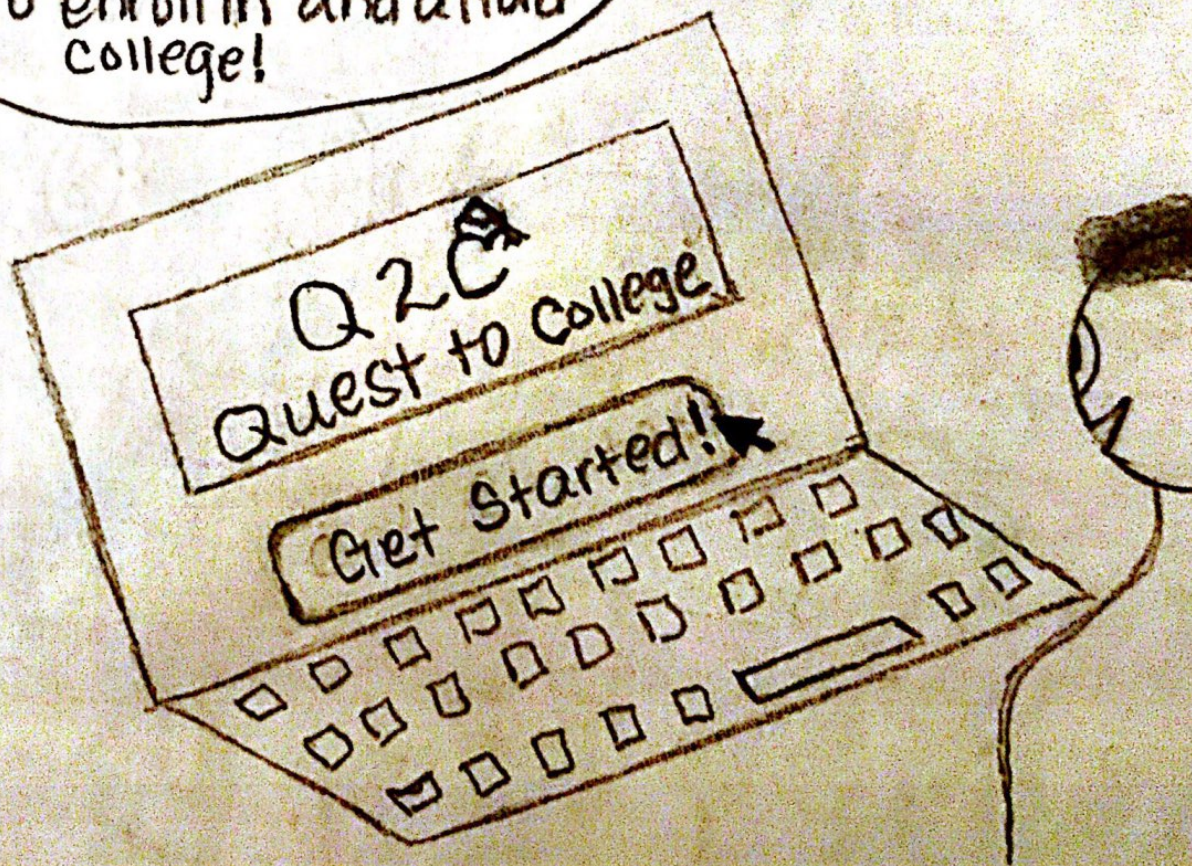


Jessica is an 11 year old Hispanic student enrolled in the AVID program—a nationwide college readiness non-profit. Jessica would like to go to college, even though her parents did not. Students from underrepresented backgrounds like Jessica (racial minority, low-income and first-generation college students) attend college at a much lower rate than students from more advantaged backgrounds. In her AVID elective course, Jessica develops skills such as taking Cornell notes and organization but does not develop strategies to enroll in and afford college—even though the mission of AVID is to help students succeed on a path to college.

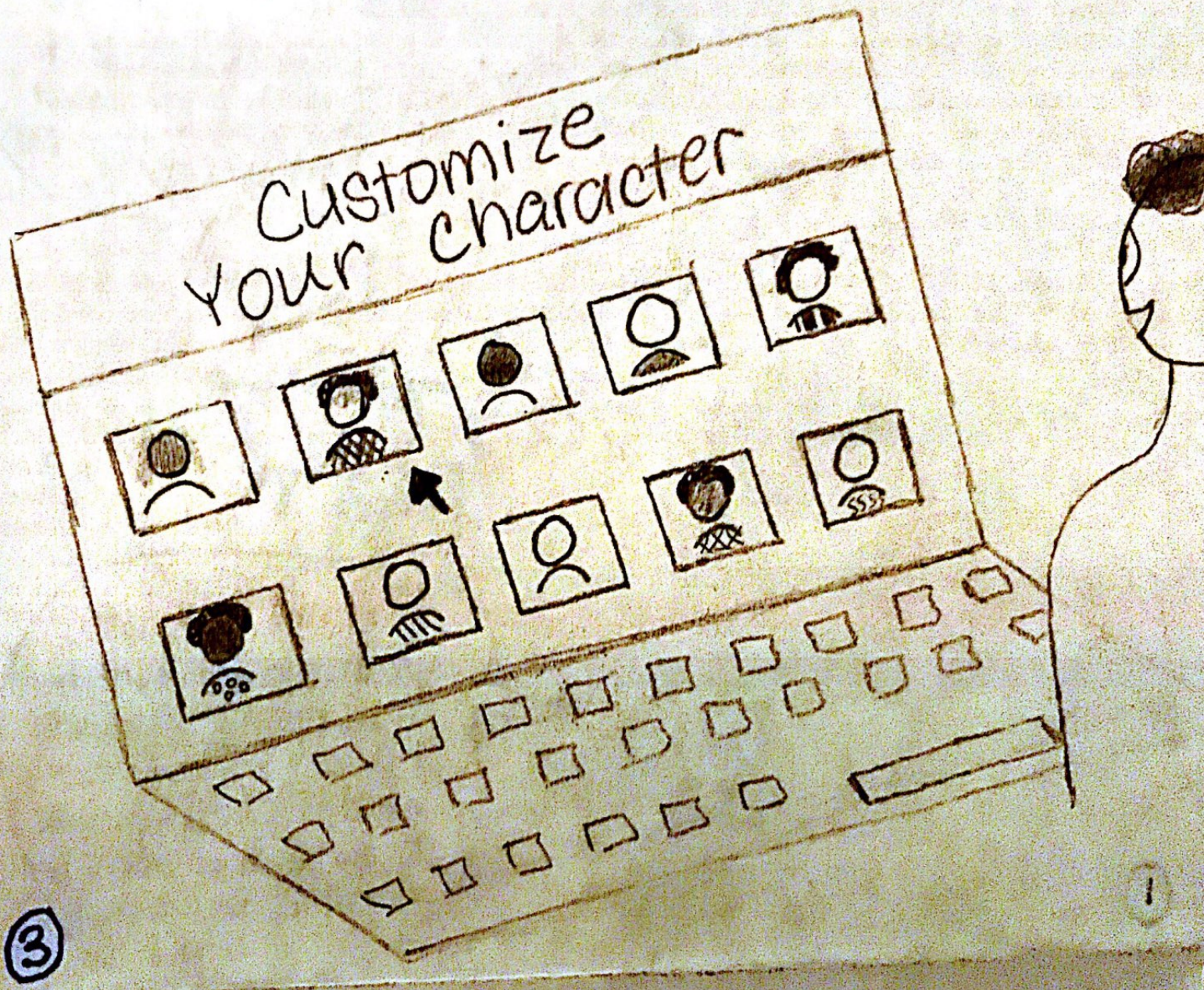
Today, you are going to use a platform to develop strategies to enroll in and afford college!



