

A Note from the Executive Director

Since I have your attention, I am going to celebrate a few incredible members. Two special groups of women have been hard at work behind the scenes this summer - the Member Journey and Grants Committees.

Recruitment season is officially kicking off with a series of events across Austin! Special thank you to Anne Helmick-Lyon and Melissa O'Reilly for putting together Impact Austin's fall membership recruitment events! Several hosts are making their events open to members and their friends. I encourage you review the [open recruitment event list](#) and come to one with a friend you'd like to have join Impact Austin. With your network, we will continue to grow!



Christina Gorczynski

With a more manageable summer schedule, I finally made it out to my first neighborhood Zone event, hosted by Dawn Skinner and the North Central Zone. I cherish quality time with members- and chatting with y'all over an evening glass of wine was the perfect summer Impact Austin moment. I hope that I'll see others at [upcoming September zone events!](#)

In Member Journey, Melissa Patel and Val Kirk, along with Operations Coordinator Suhailah Waheed, are working with a Community Engagement Team from Dell to revamp Impact Austin's Salesforce system. While databases and processes might not make everyone's heart flutter, a precise member relationship management system is absolutely critical to a membership organization of over 500 women. Thank you to Melissa for pulling together these resources from her extensive Dell network!

As a collective membership, we welcome Marla Whelen and Kathryn Drew to their new roles as 2020 Grants Committee Co-Chairs. Thank you to the team for diligently working this summer to transition our grants management software from Apricot to the new, improved software: Zengine. Our primary goal in switching was to improve our users' experience, both for volunteers and grant applicants. Grant reviewers will learn more about setting up their new profile in the coming months.

As always, much gratitude to Sarah Figueroa and Marketing for putting together this newsletter. I encourage you to forward this newsletter to women you think would be interested in Impact Austin. And share our social media pages and posts to help build the buzz leading into 2020 recruitment season.

I'm looking forward to seeing everyone at the 2019 Town Hall Meeting on Wednesday, November 6th from 5:30-9:00pm. Until then, I'll see you on the internet, at a Zone event, or in a committee meeting!

In sisterhood,
Christina

P. S. In the welcoming spirit of keeping it social, I'll be visiting with new members at 11:30AM on Wednesday, September 25th at Brentwood Social House. Details will go out in a separate invite to members of the 2020 class. A special thank you to Robin Krumme for the fab idea. Hope to see our newest members there!

2019 Town Hall Meeting, Vote for Social Innovation Grant

Impact Austin will vote for our new Social Innovation Grant (SIG) on November 6, 2019. Save the evening on your calendar to see the grant finalist presentations and to vote for the recipient immediately thereafter. Details on location will be delivered to your inbox soon.

If you would like to learn more about the SIG process and what makes this grant different from the other Impact Austin grants, you'll find a more elaborate explanation in our [blog](#).

Nonprofits interested in applying for the Social innovation Grant (deadline September 16) can find more information on our [website](#).



Girls Giving Grants Recruiting New Members

Girls Giving Grants (g3) is looking for the next group of young women to become Central Texas' newest philanthropists! "I think it's so important for young girls to come together and empower each other to gain confidence, to grow as leaders, and to become informed and active citizens in their communities," said g3 president Katiana Soenen. "This is exactly what g3 achieves, and I am so proud to call myself a member and leader of the organization!"

All g3 members must be female, entering grades 8-12, and able to make a \$100 donation (scholarships are available). All of the \$100 donations go toward the grant g3 award. [Membership registration](#) for 2019-2020 is open through Friday, September 20, 2019.



Katiana Soenen
2019-20 g3 President

Member Portal Update

Thanks to the excellent work from the Member Portal team, and support from Christina and Suhailah, the Board and the Technology Committee, we launched the Impact Austin Member portal in June. You can find the Member Portal [HERE](#) or you can click on the "member portal" tab on the Impact Austin [website](#). (See top of home page.)

Thanks to those of you who have already logged into the Member Portal and updated your profile data. We will continue to make it easier to interact with Impact Austin and engage with other members through the portal. In our upcoming release we'll make it easier to request an update to your member zone, and to request a password reset from the Member Portal login page, along with some reporting and usability improvements.

If you have suggestions for improving the Member Portal, please use the "Feedback Page" to let us know about any fixes or additional features you would find useful.

Recruitment Events Update

As we embark on the new year as an organization, it is time to introduce new faces to our mission. The Member Journey Committee invites you to join them at any of the events below. Please bring a friend who might be interested to learn more about Impact Austin. The events are held throughout town, so you can find one that is close to you. Please sign up and RSVP [HERE](#).

Upcoming Events:

September 25th - Happy Hour - Westlake hills
October 10th - Evening - Travis Country
October 16th - Happy Hour - North Central Austin
November 2nd - Brunch - Travis Heights/Downtown
November 14th - Morning - Westlake
November 14th - Evening - North Austin
November 18th - Evening - Circle C

On the Calendar

Important Dates

September 16 - Social Innovation Grant [Application](#) Deadline (5pm)

November 6 - Town Hall Meeting / Vote for Social Innovation Grant (5:30-9:00pm)

Ongoing - Zone Events are happening throughout the year, with several happy hours offered around Austin in September! [Find a Zone](#) near you

Follow and Promote us on Social Media

When you "like" and "tag" and repost our social media posts, you help to promote Impact Austin to a wider audience and potential members. Please [#JoinImpactAustin](#) on your social media platforms!



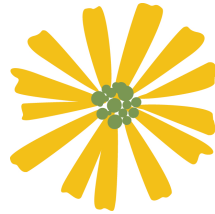
The graphic features the Impact Austin logo at the top, which consists of a stylized sunburst icon and the text "impact AUSTIN". Below the logo is a dark blue horizontal band with the text "SHARE OUR POSTS, SHARE OUR IMPACT" in white, bold, uppercase letters. Underneath this band is a white section with the text "Follow us on Facebook, Twitter, Instagram and LinkedIn" in orange. At the bottom, there are four social media icons: Facebook, Twitter, Instagram, and LinkedIn, each with its corresponding handle below it: @ImpactATX, @Impact_ATX, @impact_austin, and Impact Austin.

Check Out Our Blog

Aside from emails like this, we have a team of amazing individuals who work hard to always keep you up to date with what is happening at Impact Austin. If you have not been to our blog lately, now is a great time to take another look! [HERE](#) you will find event info, press releases, member profiles and so much more!

We're Listening

We'd love to hear from you...what do you want to learn more about? What type of information is useful for you? Contact us at contact@impactaustin.org.



JOIN TODAY

