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[www.sdchamber.org](http://www.sdchamber.org)

June 4, 2019

Mayor Kevin Faulconer  
City of San Diego  
202 C Street  
San Diego, CA 92101

**RE: Support for 3Roots Proposal**

Dear Mayor Faulconer,

On behalf of the San Diego Regional Chamber of Commerce (Chamber), I am writing to express our support for 3Roots from Mesa Canyon Community Partners (a collaboration between Lennar Homes, Shea Homes and California West Communities). The need for attainable, workforce housing cannot be expressed with enough urgency.

As the largest local Chamber on the West Coast, representing approximately 2,500 businesses and an estimated 300,000 jobs, the Chamber is committed to advocating for pro-business policies that encourage job creation and growth. The Chamber's diverse membership has prioritized building additional homes to address our current housing affordability and housing supply crisis.

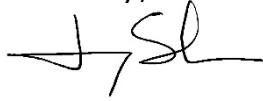
**On January 15, 2019, the Chamber's Infrastructure, Housing & Land Use Committee voted unanimously to endorse 3Roots for its provision of 1,800 homes close to regional job centers in Mira Mesa and Sorrento Valley.** The project is not only consistent with Mira Mesa's Community Plan, but also helps achieve City goals by incorporating a wide range of housing types, including 10% on-site affordable housing, and market-rate apartment-style, townhome and single-family residences.

In addition to housing, 3Roots provides neighborhood-serving retail in its 40-acre "Root Collective". All paths, paseos and parks woven throughout the community lead directly to the Root Collective, promoting shopping locally and decreasing the need for cars for residents, neighbors, nearby employers and surrounding neighborhoods.

As you review Mesa Canyon Community Partners' proposal for 3Roots, please remember that the City of San Diego is on track to provide only half of the necessary units it needs by 2020. Our priority must be building more housing, and

doing so expediently. Thank you for your consideration. Should you have any questions, please do not hesitate to contact Stefanie Benvenuto, Director of Public Affairs, at (714) 336-6536 or [sbenvenuto@sdchamber.org](mailto:sbenvenuto@sdchamber.org).

Sincerely,

A handwritten signature in black ink, appearing to read 'JS', with a stylized flourish extending to the right.

Jerry Sanders  
President & CEO  
San Diego Regional Chamber of Commerce