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From Our Founder



I have been cleaning up some files recently. It always takes longer than expected because I get lost in the stacks of saved paper...making sure I don't toss someone's wisdom in the trash cavalierly. I just reread an article in which Jim Collins, popular author of *Good to Great*, answered questions about "What makes a good charity a great one?" It really resonated with me and thought I should share it with you.

So what, then, separates the good from the great? Discipline - the discipline to demand results, the discipline to hold ourselves to sustained outcomes, the discipline to understand what are the inputs to produce the outputs, the discipline to build for the long term and to not succumb to expedient opportunity, the discipline to hold growth back to

In This Issue:

- From Our Founder - **"What makes a good charity a great one?"**
- Membership Update - **Call to Action**
- FAC Update - **2010 Site Visit Finalists**
- Mark Your Calendar - **RSVP for Town Hall Meeting**
- Member Spotlight- **Facebook Feature**
- Community Partner Spotlight - **GENaustin**
- Girls Giving Grants - **Recruiting Kick-off**

Membership Update

Call to Action

Each Impact Austin Member has a unique story and as part of our plans for 2011 recruitment, the Membership Development Committee is looking for volunteers to tell the Impact Austin story or their own personal Impact Austin story at coffees this fall.

For more information or if you would like to be a part of the team please contact Becky Griner at bgriner@impact-austin.org or 512-917-5712.

We continue to grow our membership thanks to your passion and commitment. I look forward to hearing from you.

FAC Update

2010 Site Visit Finalists

only what we can do better than anyone else in the world, the discipline to only put people in positions who are the right people for those positions-even if we feel pressure to do otherwise. These are the disciplines of greatness that most businesses, most nonprofits, most sports teams, most of anything lack.

Impact Austin prides itself on examining issues, doing research and making decisions that are best for the organization. Our board of directors has been engaged in the founder transition process for the last seven months, patiently scrutinizing various options to ensure the long term sustainability of our young organization. It has not been easy and has taken more time than anyone imagined. But, in the end, we can be great not just good. Who can argue with that?

-Rebecca Powers,
Founder and CEO

Mark Your Calendar

Town Hall Meeting

[RSVP NOW!](#)

April 26, 2010

11:30am - 1:00pm or

6:30pm - 8:00pm

Congregation Agudas Achim

Social Hall

Dell Jewish Community Campus

7300 Hart Lane

Austin, TX 78731

[Map](#)

Annual Meeting

June 8, 2010

6:00pm - 9:00pm

Congregation Agudas Achim

Dell Jewish Community Campus

7300 Hart Lane

Austin, TX 78731

[Map](#)

Member Spotlight

Facebook Feature

Patty Steinwedell is clear about why

We are pleased to announce our 2010 site visit finalists. Each FAC is in the process of conducting site visits to further understand the proposed programs/projects. Each FAC will then select two organizations to become finalists. The ten finalists will present their proposals to our entire membership for a vote on Tuesday, June 8.

Culture:

Badgerdog Literary Publishing

Paramount Theatre

Texas Folklife

Education:

Ventana del Soul

Caritas

Communities In Schools

Environment:

Austin Parks Foundation

The Trail Foundation

Wimberley Valley Watershed Association

Family:

CASA of Travis County

Texas Advocacy Project, Inc.

VinCare Services of Austin

Health and Wellness:

Breast Cancer Resource Center

Capital Area Food Bank

Austin Groups for the Elderly

Community Partner Spotlight

GENaustin Update



Growing up female has always been a challenging journey. As a girl becomes a teen, friendships, social groups and self-identity move to

she continues to invest with Impact Austin. Find out why and hear the stories of other Impact Austin members on our [Facebook page](#).



What does your membership mean to you and what would you like others to know about Impact Austin? We'd love to hear your story!

To share your story, please email Anne Webster at awebster@impact-austin.org

Connect with Us

We invite you to connect with Impact Austin's social media community. This is a great way to keep in touch with other Impact Austin members and stay up-to-date on our current events. Please join us on:



And don't forget to check out **Rebecca's Blog** at: <http://impactaustinblog.wordpress.com/>

the center of her world, while school gets harder, her body changes, and cultural messages become desperately confusing. And just when girls need guidance the most, they often turn away from trusted adults, looking for stronger bonds with peers. How will they learn the wisdom they need to navigate the pressures and pitfalls of being a girl in today's world?

GENaustin has helped smooth this journey for thousands of girls, using Impact Austin funding to offer clubGEN, year-round workshops and an Annual Conference! This school year, clubGEN will reach more than 900 girls at 25 middle schools in Austin, Manor, Round Rock, Hays and Del Valle ISD's. clubGEN has also employed and trained 22 high school girls as club leaders. These future leaders of our community have earned much more than a paycheck by working at GENaustin! They have been able to rely on constant collaboration with supportive adult staff to guide them in forming their own personal leadership style and become strong mentors, role models, and group leaders. As one girl said, "Being a leader has opened my mind to interacting with different people and adjusting the way I interact as well. It is important, as a girl, to be confident in who you are and do what you think is right."

This spring, clubGEN is holding Career Week where more than 50 professional women will speak at clubs on the importance of higher education and career goal setting. The clubs will learn about media literacy through an evidence based curriculum called The Body Project. The last 6 weeks of clubGEN will focus on substance abuse prevention, nutrition, stress management and cyber bullying. GENaustin's Annual Conference and Year Round Workshops provide a safe, girl-only environment, where girls can discuss their concerns about difficult topics such as bullying, dating, diversity, parent-daughter relationships and physical health. The workshops are offered to schools and community groups year-round. The Annual Conference will be held on Saturday, November 6, 2010 at the Ann Richards School for Young Women Leaders. The all-day conference and workshops will build on the hugely successful 2009 conference and reach more than 2,500 participants. The Keynote Speaker will be Rachel Simmons, national girl expert and author of the best selling book, *Odd Girl Out*.

Thanks, Impact Austin, for helping make all this possible!

Girls Giving Grants

Recruiting Kick-off

Please join us and invite family and friends to Girls Giving Grants

Recruiting Kick-Off Event for the 2010-2011 Year. The kick-off takes place on Sunday, May 2 at 2:00pm at Velocity Electronics. All girls ages 8th-12th grades, their parents and their friends are invited. Contact Dina Mavridis dmavridis@impact-austin.org for more details.



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