2

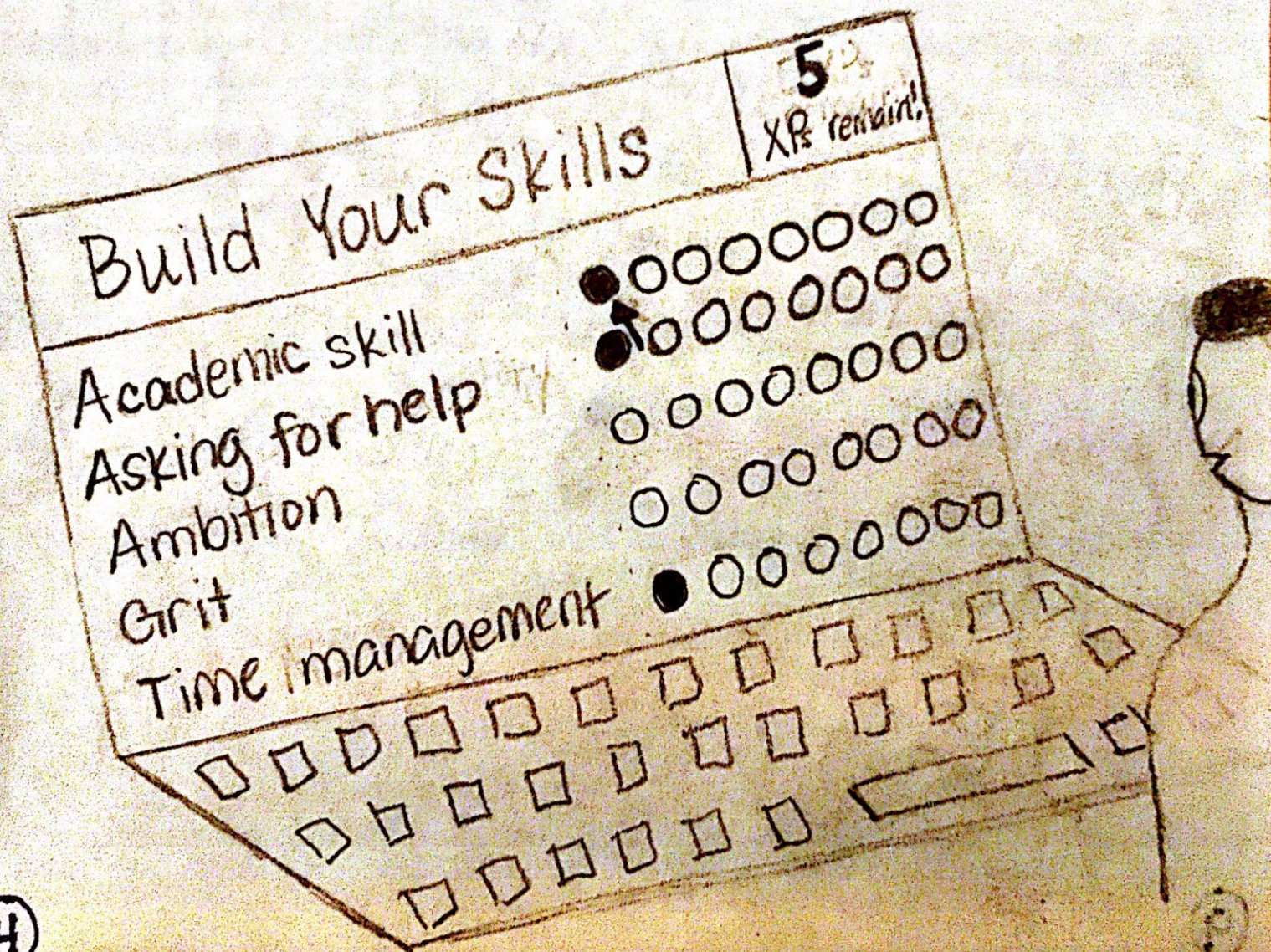
Jessica has her own laptop in her AVID class. During her AVID class, she logs in to a web-based app that her teacher purchased called Quest to College.

