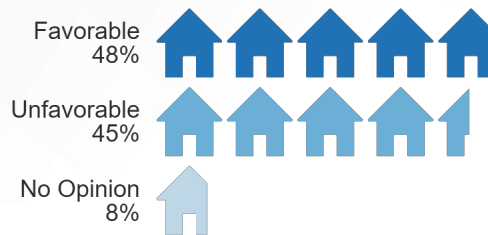


# North Carolina 9th Congressional District Special Election 2019

Ballot, Image and Job Approval  
September 6th, 2019

## What is your opinion of Donald Trump?



### Crosstabs:

## Trump Opinion

#### By Voter Intensity

Column %	Very	Somew- hat	Not Sure	Not Excited
Favorable	50%	46%	33%	48%
Unfavorable	46%	46%	50%	34%
No Opinion	3%	8%	17%	19%

#### By Age

Column %	18 - 34	35 - 44	45 - 54	55 - 64	65 or Older
Favorable	40%	37%	55%	47%	51%
Unfavorable	53%	57%	38%	42%	43%
No Opinion	7%	6%	6%	11%	6%

#### By Party ID

Column %	Democrat	Republ- ican	Indep.	Other
Favorable	8%	88%	48%	43%
Unfavorable	81%	9%	43%	39%
No Opinion	11%	3%	9%	18%

#### By Gender

Column %	Female	Male
Favorable	45%	51%
Unfavorable	49%	39%
No Opinion	6%	10%

#### By Ideology

Column %	Conserv.	Liberal	Moderate
Favorable	81%	13%	26%
Unfavorable	13%	78%	66%
No Opinion	6%	9%	9%

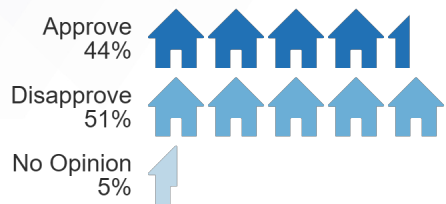
#### By Race

Column %	White	Black	Hispanic	Other
Favorable	57%	22%	61%	34%
Unfavorable	38%	66%	36%	52%
No Opinion	5%	12%	3%	15%

#### By Education

Column %	HS	College	Grad Deg +
Favorable	50%	49%	39%
Unfavorable	39%	47%	56%
No Opinion	11%	4%	5%

Do you approve or disapprove of the way Donald Trump is handling his job as President?



## Crosstabs:

### By Voter Intensity

Column %	Very	Somewhat	Not Sure	Not Excited
Approve	47%	42%	26%	44%
Disapprove	51%	52%	61%	42%
No Opinion	2%	6%	13%	14%

### By Age

Column %	18 - 34	35 - 44	45 - 54	55 - 64	65 or Older
Approve	40%	36%	46%	44%	47%
Disapprove	53%	62%	47%	51%	48%
No Opinion	7%	2%	7%	5%	5%

### By Party ID

Column %	Democrat	Republican	Indep.	Other
Approve	9%	79%	47%	39%
Disapprove	84%	19%	47%	46%
No Opinion	7%	3%	6%	15%

### By Gender

Column %	Female	Male
Approve	42%	46%
Disapprove	52%	49%
No Opinion	5%	5%

### By Ideology

Column %	Conserv.	Liberal	Moderate
Approve	75%	9%	24%
Disapprove	21%	86%	69%
No Opinion	4%	5%	7%

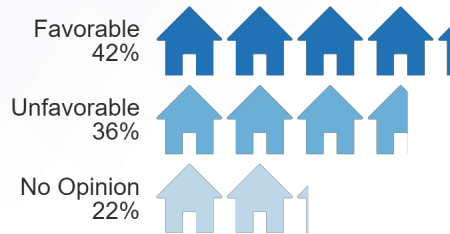
### By Race

Column %	White	Black	Hispanic	Other
Approve	52%	22%	55%	32%
Disapprove	46%	69%	36%	55%
No Opinion	3%	8%	10%	13%

### By Education

Column %	HS	College	Grad Deg +
Approve	45%	46%	37%
Disapprove	48%	51%	60%
No Opinion	8%	3%	2%

