

Every **✓** VOTE COUNTS!

POLITICAL ADVERTISING RATES DIGITAL BILLBOARDS OKALOOSA & SANTA ROSA COUNTIES



1. 9224 Navarre Pkwy, Navarre, FL
2. 429 Mary Esther Cutoff, Fort Walton Beach, FL
3. 700 Eglin Pkwy NE, Fort Walton Beach, FL (2 faces)
4. 20001 Emerald Coast Pkwy, Destin, FL (2 faces)
5. Hwy 20 west of Mid Bay Bridge, Niceville, FL





**OUTDOOR
ADVERTISING
AGENCY**



Racetrack Road



Eglin Pkwy

Vendor Inventory #: 700 W1 & 700 S1

Market: FORT WALTON BEACH (OKALOOSA COUNTY)

Type: Digital Bulletins

Inventory Information

Eglin Parkway @ Racetrack Road

- *Over 16,000 residential addresses within 2-mile radius*
- *Nearly 1,400 business addresses within 2-mile radius*

Traffic: 70,000 combined traffic daily

Vendor Inventory #: 700 W1 & 700 S1

Type: Digital Bulletins

Face Direction: East & North

Lat/Long: 30.441369, -86.59779

WEEKLY RATES: (INCLUDES BOTH SIDES)

18,816 SPOTS/WK **\$295**

10% DISCOUNT FOR ADVERTISING CAMPAIGN
6-WEEKS OR LONGER.



**OUTDOOR
ADVERTISING
AGENCY**

Vendor Inventory #: 704 E1

Market: NAVARRE (SANTA ROSA COUNTY)
Type: Digital Bulletins



Inventory Information

**9224 Navarre Pkwy, Navarre, FL
(Hwy 98 @ Panhandle Trail Dr)**

East Bound to Fort Walton, Destin, Hurlburt Field
Reaches Military
- 8 miles east of Hurlburt Field and within close proximity to Eglin AFB, NAS Pensacola.
Reaches Locals
Over 14,000 residences within a 2-mile radius.
Just 0.5 mile west of Walmart
Heavy commuter traffic
Reaches Tourists
Hwy 98 is the primary route to/from several tourist destinations, and this billboard sits in the heart of it all.

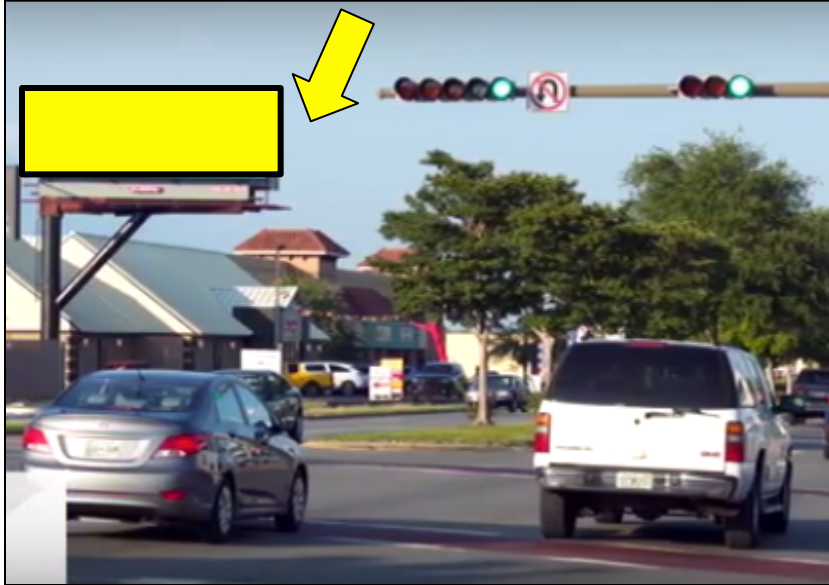
Location Information

Vendor Inventory #: 704 E1
Type: Digital Bulletins
Face Direction: West
Lat/Long: 30.40965, -86.83932
Traffic: 41,000 daily

WEEKLY RATE:
9,408 SPOTS/WK \$350
**10% DISCOUNT FOR ADVERTISING CAMPAIGN
6-WEEKS OR LONGER.**



**OUTDOOR
ADVERTISING
AGENCY**



Location Information

Vendor Inventory #: 705 N1
Type: Digital Bulletins
Face Direction: South
Lat/Long: 30.424901, -86.645443
Traffic: 31,500

Vendor Inventory #: 705 N1

Market: FORT WALTON BEACH (OKALOOSA COUNTY)
Type: Digital Bulletins

Inventory Information

Mary Esther Cutoff @ Jonquil

- Reaches Shoppers going to Publix, TJ Maxx, Books A Million, Santa Rosa Mall, and more.
- Over 16,000 residential addresses within 2-mile radius
- Nearly 1,900 business addresses within 2-mile radius
- Located in front of movie theater

WEEKLY RATE:

9,408 SPOTS/WK **\$200**

10% DISCOUNT FOR ADVERTISING CAMPAIGN
6-WEEKS OR LONGER.



**OUTDOOR
ADVERTISING
AGENCY**

Vendor Inventory #: 706 E1 & 706 W1

Market: DESTIN, FL (OKALOOSA COUNTY)

Type: Digital Bulletins

Inventory Information

Hwy 98 @ Fudpuckers

Destin, FL

Reach Locals, Military and Tourists

Size: 10' x 36'

Vendor Inventory #: 706 E1 & 706 W1

Type: Digital Bulletins

Face Direction: West

Traffic: 32,000

Lat/Long: 30.3870914,-86.4470028

WEEKLY RATE:

18,816 SPOTS/WK **\$650**

(INCLUDES BOTH SIDES)

10% DISCOUNT FOR ADVERTISING CAMPAIGN
6-WEEKS OR LONGER.



West Bound Read



East Bound Read



**OUTDOOR
ADVERTISING
AGENCY**



Vendor Inventory #: 707W1 - NICEVILLE

Market: NICEVILLE (OKALOOSA COUNTY)

Type: Digital Bulletins

Inventory Information

Hwy 20 just west of MidBay Bridge Niceville

Located between the Midbay Bridge and Bluewater Bay community in Niceville.

Vendor Inventory #: 707 w1

Type: Digital Bulletins

Face Direction: East

Traffic: 25,000

Lat/Long: 30.478439, -86.410125

WEEKLY RATE:

9,408 SPOTS/WK **\$200**

10% DISCOUNT FOR ADVERTISING CAMPAIGN
6-WEEKS OR LONGER.