Customization



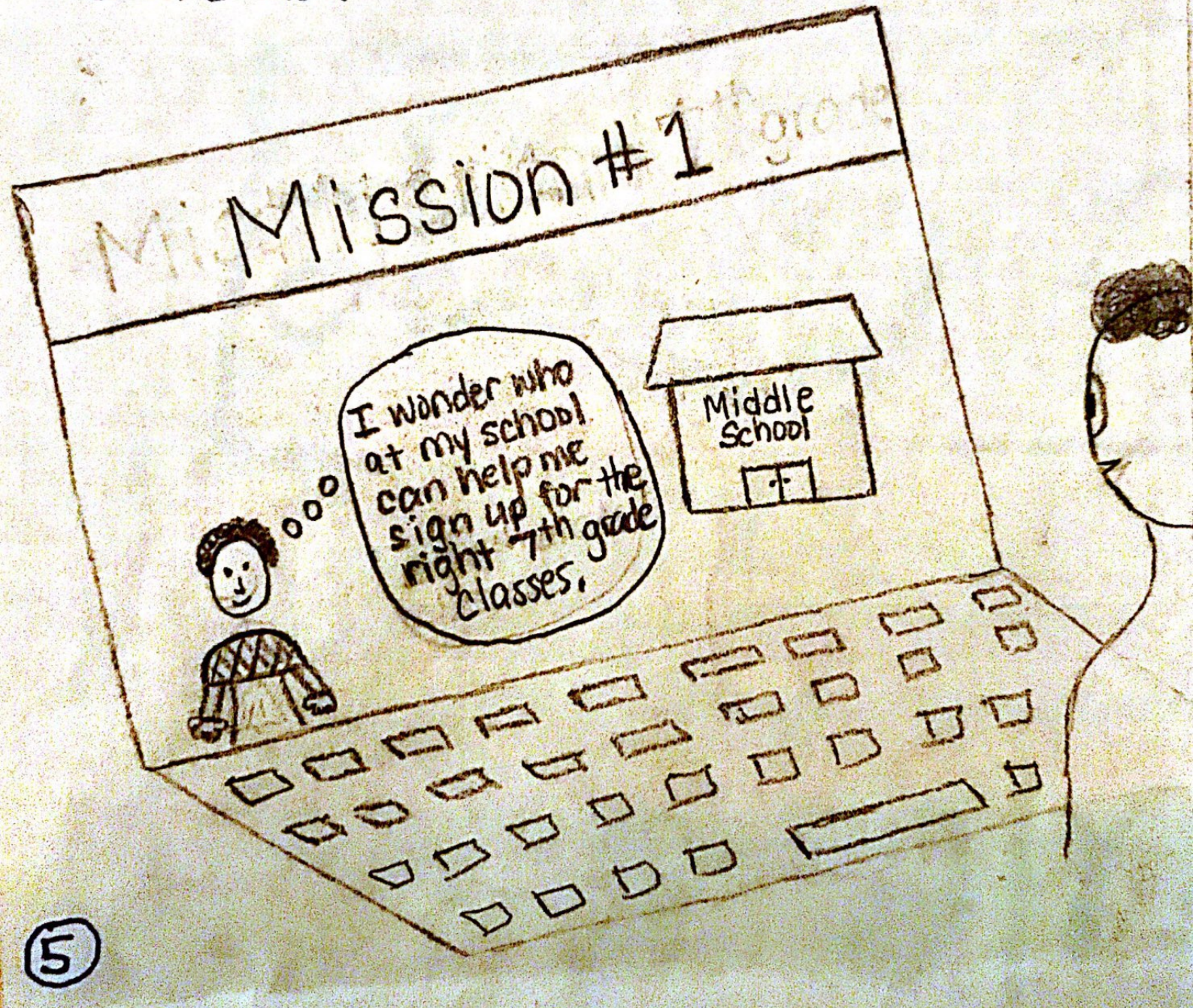
Jessica builds her character that she will use to navigate through the various missions within the platform.

