

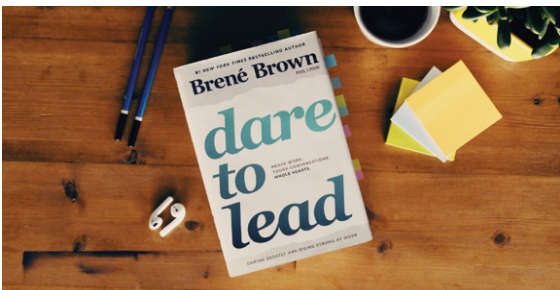
# dare to lead™



Dr. Brené Brown, a research professor at the University of Houston and four-time New York Times best-selling author, spent years researching leadership and organizational cultures. She interviewed 150 global C-suite level executives on the future of leadership, asking: “What, if anything, about the way people are leading today needs to change in order for leaders to be successful in a complex, rapidly changing environment?” Brené wrote in her 2018 book *Dare to Lead*, “There was one answer across the interviews: We need braver leaders and more courageous cultures.”

***Daring leaders are self-aware, know how to have hard conversations, hold themselves and others accountable, build trust, lead with empathy and connection, take smart risks that lead to innovation, reset quickly after disappointments and setbacks, and give and receive feedback – especially when it's tough.***

As Certified Dare to Lead™ Facilitators, Susan and Mikaela focus on developing these courage-building skills through workshops, trainings, and coaching to help individuals and teams. Recognizing how relevant this work is in the startup space, we've come together to offer a joint workshop to startup founders and executives as well as their People leaders.



**WHEN:** June 13, 2019 9am-2pm

**WHERE:** Galvanize, 111 S Jackson  
St. Seattle, WA. 98104

**COST:** \$250

[Register to attend](#)



Based on her research, Brené developed Dare to Lead – an empirically based courage-building program. It's a game-changer for leaders at all levels. Dare to Lead includes facilitation, self-reflection, practical activities, and short videos hosted by Brené on key teachable, observable, and measurable topics:

- **Rumbling with Vulnerability:** Facing risk, uncertainty, and emotional exposure with courage and clarity.
- **Shame:** How shame shows up in organizations, and what to do when it does.
- **Armored Leadership vs. Daring Leadership:** Cultivating a culture where armor is not needed or valued.
- **Living into our Values:** Identifying, operationalizing, and practicing the beliefs that we hold most important.

After attending this session, leaders will be better equipped to have courageous conversations, share direct feedback, and build trust. They'll come away with tools to operationalize values in their organizations and techniques for increased resiliency.

**Brave work. Tough conversations. Whole hearts.**