BUSINESS PRIORITIES

# STAR Workplace Program Plan for change, don't just hope for it.



STAR Workplace is like nothing else. It is the missing piece of information I have needed to figure out how to link my business goals to my people – and I have found the answers.

#### If you employ staff then you are in the "People Business"

HR Coach is Australasia's largest HR Coaching Network and we are specialists in linking business strategy with people. If you employ staff, like it or not, you are in the People Business! And so are we.

- Benchmark against other Australasian Businesses
- Identify risks, management issues and opportunities hidden in your business
- Easy to follow information for a 12 month plan

Successful businesses don't just happen because of luck. You know how hard you have had to work for it. At the same time, your business has to work for you. The good news is that we have researched and worked with enough businesses to know what needs to be prioritised to reach success.

## If you don't measure it you can't manage it!

Employee surveys are just not good enough. You need to know the whole story – there are three steps to gaining back control.

- Step 1: First we get your feedback so we can see what you want from your business and the impact it is having on you.
- Step 2: Second, we get feedback from your people about the business no blame games, just the facts so you can see the impact your business has on your people.
- Step 3: Third we have all the information to create a practical 12 month plan. A road map for you to follow, month by month, putting you back on track.



## We give you the Green Light!

Our traffic light system will help you to drive your business. We will give you the red light where risks are not acceptable in your business, the orange light when you could do better and the green light where you are achieving results.

## **STAR Benefits:**

- Feedback from employees
- Comprehensive business review
- A Detailed Management Report
- Summary Dashboards
- A Practical 12 Month Action Plan
- 12 month STAR Workplace Certificate
- Use of the STAR Workplace Logo to share with staff and clients

The staff really appreciated the opportunity to have their say and I could also get new perspective on my business. I have to say, I hadn't done anything like this before, but I trusted the process and it turned out that it guided us in the direction we needed to go. Since then the business has changed dramatically.



Knowledge is power, and that's what STAR Workplace gives you.

Once you start, it will change the way you look at your business – it will change the way you plan. Your pathway will be set.





# The Method

STAR Workplace Program and associated reports have been developed by the HR Coach Research Institute. It is overseen by an Independent Benchmarking Committee including leading Academics and HR Practitioners.

STAR Workplace Program is a business improvement and benchmark tool which enables you to assess and measure your business.

#### What's the first step to your pathway?

A review at no charge for businesses to identify priorities.

#### For further information

Contact your HR Coach Network Member