customization

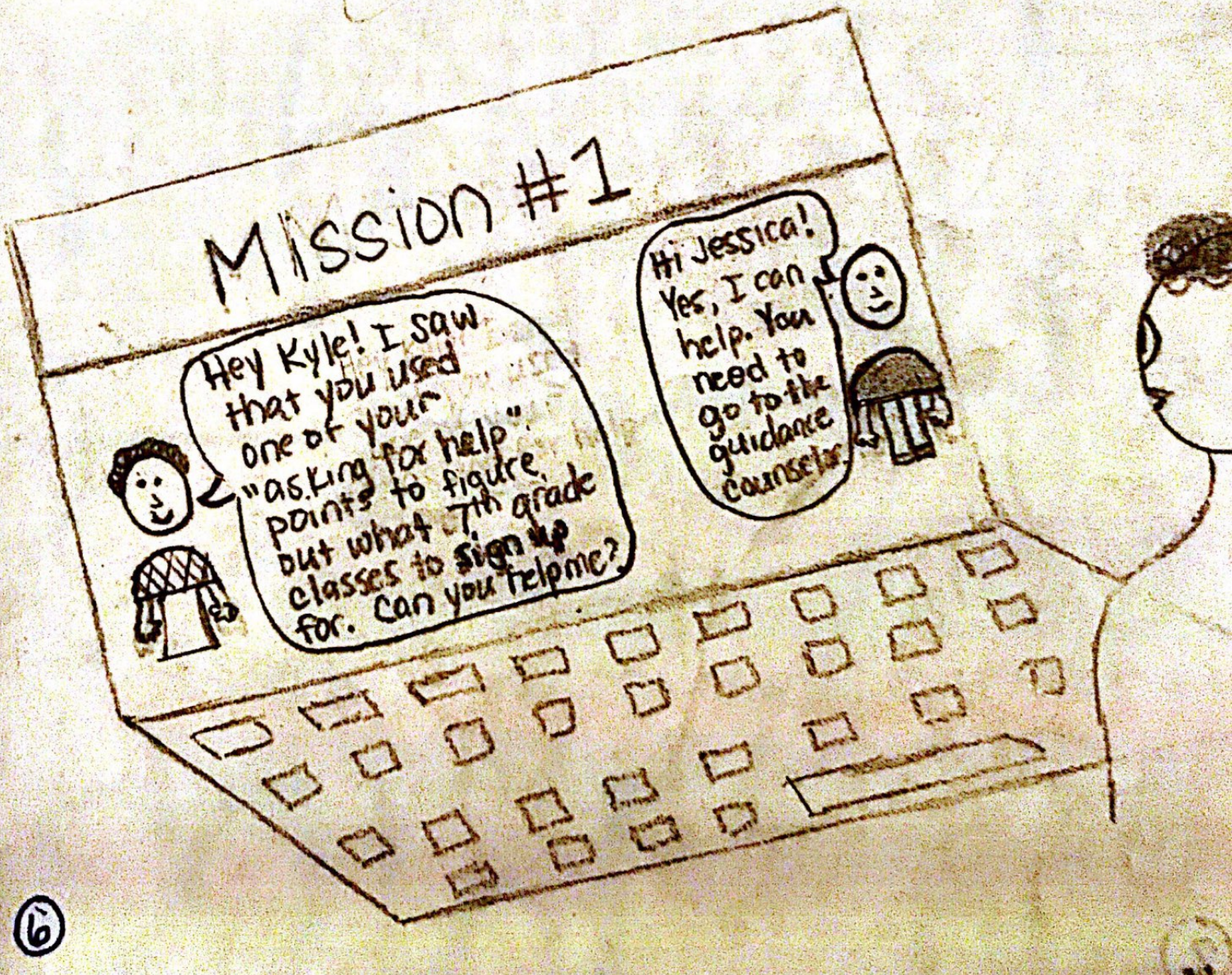


Jessica equips her character with skills that will help her complete the missions.

customization

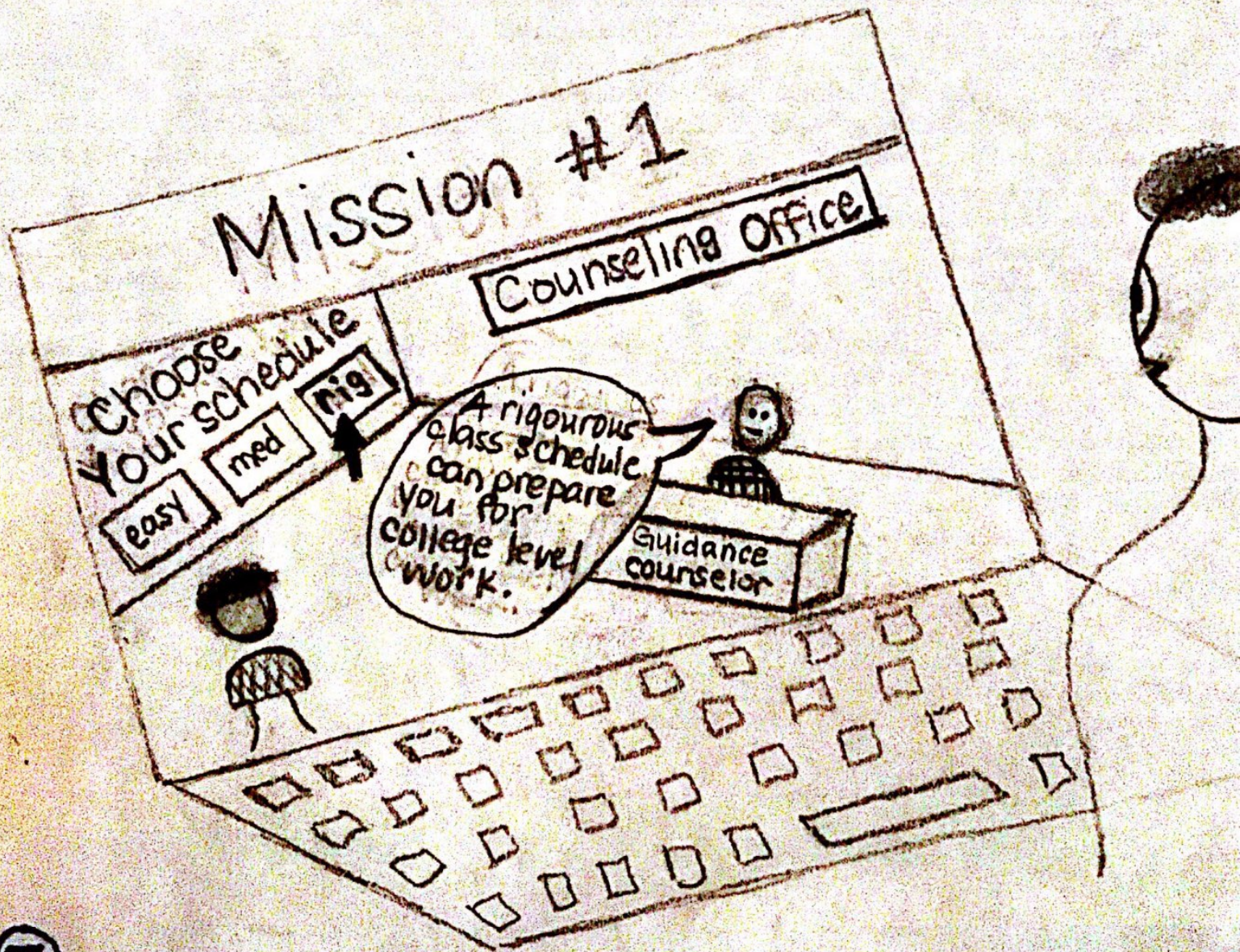


customization



Jessica collaborates with another character within the Quest to College platform—her classmate Kyle—to receive help with her current mission.