## What is your opinion of Governor Roy Cooper?



### Crosstabs:

## Cooper Opinion

#### By Voter Intensity

Column %	Very	Somew- hat	Not Sure	Not Excited
Favorable	48%	38%	24%	32%
Unfavorable	40%	34%	26%	28%
No Opinion	12%	28%	50%	41%

#### By Age

Column %	18 - 34	35 - 44	45 - 54	55 - 64	65 or Older
Favorable	43%	46%	36%	41%	45%
Unfavorable	37%	30%	41%	38%	34%
No Opinion	20%	24%	23%	21%	21%

#### By Party ID

Column %	Democrat	Republ- ican	Indep.	Other
Favorable	72%	15%	33%	44%
Unfavorable	10%	60%	43%	31%
No Opinion	18%	25%	24%	25%

#### By Gender

Column %	Female	Male
Favorable	44%	40%
Unfavorable	33%	40%
No Opinion	23%	21%

#### By Ideology

Column %	Conserv.	Liberal	Moderate
Favorable	18%	69%	57%
Unfavorable	59%	9%	22%
No Opinion	22%	22%	21%

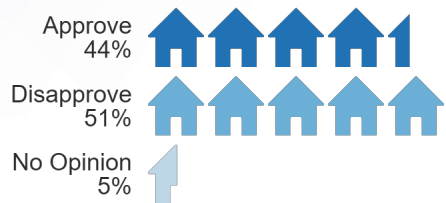
#### By Race

Column %	White	Black	Hispanic	Other
Favorable	38%	57%	33%	46%
Unfavorable	41%	25%	33%	23%
No Opinion	21%	18%	34%	31%

#### By Education

Column %	HS	College	Grad Deg +
Favorable	36%	45%	53%
Unfavorable	32%	42%	32%
No Opinion	32%	13%	15%

Do you approve or disapprove of the way Roy Cooper is handling his job as Governor?



## Crosstabs:

### By Voter Intensity

Column %	Very	Somewhat	Not Sure	Not Excited
Approve	47%	42%	26%	44%
Disapprove	51%	52%	61%	42%
No Opinion	2%	6%	13%	14%

### By Age

Column %	18 - 34	35 - 44	45 - 54	55 - 64	65 or Older
Approve	40%	36%	46%	44%	47%
Disapprove	53%	62%	47%	51%	48%
No Opinion	7%	2%	7%	5%	5%

### By Party ID

Column %	Democrat	Republican	Indep.	Other
Approve	9%	79%	47%	39%
Disapprove	84%	19%	47%	46%
No Opinion	7%	3%	6%	15%

### By Gender

Column %	Female	Male
Approve	42%	46%
Disapprove	52%	49%
No Opinion	5%	5%

### By Ideology

Column %	Conserv.	Liberal	Moderate
Approve	75%	9%	24%
Disapprove	21%	86%	69%
No Opinion	4%	5%	7%

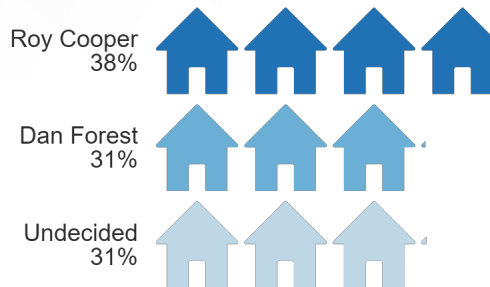
### By Race

Column %	White	Black	Hispanic	Other
Approve	52%	22%	55%	32%
Disapprove	46%	69%	36%	55%
No Opinion	3%	8%	10%	13%

### By Education

Column %	HS	College	Grad Deg +
Approve	45%	46%	37%
Disapprove	48%	51%	60%
No Opinion	8%	3%	2%

If the North Carolina General Election for Governor were held today, who would you vote for?



