

## **NEWS**

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Lauren Paver President of Impact Austin

#### **Letter from Our President**

Season's Greetings Impact Austin Members and Friends,

It is hard to believe we are approaching the halfway mark of what has been a busy and exciting year. This fall has been marked by forward momentum as we approach our membership goal of 400, prepare to launch our grant review committees, plan for an exciting Discovery Day on January 13 and continue to focus on optimizing our operations.

Please join me in welcoming Suhailah Waheed, who joined the organization as our new Operations Coordinator in November.

Suhailah has a warm smile and infectious personality that reflect her passionate community champion spirit. Suhailah's focus on marketing communications, systems administration, and supporting the Committee Cabinet will ensure we are working toward our goal of freeing Impact Austin's volunteer leadership from day to day administration in order to better focus and drive our mission and program work.

This past month I shared the news that the Board of Directors invested reserves to optimize our operations and provide recommendations on how best to structure the organization. We committed to these efforts to define and hire the best leadership to support our growth and future plans. Lindsay Chamberlain, operations, and organization design consultant has been meeting with our members and leadership, analyzing processes and committee methods and evaluating our technology. Her insights and recommendations to the Board are propelling us forward and strategically informing the leadership search that will begin in early 2018.

I look forward to meeting our new members and seeing old friends at our upcoming coffees and Discovery Day. Best wishes to you and yours this holiday season.

With gratitude,

Lauren Paver

# Impact Austin Launches 2018 Grant Season

Grant Review Committee Sign Ups Open Through December



Impact Austin's grantmaking process is officially underway; the Austin area nonprofit community has been invited to participate; and letters of inquiry are due December 13 for program grants with January 18 as the deadline for catalyst grant applications.

In preparation for the review process, Grant Review Committees (GRCs) are being formed now, with 20-25 members each. On behalf of the membership at large, the teams review and evaluate grant applications and make the initial decisions about where to invest for the greatest impact.

Participating in the grants awards process is one of the most rewarding ways to learn about Impact Austin as well as the needs in our community. Member volunteers are critical to the success of our best-in-class review process, and we need your help!

All members are invited to join a GRC. What better way to mark the season of generosity than by making a gift of your time and serving on a Grant Review Committee? Learn more or sign up <a href="https://example.com/here">here</a>.

**Enhanced Focus Areas Broaden Opportunity for Community Participation.** This fall, an important change was made to the program grants to broaden the focus areas, allowing a wider range of nonprofits to participate in the process each year. The number of program grant focus areas changes from five to three, and are categorized as Health and Well Being; Community; and Education.

Impact Austin will continue funding its catalyst grant at the same level as the program grants, to underscore the importance of providing support for the long-term viability of nonprofit organizations. For information about applying for an Impact Austin Grant, see <a href="https://example.com/here/">here</a>.

Impact Austin Discovery Day Slated for January 13; Mellie Price to Keynote

Sponsorship Opportunities Still Open for

Annual Signature Event





Impact Austin members and friends will connect, have fun, and learn something new at Impact Austin's popular Discovery Day on January 13. Community leaders will be on hand to discuss critical issues impacting Central Texas charities, and guest speakers will share their insights about challenges and trends affecting the nonprofit landscape.

This year's keynote speaker will be entrepreneur Mellie Price, who will discuss health innovation and philanthropic needs in the Austin community. This event is open to all members and prospective members. Find details and updates about Discovery Day 2018 <a href="https://doi.org/10.1007/journal.org/">here</a>.

**Sponsors invited.** This year, sponsorship packages are available for Discovery Day in combination with Impact Austin's Annual Meeting in June, Sponsorships are open at the \$1000 and \$500 levels. For more about this great way to double your exposure while helping Impact Austin, please **contact us**.

**Old-Fashioned Outreach Fuels Impact Austin's Membership Growth** 

## Membership Open Until January 13, 2018

As part of its 15th Anniversary celebration, Impact Austin set the goal to grow its membership to 500 by June 2019.

To achieve that goal, the organization reinstituted friend-to-friend outreach whereby members invite other women to get to know Impact Austin in informal 'coffee' gatherings. The results have been strong and our 2018 membership roster

Date	Time	Zip Code
Sept. 19, 2017	7PM	78750
Sept. 26, 2017	7PM	78751
Sept. 30, 2017	1PM	78759
Oct. 2, 2017	7PM	78730
Oct. 11, 2017	7PM	78746
Oct. 12, 2017	7PM	78701
Oct. 16, 2017	7PM	78731
Nov. 1, 2017	7PM	78701
Nov. 2, 2017	7PM	78703
Nov. 6, 2017	7PM	78738
Nov. 8, 2017	7PM	78731
Dec. 4, 2017	7PM	78759
Dec. 5, 2017	7PM	78731
Dec. 6, 2017	7PM	78759
Dec. 7, 2017	7PM	78746

is filling fast. With about six weeks to go until Discovery Day-the last day to join Impact Austin-we want to maintain that momentum!

There is still time for friends and colleagues to join before January 13. If you know someone who is interested in learning more about Impact Austin, please invite her to attend one of the last three 'coffee' gatherings December 5, 6 and 7. Contact <u>Rebecca Powers</u> for specific location and details. If none of these scheduled coffees is convenient, Powers will arrange a one-on-one meeting to share the story.

#### Increase Your Impact with a Year-End Gift

As you think about gift-giving this holiday season, please keep Impact Austin in mind. From shopping with Amazon Smile to making a direct contribution, there are several ways to share a little more with Impact Austin this December.

**AmazonSmile**. Shopping online? Amazon donates 0.5% of the price of your eligible AmazonSmile purchases to the charitable organization of your choice. To shop at AmazonSmile simply go to <a href="mailto:smile.amazon.com">smile.amazon.com</a> and designate Impact Austin as the organization you'd like to benefit.



**Give money to support the general fund.** General contributions help Impact Austin operate.

**Give stock.** Donate appreciated stock in publicly traded companies.

Make a gift to the Rebecca Warren Powers Endowment for Impact Austin and help build for the future of generations to come.

**Employer matching.** Don't forget this great way to boost your gift. Many employers offer a charitable contribution matching program. Check with your or your spouse's employer for details.

Remember, your donation helps Impact Austin better serve the Greater Austin Area today while building strength for the challenges ahead. Click <a href="here">here</a> for more info about ways to invest in Impact Austin.

### Impact Austin Highlights December with Fun and Fellowship

Join your Impact Austin friends at Events this Week

**TONIGHT!** To celebrate the holiday season, Impact Austin's Zone 5 is inviting members from all Zones to join them for

the annual Tower Lighting extravaganza in the Mueller neighborhood in East Austin. This special holiday event features live music, food, ice carvings and more and culminates with the lighting of the old Austin airport tower in the center of John Gaines Park.

Zone 5 is issuing this open invitation to all Impact Austin members because many Zones have opted not to hold special events during December's busy holiday season.

Click **here** for more details.

**TONIGHT and THIS WEEK!** Membership coffees: December 5, 6 and 7. Contact <u>Rebecca Powers</u> for more details.

#### Save the Date

Discovery Day - January 13, 2018

Annual Meeting - June 4, 2018





## We're Listening

We'd love to hear from you....what do you want to learn more about? What type of information is useful for you? Contact us at **contact@impactaustin.org**.











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