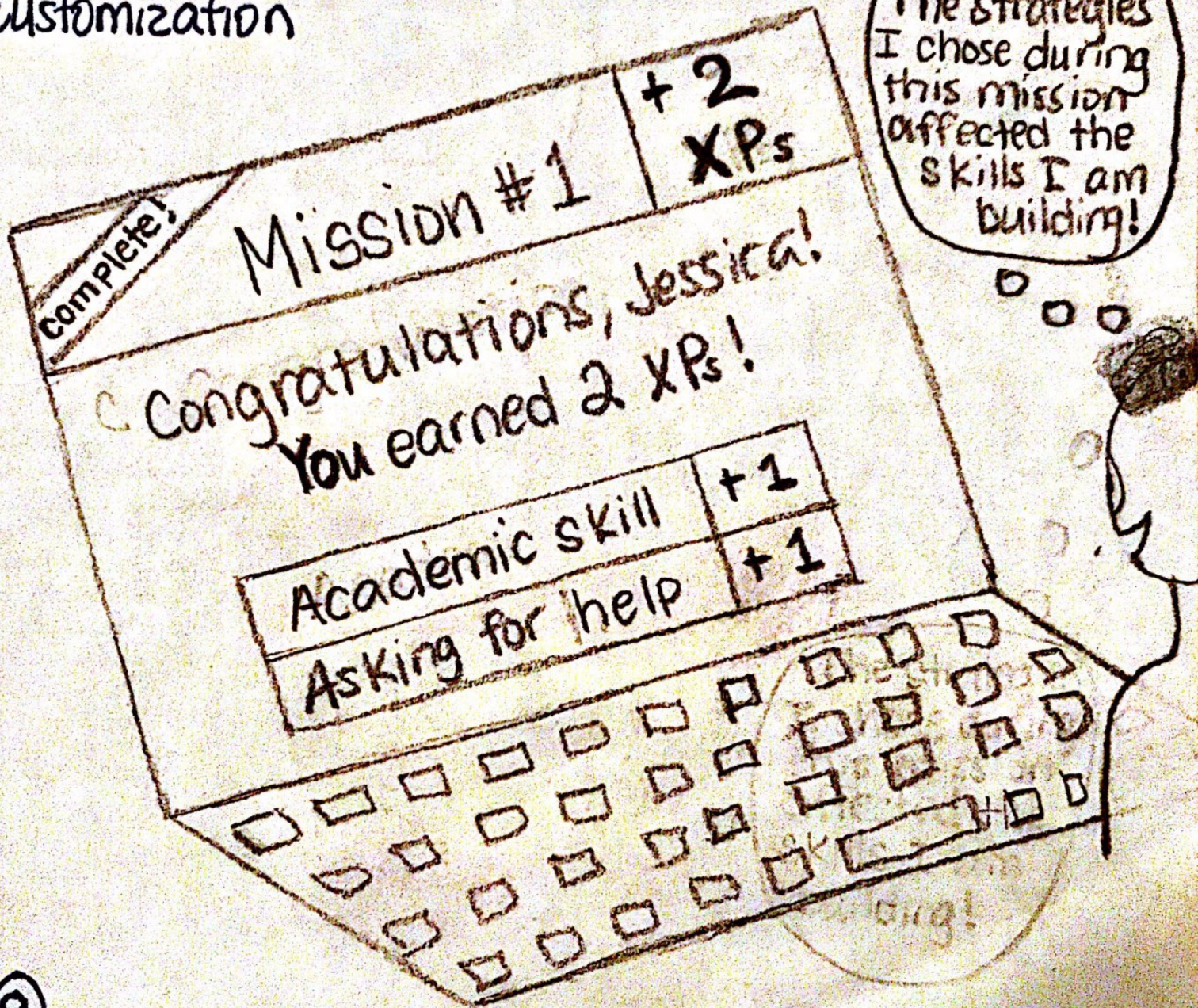
Customization



7

Jessica's mission is to choose a class schedule—with the help of her school's guidance counselor—that will make her a competitive candidate for admission to college.

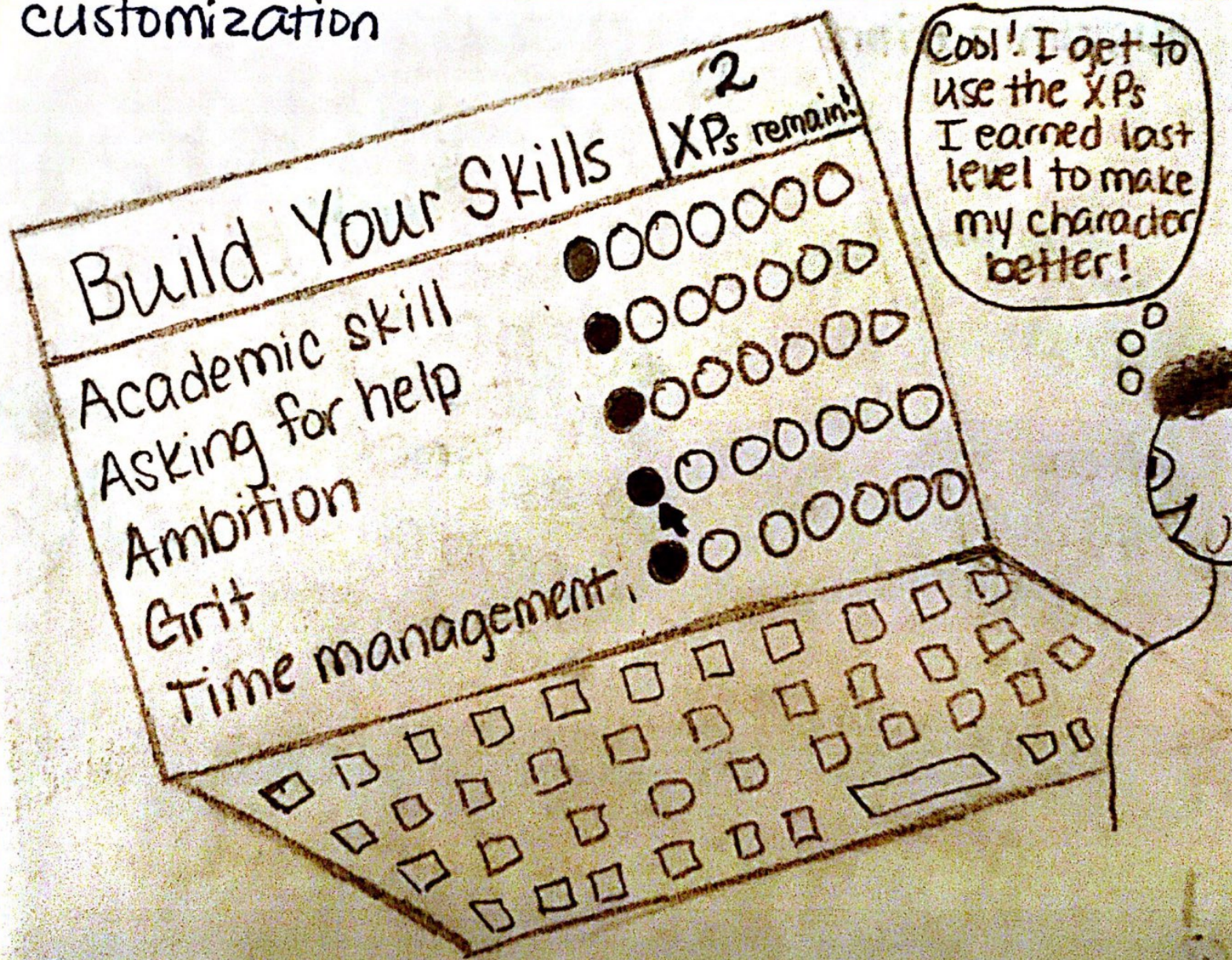
Customization



8

Jessica earns experience points—or “XPs”—that are particular to the tasks she successfully completes within the mission.