## 2020 Gov Ballot

### Crosstabs:

#### By Voter Intensity

Column %	Very	Somewhat	Not Sure	Not Excited
Roy Cooper	44%	35%	27%	24%
Dan Forest	37%	25%	9%	24%
Undecided	19%	40%	64%	52%

#### By Age

Column %	18 - 34	35 - 44	45 - 54	55 - 64	65 or Older
Roy Cooper	42%	45%	34%	35%	39%
Dan Forest	37%	23%	38%	34%	26%
Undecided	21%	32%	28%	31%	36%

#### By Party ID

Column %	Democrat	Republican	Indep.	Other
Roy Cooper	69%	11%	29%	37%
Dan Forest	9%	52%	35%	22%
Undecided	23%	37%	36%	41%

#### By Gender

Column %	Female	Male
Roy Cooper	41%	34%
Dan Forest	29%	33%
Undecided	30%	32%

#### By Ideology

Column %	Conserv.	Liberal	Moderate
Roy Cooper	13%	68%	54%
Dan Forest	52%	9%	17%
Undecided	36%	22%	30%

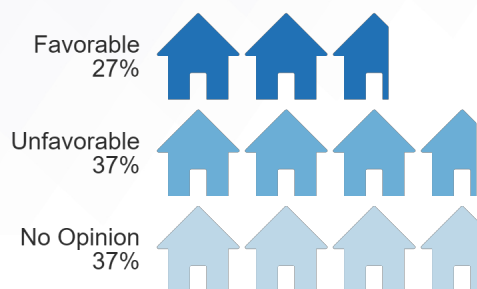
#### By Race

Column %	White	Black	Hispanic	Other
Roy Cooper	34%	51%	23%	45%
Dan Forest	35%	23%	32%	18%
Undecided	31%	26%	45%	38%

#### By Education

Column %	HS	College	Grad Deg +
Roy Cooper	32%	42%	49%
Dan Forest	30%	34%	27%
Undecided	39%	24%	24%

## What is your opinion of Senator Thom Tillis?



## Tillis Opinion

### Crosstabs:

#### By Voter Intensity

Column %	Very	Somew- hat	Not Sure	Not Excited
Favorable	32%	20%	6%	23%
Unfavorable	44%	30%	15%	25%
No Opinion	24%	50%	79%	53%

#### By Age

Column %	18 - 34	35 - 44	45 - 54	55 - 64	65 or Older
Favorable	29%	19%	24%	28%	29%
Unfavorable	43%	42%	36%	34%	35%
No Opinion	28%	39%	41%	38%	36%

#### By Party ID

Column %	Democrat	Republ- ican	Indep.	Other
Favorable	9%	44%	29%	8%
Unfavorable	53%	20%	39%	27%
No Opinion	38%	35%	32%	65%

#### By Gender

Column %	Female	Male
Favorable	24%	30%
Unfavorable	38%	35%
No Opinion	38%	35%

#### By Ideology

Column %	Conserv.	Liberal	Moderate
Favorable	44%	7%	16%
Unfavorable	18%	57%	48%
No Opinion	37%	37%	36%

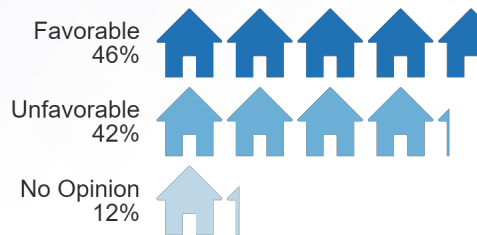
#### By Race

Column %	White	Black	Hispanic	Other
Favorable	30%	18%	24%	22%
Unfavorable	38%	35%	35%	30%
No Opinion	32%	47%	41%	48%

#### By Education

Column %	HS	College	Grad Deg +
Favorable	30%	24%	24%
Unfavorable	25%	46%	49%
No Opinion	46%	30%	27%

## What is your opinion of Dan Bishop?



### Crosstabs:

## Bishop Opinion

#### By Voter Intensity

Column %	Very	Somew- hat	Not Sure	Not Excited
Favorable	51%	39%	28%	43%
Unfavorable	45%	43%	37%	29%
No Opinion	4%	18%	34%	28%

#### By Age

Column %	18 - 34	35 - 44	45 - 54	55 - 64	65 or Older
Favorable	39%	34%	52%	48%	49%
Unfavorable	43%	51%	37%	42%	41%
No Opinion	18%	15%	11%	11%	11%

#### By Party ID

Column %	Democrat	Republi- can	Indep.	Other
Favorable	12%	82%	46%	16%
Unfavorable	74%	11%	41%	33%
No Opinion	14%	7%	14%	51%

#### By Gender

Column %	Female	Male
Favorable	45%	48%
Unfavorable	44%	40%
No Opinion	12%	12%

#### By Ideology

Column %	Conserv.	Liberal	Moderate
Favorable	78%	11%	27%
Unfavorable	14%	72%	60%
No Opinion	9%	17%	13%

