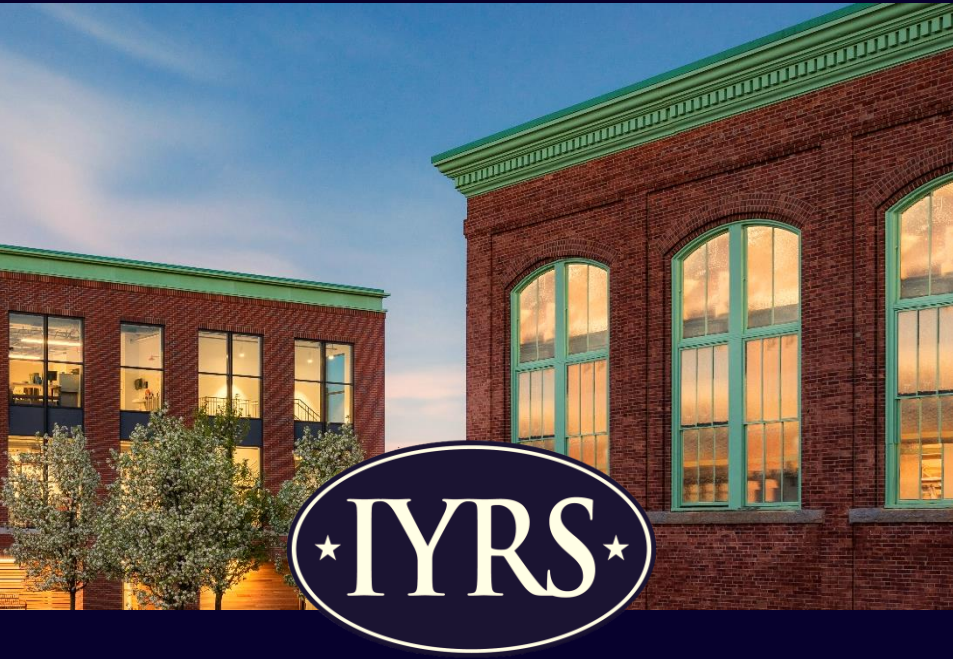


TWENTY-SECOND ANNUAL



SPONSORSHIP OPPORTUNITIES



IYRS School of Technology & Trades | 449 Thames Street, Newport RI | iyr.edu

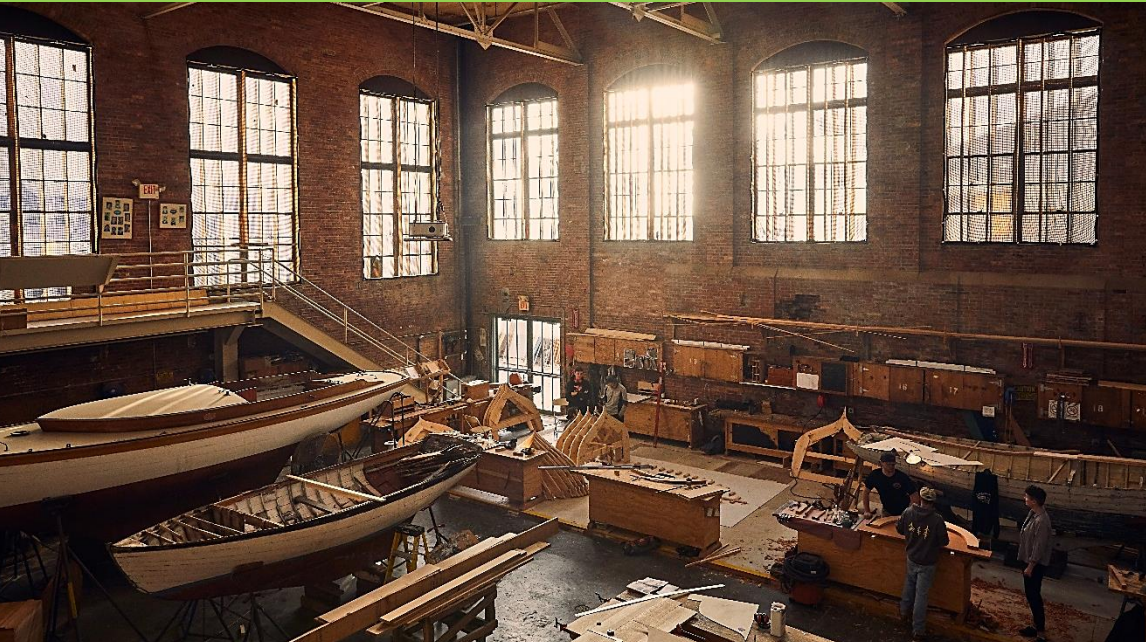
THE SCHOOL. What sets an IYRS graduate apart? Highly technical, hands-on know-how, and career skills like problem-solving, project management, teamwork, and a commitment to quality work. In recent years, 90% of students have been employed upon graduation — an extraordinary metric for any school. All are equipped to make immediate contributions on the job and embrace the notion that learning is a life-long pursuit.