customization



9

Each time Jessica adds experience points to her skill set, her character becomes more capable to complete subsequent missions.

intelligent
feedback

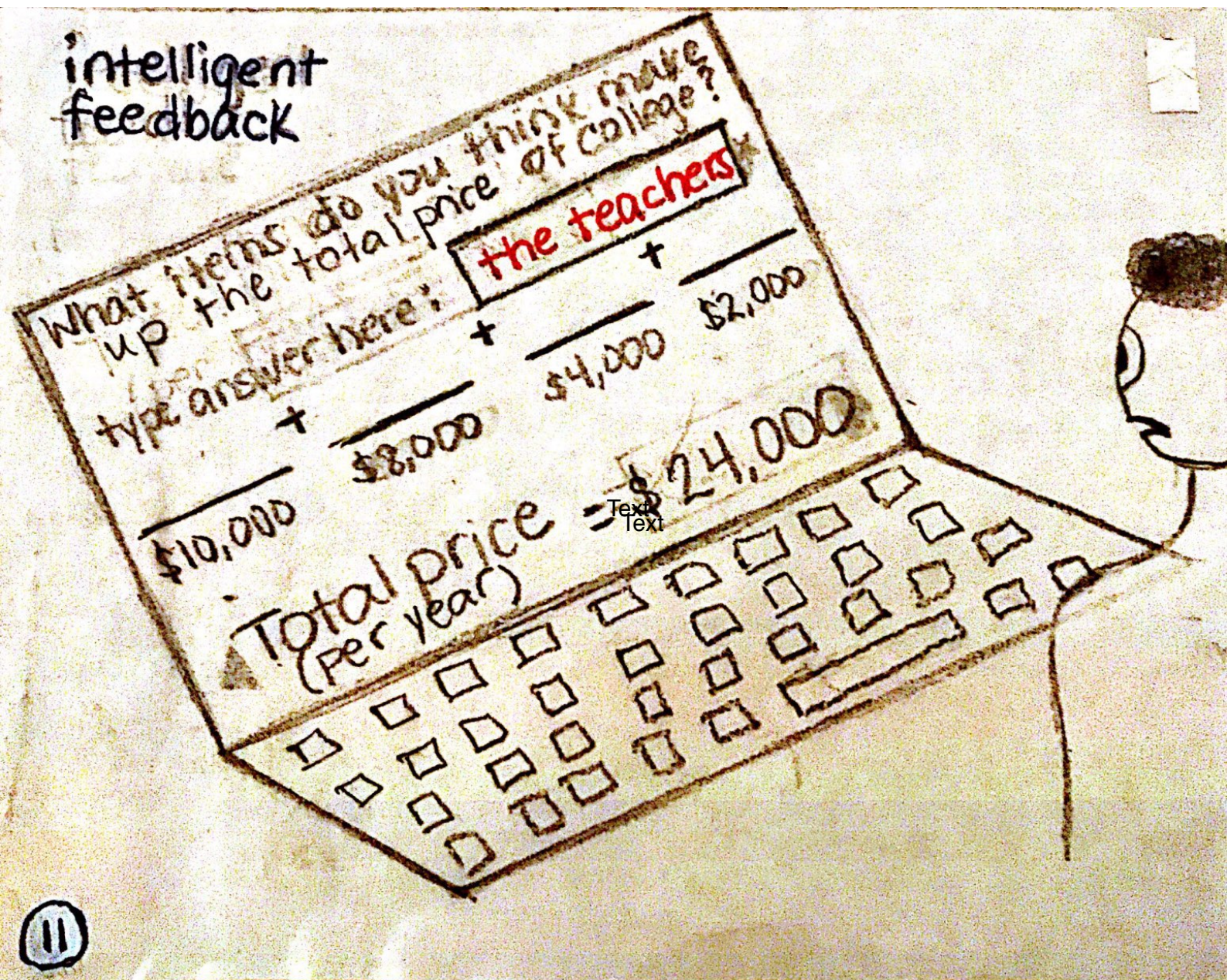
[fast-
forward]

Dear Jessica,
Congratulations on your acceptance
to Travis University! Let's help
you find ways to pay.