#### By Race

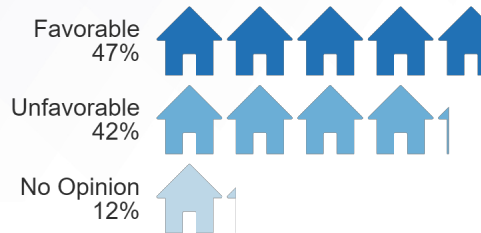
Column %	White	Black	Hispanic	Other
Favorable	53%	25%	61%	33%
Unfavorable	37%	59%	34%	42%
No Opinion	9%	16%	5%	25%

#### By Education

Column %	HS	College	Grad Deg +
Favorable	49%	47%	38%
Unfavorable	36%	45%	53%
No Opinion	16%	9%	9%



## What is your opinion of Dan McCready?



### Crosstabs:

## McCready Opinion

#### By Voter Intensity

Column %	Very	Somew- hat	Not Sure	Not Excited
Favorable	52%	44%	44%	31%
Unfavorable	43%	44%	25%	41%
No Opinion	5%	13%	31%	28%

#### By Age

Column %	18 - 34	35 - 44	45 - 54	55 - 64	65 or Older
Favorable	55%	53%	42%	46%	44%
Unfavorable	38%	35%	48%	40%	44%
No Opinion	7%	12%	11%	13%	12%

#### By Party ID

Column %	Democrat	Republ- ican	Indep.	Other
Favorable	82%	12%	43%	39%
Unfavorable	8%	75%	47%	24%
No Opinion	9%	13%	11%	38%

#### By Gender

Column %	Female	Male
Favorable	48%	45%
Unfavorable	42%	42%
No Opinion	11%	12%

#### By Ideology

Column %	Conserv.	Liberal	Moderate
Favorable	15%	82%	66%
Unfavorable	72%	12%	20%
No Opinion	13%	6%	14%

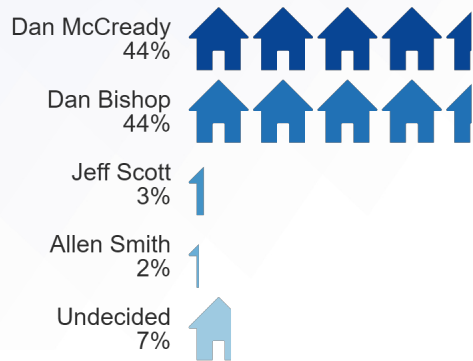
#### By Race

Column %	White	Black	Hispanic	Other
Favorable	41%	67%	32%	50%
Unfavorable	50%	19%	46%	32%
No Opinion	9%	14%	22%	18%

#### By Education

Column %	HS	College	Grad Deg +
Favorable	44%	46%	56%
Unfavorable	42%	46%	33%
No Opinion	14%	9%	11%

# If the Special Election for North Carolina's 9th Congressional District were held today, who would you vote for?



## By Gender

Column %	Female	Male
Dan McCready	46%	41%
Dan Bishop	43%	46%
Jeff Scott	2%	3%
Allen Smith	2%	2%
Undecided	6%	8%

## By Ideology

Column %	Conserv.	Liberal	Moderate
Dan McCready	14%	80%	61%
Dan Bishop	78%	10%	22%
Jeff Scott	2%	4%	3%
Allen Smith	2%	2%	2%
Undecided	5%	4%	11%

## By Voter Intensity

Column %	Very	Somewhat	Not Sure	Not Excited
Dan McCready	48%	43%	45%	32%
Dan Bishop	47%	39%	32%	46%
Jeff Scott	2%	4%	1%	4%
Allen Smith	2%	4%	0%	2%
Undecided	2%	11%	22%	17%

## By Age

Column %	18 - 34	35 - 44	45 - 54	55 - 64	65 or Older
Dan McCready	51%	52%	39%	41%	44%
Dan Bishop	38%	33%	49%	46%	47%
Jeff Scott	1%	0%	7%	3%	2%
Allen Smith	6%	4%	0%	2%	1%
Undecided	4%	11%	5%	8%	7%

