

The Perfect Cup of Coffee

Wake up, grab a cup of coffee. Get to work/ school, grab a cup of coffee. Experience an afternoon slump, grab a cup of coffee. After a work/ school activity, grab a cup of coffee. This is obviously the everyday routine of all, if not most, Hong Kong people.

Nothing is better than the smell of freshly brewed coffee and the first sip of coffee in the morning. A cup of well-brewed morning coffee is what defines the rest of the day. There is no doubt that coffee holds a special place in many Hongkonger's hearts.



"The world of coffee is small but it is very delicate and profound. Walk with your own style."

- Anson, Owner of Dear Neighbor

There is no such thing as the "actual definition of a perfect cup of coffee"; not to mention that customers and baristas have different interpretations of "a cup of good coffee". So, it is crucial to search for your perfect personalised cup of coffee according to different types of coffee beans and coffee roast levels.

The best way to understand the intricate texture and flavours of different coffees, without the need to get a caffeine buzz, is to attend a coffee cupping event. Coffee cupping is a professional practice of tasting various kinds of coffee. By comparing and contrasting different coffees, one can acquire a better understanding of various coffees types. Knowledge of coffee could enhance the level of enjoyment while tasting coffee. It would be a meaningful experience, especially for those coffeeholics, to nurture a deeper appreciation for coffee.

A joint event for coffee cupping was held recently on February 1 by Dear Neighbor and Creations. More than 20 coffee aficionados participated in this event. Participants were encouraged to smell, observe and taste five different kinds of coffee beans. Through this campaign, around one thousand Hong Kong dollars was raised for the Hong Kong Youth Arts Foundation to create more opportunities for disadvantaged and underprivileged youngsters.