Sincerely,
T.U. Financial Aid office

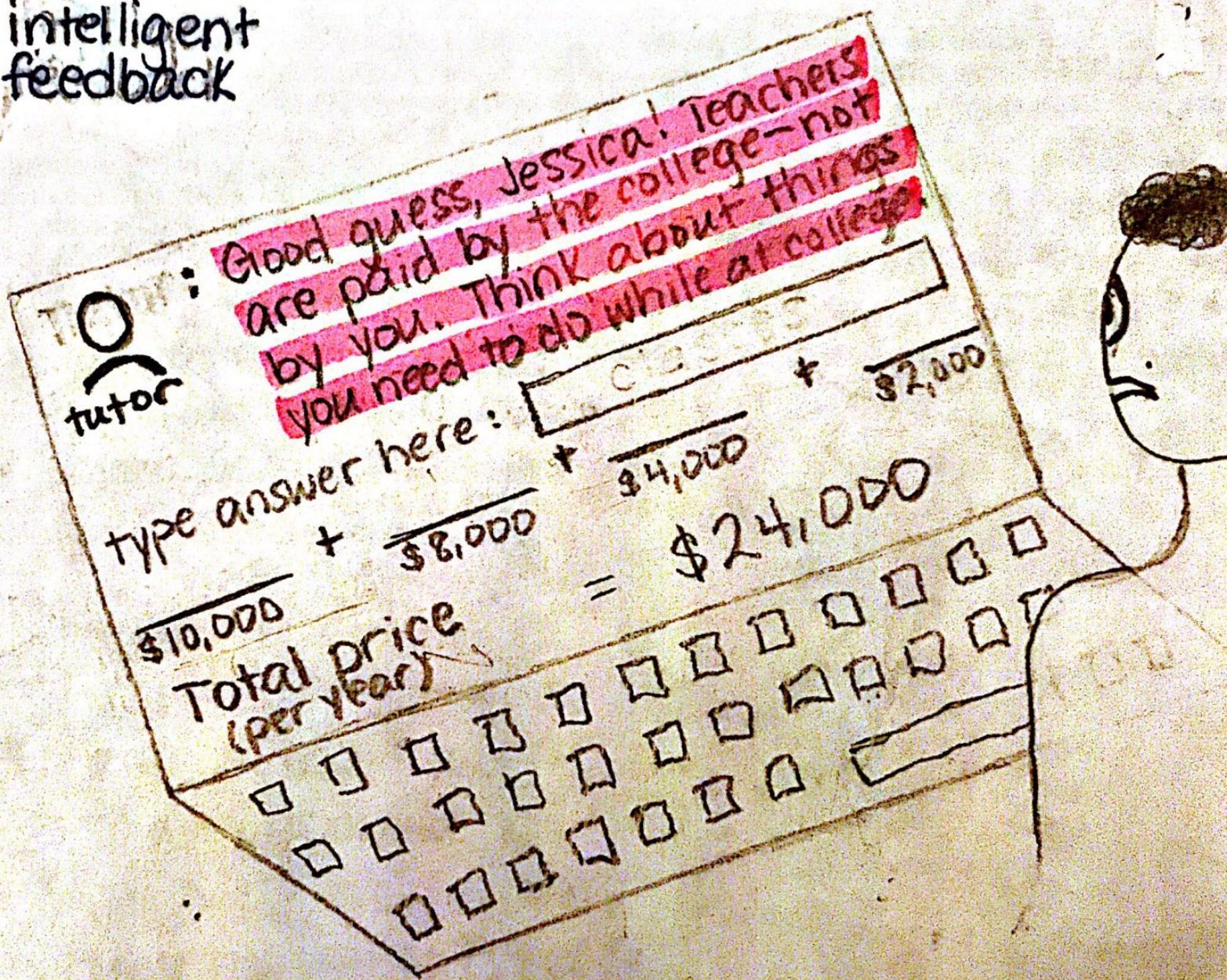
learn
about
price

Later on in the quest, Jessica encounters a mission that requires her to search for ways to cover the cost of the college she wants to attend.



Jessica submits an incorrect response to a prompt.

intelligent
feedback



Jessica receives immediate customized feedback from an intelligent tutoring system.

intelligent
feedback

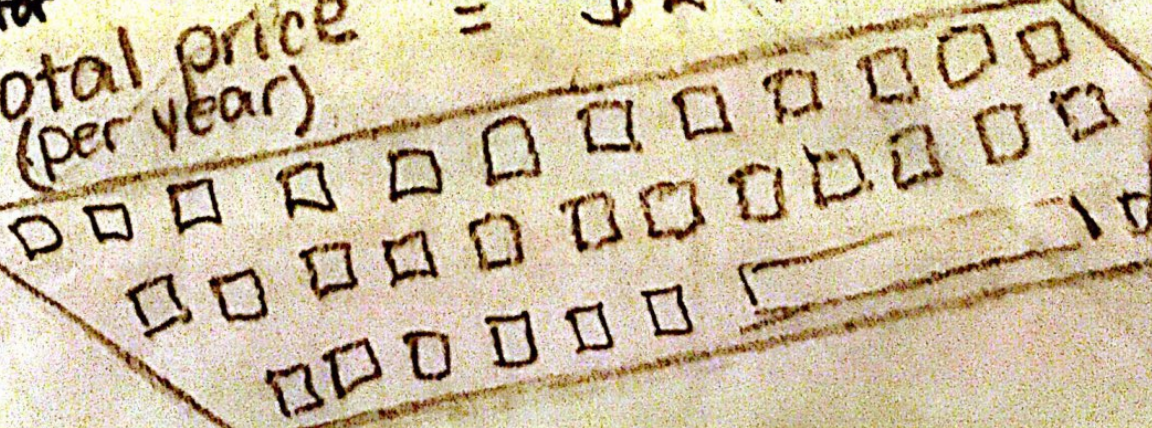
What items do you think make up
the total price of college?

type answer here:

tuition ✓ + \$8,000 + \$4,000 + \$2,000
\$10,000

Tutor: Great job, Jessica! Tuition is
the price for taking classes.

tutor
Total price = \$24,000
(per year)



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Feedback provided by the intelligent tutoring system helps Jessica arrive to a correct response and also offers positive words of affirmation.

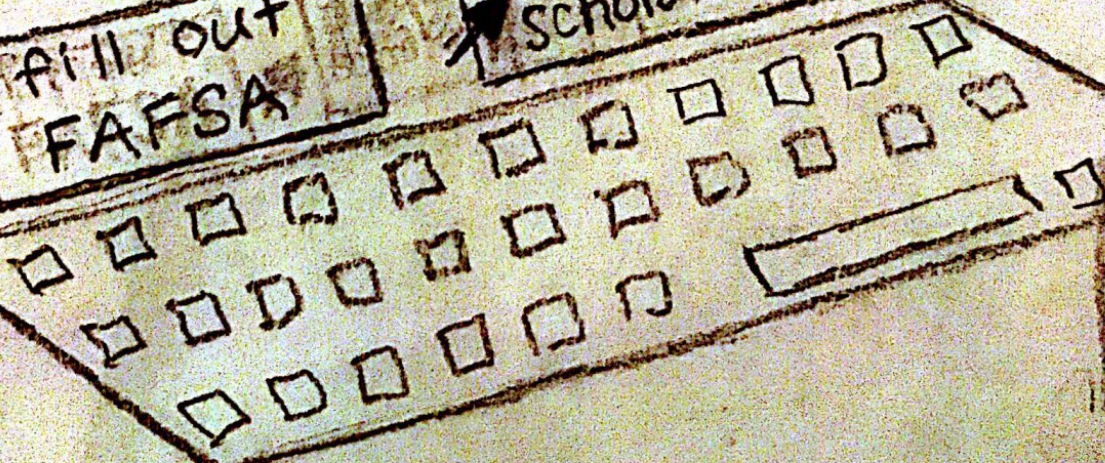
intelligent
feedback

Jessica, since your family can
afford to pay only \$4,000 per
year for your college, it is up
to you to find extra help!