## By Party ID

Column %	Democrat	Republican	Indep.	Other
Dan McCready	79%	11%	42%	25%
Dan Bishop	11%	79%	45%	26%
Jeff Scott	3%	3%	3%	1%
Allen Smith	3%	1%	3%	7%
Undecided	5%	7%	7%	42%

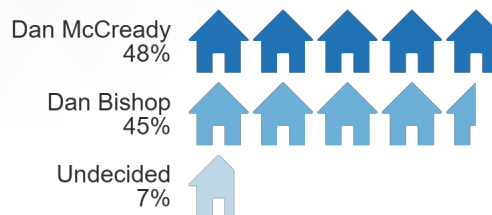
## By Race

Column %	White	Black	Hispanic	Other
Dan McCready	40%	58%	39%	48%
Dan Bishop	50%	25%	59%	38%
Jeff Scott	3%	1%	0%	2%
Allen Smith	1%	5%	2%	3%
Undecided	6%	11%	0%	8%

## By Education

Column %	HS	College	Grad Deg +
Dan McCready	39%	46%	54%
Dan Bishop	46%	47%	35%
Jeff Scott	4%	1%	1%
Allen Smith	2%	2%	1%
Undecided	8%	5%	8%

If the Special Election for North Carolina's 9th Congressional District were held today, who would you vote for, if you had to choose between these candidates?



## Special House Ballot (H2H)

### Crosstabs:

#### By Voter Intensity

Column %	Very	Somewhat	Not Sure	Not Excited
Dan McCready	52%	47%	43%	35%
Dan Bishop	47%	44%	31%	43%
Undecided	1%	9%	27%	22%

#### By Age

Column %	18 - 34	35 - 44	45 - 54	55 - 64	65 or Older
Dan McCready	51%	62%	40%	48%	45%
Dan Bishop	40%	30%	55%	43%	48%
Undecided	9%	8%	5%	9%	7%

#### By Party ID

Column %	Democrat	Republican	Indep.	Other
Dan McCready	86%	10%	44%	40%
Dan Bishop	8%	84%	43%	16%
Undecided	6%	6%	13%	43%

#### By Gender

Column %	Female	Male
Dan McCready	51%	44%
Dan Bishop	43%	47%
Undecided	6%	9%

#### By Ideology

Column %	Conserv.	Liberal	Moderate
Dan McCready	17%	83%	65%
Dan Bishop	77%	13%	22%
Undecided	5%	4%	12%

#### By Race

Column %	White	Black	Hispanic	Other
Dan McCready	41%	73%	31%	50%
Dan Bishop	54%	18%	64%	33%
Undecided	6%	8%	5%	17%

#### By Education

Column %	HS	College	Grad Deg +
Dan McCready	45%	47%	56%
Dan Bishop	46%	47%	37%
Undecided	9%	5%	7%

**Fielded On:** September 5-6, 2019

**Method:** Multit-Mode, Mobile Text Response and Automated Landline Interviews

**Population & Sample Description:**

1,175 Likely General Election Voters.

**MoE:** +/- 3.85% (Including Design Effect)

**Weighting:** The results are weighted by Age, Gender, Party and Education Level

Sponsored By: co/efficient

For information, contact:

Ryan Munce  
President  
co/efficient  
ryan@thecoefficient.co

# Methodology and Demographics

## Voter Intensity

	%
<b>Very</b>	62%
<b>Somewhat</b>	19%
<b>Not Sure</b>	6%
<b>Not Excited</b>	13%

## Age

	%
<b>18 - 34</b>	11%
<b>35 - 44</b>	15%
<b>45 - 54</b>	22%
<b>55 - 64</b>	23%
<b>65 or Older</b>	29%

## Gender

	%
<b>Female</b>	55%
<b>Male</b>	45%

## Party ID

	%
<b>Democrat</b>	43%
<b>Republican</b>	43%
<b>Indep.</b>	12%
<b>Other</b>	2%

## Ideology

	%
<b>Conserv.</b>	45%
<b>Liberal</b>	21%
<b>Moderate</b>	34%

## Race

	%
<b>White</b>	67%
<b>Black</b>	19%
<b>Hispanic</b>	2%
<b>Other</b>	12%

## Education

	%
<b>HS</b>	48%
<b>College</b>	36%
<b>Grad Deg+</b>	16%