'IYRS fills a much needed niche in the educational system, and gives a lot of students the opportunity to find a different path to success.'
William Firth, IYRS Trustee

THE IYRS GALA WEEKEND is a destination for extraordinary and successful people - all in support of education. It attracts industry executives, financiers, government leaders, educators, yachts people and Newport's elite. They support a unique and exceptionally accomplished school with worldwide reach teaching the next generation of makers, builders, and technicians who think and work through their hands or through the use of enabling technologies. For sponsors, the benefits begin in February and extend beyond the gala weekend with digital, social, and traditional media opportunities - collectively creating deep connections, curated opportunities, and unique touch points with high net worth people and companies. Along with great exposure and association with an important education cause, your support helps underwrite the accredited training programs, funding everything from tools and technology to scholarships and instructor salaries.

SELECT PAST SPONSORS. AIG, AT&T, Argo Reinsurance, Bacardi, BMW Oracle Racing, Christie's Auction House, Condé Nast, Fidelity Investments, The Hilton Group at UBS, The Hinckley Company, Lexus North America, Lila Delman Real Estate, Louis Vuitton, Moët Hennessy, Morgan Stanley Smith Barney, Nautor Swan USA, Perini Navi, Prestige Jaguar and Land Rover, Ralph Lauren, Sentient Jet Membership, Showboats International, State Street Corporation, Sunbrella, Tiedemann Wealth Management, U.S. Trust Bank of America, Wimco Villas and Hotels.

MARQUEE ENTERTAINMENT. Past entertainment includes Jimmy Buffett, Lyle Lovett, The Beach Boys, Jackson Browne, Kool & the Gang, KC & the Sunshine Band. 2019 will feature James Taylor.



SPONSOR BENEFITS	Co-Title	Patron	Benefactor	Contributor	Supporter
Sponsor level	\$50,000	\$25,000	\$15,000	\$10,000	\$5,000
Non-tax deductible amount	\$5,500	\$3,500	\$3,000	\$3,000	\$2,500
ANNUAL BENEFITS					
Custom messaging to trustees, friends and supporters	x				
Recognition in Restoration Hall as a 2019 Sponsor	x	x	x		
Access to IYRS for private tour	x				
Recognition at the March 28 Winter Event at NYYC	x				
Listed as sponsor of the IYRS Newport Classic Yacht Regatta	x				
GALA SPECIFIC BENEFITS					
Exposure through all Social Media Outlets	x	x	x	x	x
Prominent recognition on Gala website	x				
Recognition on Gala website		x	x	x	x
Prominent recognition on Save the Date	x				
Prominent recognition on the Gala invite	x				
Recognition on the Gala invite		x	x	x	x
Full-page ad in Gala program and on screen during Gala dinner	x	x	x		
Half-page ad in Gala program and on screen during Gala dinner				x	
Opportunity to include promotional materials in Gala gift bags	x	x	x		
EVENT BENEFITS					
Gala VIP Party Tickets	10	6	4	2	
Tier 1 priority table placement for up to 10 guests	x				
Tier 2 table placement for up to 10 guests		x	x		
Table for up to 10 guests				x	x
Opportunity to address Gala attendees from the podium	x				
On-site VIP parking for one car	x	x	x	x	x

Per the Internal Revenue Code, the amount of the contribution that is tax deductible for income tax purposes is limited to the excess of the amount paid for the sponsorship over the fair market value of the benefits received. Please note that recognition in print and digital materials is subject to timing of sponsorship commitment.