

For Immediate Release

Contact: Dr. Laura Carfang, Ed.D. 773.490.7142 laura@SurvivingBreastCancer.org

New Breast Cancer Support Organization Grows Beyond the Size of a City

Decades ago, "breast cancer" used to be a term that no one wanted to say aloud. It was referred to as the "Big C", if you even heard people speak about it at all. Today, with all of the pink ribbons and breast cancer awareness bracelets, it has almost become a badge of honor; you become the warrior, the fighter, the survivor, the inspiration to so many. While these words have become mainstream with catchy slogans printed on t-shirts, the way we speak about breast cancer is shifting. It is no longer this war against our bodies. It's an opportunity for us to identify the root cause, find balance and harmony, and heal from this "dis-ease".

Have you heard of the national non-profit, Survivingbreastcancer.org? It is who you should be following in 2019 for updates and insights on women's health. What started off as a personal blog page of a young breast cancer survivor, has grown exponentially in the last year.

Survivingbreastcancer.org is a virtual community providing education, community, support, and resources to those diagnosed with breast cancer from day one and beyond. They even have their own podcast "Breast Cancer Conversations". Survivingbreastcancer.org supports *survivorship* and enables <u>thrivership</u>. This 501(c)(3) nonprofit empowers women, men, those diagnosed, and caregivers to live their best life.

Today marks the organization's milestone in reaching 50,000 unique visitors since its founding in October of 2017. Helping 50,000 people find answers, support, community, resources, and information when they need it most. Survivingbreastcancer.org is an active player in the healthcare, education, and service industry. With more traction than the size of most U.S. cities, Survivingbreastcancer.org is *your* community.