Pumped Up

Ву

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Production and Post-Production by Caffeine Soul Productions

Lake Trust Credit Union, 2018

Final Video:

https://www.youtube.com/watch?v=sBbpKrlIMyw

VIDEO	AUDIO
INT. KITCHEN MORNING:	
WIFE and HUSBAND are standing in the kitchen. They are casually dressed and they obviously have a lot of energy.	<pre>WIFE: Okay, when you talk to the salesperson and ask, what car are you looking at ? HUSBAND (WITH ANXIOUS CONFIDENCE):</pre>
	Just kickin' tires today.
	WIFE: Oh yeah!
	HUSBAND: And how about when they talk to the boss for the third time?
	<u>WIFE:</u> Oh you can take this deal or leave it.
They both grunt and cheer with confidence as they start to get more pumped up.	WIFE: And then they're going to ask, how much do you want to spend per month?
	HUSBAND: And I say, how much do YOU want us to spend per month?
HUSBAND'S face drops as he realizes his mistake. WIFE groans.	
CUT TO:	
INT. KITCHEN MORNING:	
WIFE and HUSBAND EXIT out of the kitchen door. Before he shuts the door, HUSBAND gives another confident grunt. CUT TO:	
INT. KITCHEN AFTERNOON:	

VIDEO	AUDIO
The door opens and WIFE and HUSBAND enter the kitchen looking defeated. HUSBAND's shirt is buttoned wrong and his hair is a mess. WIFE wears a tattered shirt and her hair is sticking out at odd angles.	
A yellow air puppet pops through the door and HUSBAND quickly turns around and starts karate chopping the figure. He quickly SLAMS the door. CUT TO:	WIFE (SARCASTICALLY): Well, that went well. MAN: Yeah. Right.
SCREEN SHOT OF OUR WEBSITE: Screen shot of laketrust.org/shopzoom with mouse hover at various points on the landing page. CUT TO:	<u>V/O:</u> Welcome to ShopZoom. The easy way to find your new ride. Just shop, finance, and zoom.
INT. KITCHEN AFTERNOON: HUSBAND is standing at the kitchen sink washing dishes. The yellow air puppet suddenly appears outside the kitchen window. FADE OUT	HUSBAND: Ahhh!