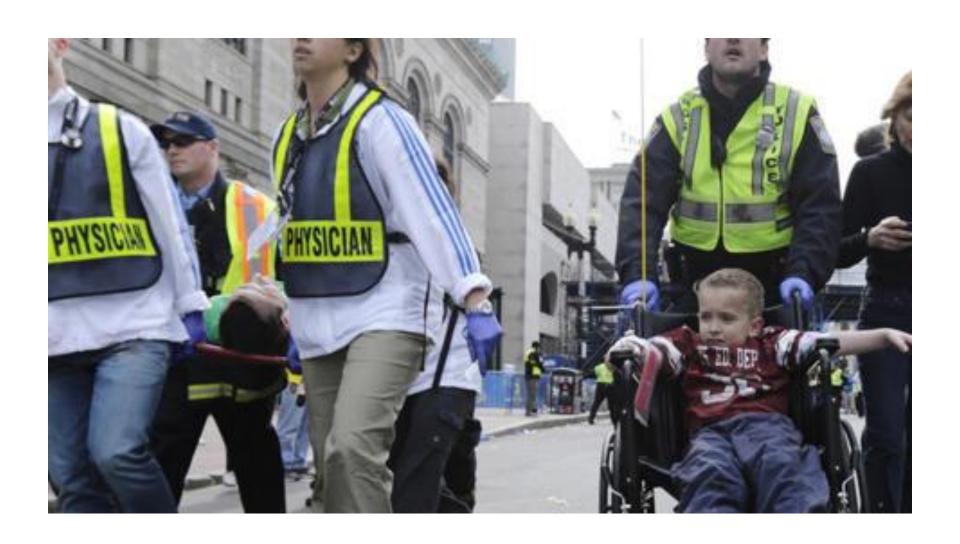
THE FINISH







2:50 - 3:12 pm



THE WESTIN HOTEL LEADERSHIP



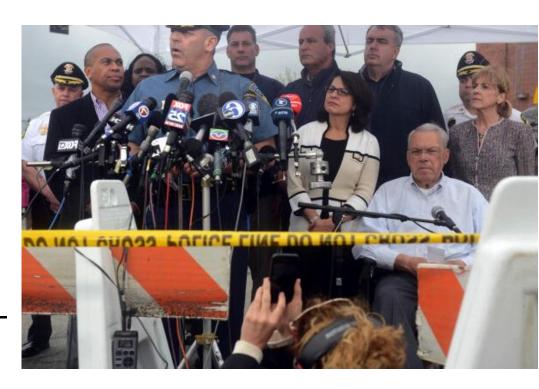
CONNECTIVITY OF EFFORT



WHO WAS IN CHARGE?

No one agency leader, political leader, or organizational leader was in operational command.

... yet, they all – including the community – worked together so well.



... and with remarkable results.

PUBLIC TRANSPORTATION OPEN OR CLOSE?







SWARM INTELLIGENCE

Simple rules and social cues guide complex, self-organized productivity

CONNECTIVITY IN THE SWARM



SWARM INTELLIGENCE

Structure

Communication Channels

Decision Making Protocols





SWARM LEADERSHIP

- 1. Unity of Mission
- 2. Generosity of Spirit and Action
- Stay in Lanes/ Help Others Succeed
- 4. No Ego No Blame
- 5. A Foundation of Relationships

HOW CAN YOU ENCOURAGE SWARM LEADERSHIP?

- 1. Unity of Mission
- 2. Generosity of Spirit and Action
- 3. Stay in Lanes/ Help Others Succeed
- 4. No Ego No Blame
- 5. A Foundation of Relationships



LUNCH

Eric J. McNulty, MA emcnulty@hsph.harvard.edu