



GrantEd Annual Report

MARCH 2017 TO DECEMBER 2018

MARCH 2017

GrantEd became a 501(c)3.

OCTOBER 2017

The Taste of H raised 75% of GrantEd's 2018 operating funds.

JANUARY 2018

Established our Technology Advisory Board for support in developing a custom GrantEd platform.

MAY 2018

Boone ES joined the GrantEd pilot.

APRIL 2018

GrantEd co-hosted a fundraising event with India Hicks at iRicchi.

APRIL 2018

GrantEd launched the first grant cycle launched with 2 school partners—Ballou HS and Simon ES.

MAY 2018

We launched our monthly GrantEd Communicate newsletter and celebrated Teacher Appreciation Week by visiting schools to answer questions and offer baked goods.

JUNE 2018

Sousa MS joined the GrantEd pilot.

SEPTEMBER 2018

Columbia Heights Education Campus (CHEC MS + HS) joined the GrantEd pilot.

DECEMBER 2018

GrantEd attended DC EdFest to recruit new schools into the GrantEd program.

NOVEMBER 2018

MacFarland ES joined the GrantEd pilot.

NOVEMBER 2018

The Taste of H in November 2018 had more restaurants than ever before, and awarded the first Best of Taste of H award to Smith Commons.

DECEMBER 2018

Kelly Miller MS joined the GrantEd pilot.

FUNDRAISING

PAYPAL GIVING
AMAZON SMILE
INDIA HICKS PARTNERSHIP
NETWORK FOR GOOD
TASTE OF H 2017
TASTE OF H 2018
TOTAL (GROSS) **\$85,173**

RECRUITMENT

AFTER JUST 9 MONTHS, GRANTED CLOSED OUT 2018 WITH **9 PARTNER SCHOOLS** WITH **523 EDUCATORS** THAT ARE ELIGIBLE TO RECEIVE A GRANT FROM GRANTED. FROM THOSE ELIGIBLE TEACHERS, **71 USERS** COMPLETED REGISTRATION TO BEGIN REQUESTING GRANTS.

GRANTS

AFTER 9 GRANT CYCLES, WE RECEIVED **75 REQUESTS** AND **AWARDED 55 GRANTS** TOTALING **NEARLY \$22,000** THROUGH OUR SCORING PROCESS. WE FUNDED GRANTS FOR ALL CATEGORIES—SUPPLIES, EXPERIENCES, AND PROFESSIONAL DEVELOPMENT.

Because not all teachers had submitted for reimbursement by December 31, only 48 grants for \$17,354 were funded.

SOCIAL MEDIA

We're working to build GrantEd and Taste of H audiences on social media.



PLANNED GROWTH

OUR MISSION IS TO PROVIDE DC PUBLIC SCHOOL EDUCATORS WITH **ACCESSIBLE FAST-CYCLE, MICRO-GRANTS**. IN 2019 WE WILL CONTINUE REVOLUTIONIZING EDUCATIONAL GRANTS WITH **STRATEGIC INITIATIVES** TO SUPPORT GREATER REACH.

With a commitment for a +\$100K in-kind donation, we're moving ahead with a **custom web platform** that will allow the GrantEd model to scale.

We will create a new **grant for past expenditures** so that we can fund consumable items and fundraising seed money while maintaining adequate confirmation of use.



We're launching the **Educator's Exchange** in May to begin building our online teacher community.

We plan to **double our school partners** to 20 by June 2019.

GrantEd will host the **7th Annual Taste of H on November 2, 2019** at the Atlas Performing Arts Center.

Thank you sooo much!! I can't wait for my kiddos to explore the new books you all are blessing our classroom with!!

Patrice Fashion, 1st Grade
Boone Elementary School

It is not surprising that GrantEd is getting more applications each month...the service you provide is extraordinary.

Debbie Jackson, 3rd Grade
Simon Elementary School