

The logo features a large, light green circle with a horizontal light green bar passing through its center. The text "Family village." is centered within the circle, with "Family" in white and "village." in dark grey.

Family village.

CONTRIBUTOR GUIDELINES

SEPTEMBER 2019

Family
village.

Family Village is an
online magazine for the
happiness and wellbeing
of parents in Israel



Our audience is a mainstream parent looking to make conscious choices for themselves and their families. Family Village is predominantly geared towards mothers but always inclusive of all family make ups.

Articles should be written from an objective point of view (think journalist, not blogger) and draw on the personal experiences of the writer to ultimately provide something useful, positive or inspiring.

There's an example post and submission instructions on the next pages. You are invited to submit posts as often or as little as you'd like, whenever inspiration hits you.

Content should:

- Not form any judgement against other parents or parenting methods
- Not use foul language (mild/borderline words are ok)
- Not include any promotional links or material
- Always be positive and helpful
- Be as inclusive and gender neutral as possible
- Reflect your personality, as the writer
- Focus on the experience of the reader

Please caption every photo used, giving proper credit to the owner of the photograph and ensuring you have permission to use it.

High quality, warm lighting and relevant photos should be used. A stock photo is fine, you can also use the wix stock photos available.



HOW TO SUBMIT A POST

1. *Accept the contributor invitation from wix.com and login.*
2. *Update your profile, add your picture and name*
3. **Select Create New Post**
4. Add a post title, write your article and add images.
5. Next to 'Publish', select the three dots and choose 'Save As Draft'.
6. Email **familyvillage@besocialmedia.co** with your post title for approval. (If you'd like approval on a post idea prior to writing it, you may also email with the post title).
7. You'll be notified of any edits and given an opportunity to review.
8. You'll be notified when the post is published for public viewing.



EXAMPLE POST

EXAMPLE OF HOW TO WRITE:

Sending the ultimate gan birthday cake seems to be a pressure shared by many parents and the sense of competition is hard to shake.

Trying to learn how to bake at midnight the night before, faced with the terrifying thought that my child would be humiliated by his mother at the mere age of 3 was certainly not one of my favorite moments as a parent.

To avoid repeating it, I've devised 3 tips for those necessary last minute bakes:

EXAMPLE OF HOW **NOT** TO WRITE:

I recently pulled a shitty all nighter baking a cake for my 3 year olds birthday party at gan. Other moms send in the most beautiful home-made cakes and it's annoying because it sets the standard for the rest of us who just can't compete.

Honestly, I can't bake and this was the worst moment to make an attempt.

Here are 3 things I'll do next time instead: