



Survivingbreastcancer.org

Empowering Breast Cancer Survivors From Day One

For Immediate Release

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Boston, MA. Treating a cancer diagnosis takes a village. But how do you create your cancer fighting tribe? Don't worry, we have you covered!

Survivingbreastcancer.org is pleased to announce our collaborative partnership with Store My Tumor. This powerful duo of two organizations are paving the way to provide better access, treatment options, resources, and support as you navigate a cancer diagnosis.

Survivingbreastcancer.org is a 501(c)(3) non-profit organization providing education, community and resources to those who have been diagnosed with breast cancer from day one and beyond through its innovative patient care platform. Survivingbreastcancer.org's focus is on integrative, holistic, and complementary care to one's treatment plan by injecting positivity into this heinous disease.

As a complement to your care, Store My Tumor provides tumor collection, processing and storage, so that patients continue to have access to the cancer cells, and are able to use it for diagnostics and treatment (either immediately or anytime in the future). Store My Tumor offers these services because each tumor is unique and contains important information critical to treatment.

Storing tumor is like an insurance policy for the early stage patient and an absolute necessity to all advance stage patients," said Michel Sadaka, CEO of Store My Tumor, LLC. "Every tumor is unique, and storing tumor and cancer cells helps patients and oncologists design better and more personalized treatments. Cancer cells can be tested in the lab to identify the best drug cocktail that most successfully kills these cancer cells. Cancer cells can also be used to design a personalized cellular immunotherapy (vaccine and t-cell therapy) that stimulates the immune system to attack and kill cancer cells."

Founder and Executive Director of Survivingbreastcancer.org, Laura Carfang, believes that "the more information people have at the time of diagnosis, the better. A cancer diagnosis is overwhelming and patients are making complex decisions in a very short amount of time, and often, without having the luxury to research all of their options".

Carfang posits, "If we can provide education and connect people with resources, like Store My Tumor who embrace our core values, we know that we are providing them with the tools they need to feel empowered to make the best decisions for themselves".

Survivingbreastcancer.org and Store My Tumor are looking forward to this partnership and bridging the gap between patients, oncologist, tailored therapies, and education.