- choose a strategy -

fill out
FAFSA

apply for
scholarships



intelligent
feedback

Choose a scholarship to apply for:

nationwide African-American
scholarship
\$15,000

local music
scholarship
\$ 5,000

15

Jessica chooses to apply for a scholarship that does not reflect her background.

intelligent
feedback

O

tutor

: What made you choose the African-American scholarship?

O

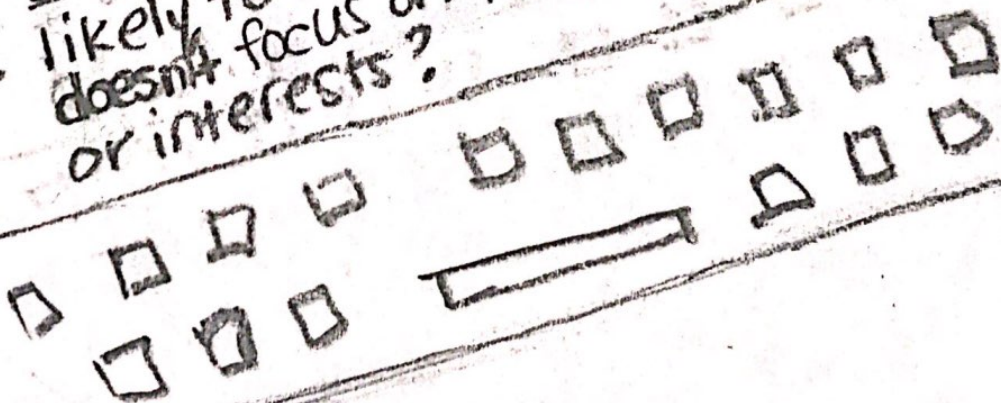
Jessica

: Because it's a bigger prize.

O

tutor

: I understand that! But are you likely to win a scholarship that doesn't focus on your background or interests?



16

intelligent
feedback

Choose a scholarship to apply for:

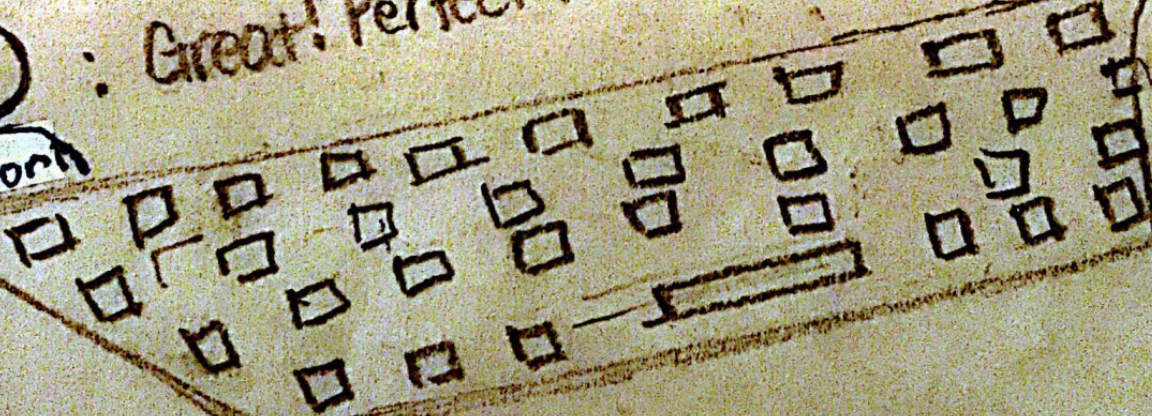
nationwide African American
scholarship
\$15,000

local music scholarship
\$5,000



: Great! Perfect fit for you, Jessica.

tutor



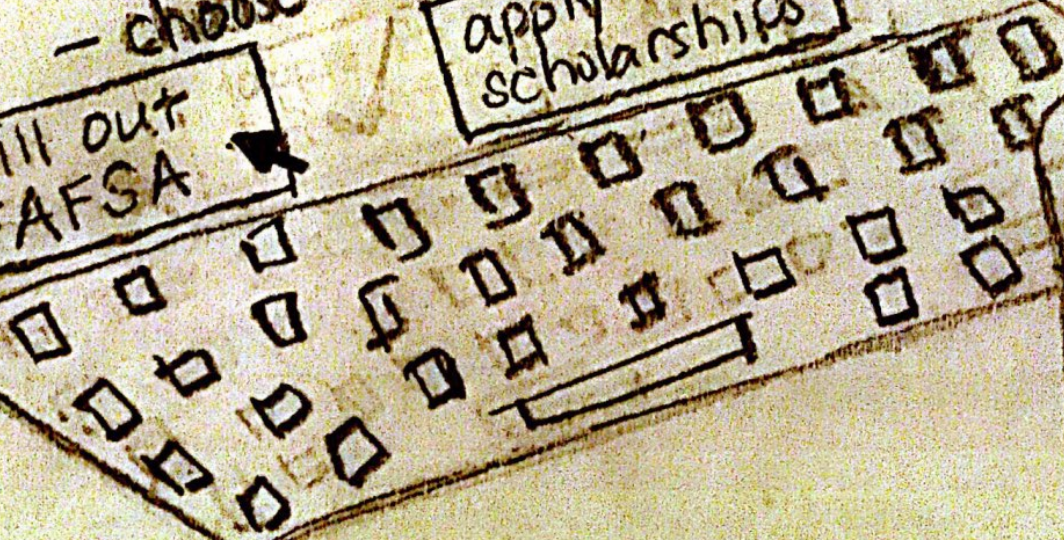
intelligent
feedback

Congratulations, Jessica! You've
received \$5,000 from the local music
scholarship! If you can find
\$15,000 more, you will be able
to afford to enroll in T.U.!

— choose a strategy —

fill out
FAFSA

apply for
scholarships



intelligent
feedback

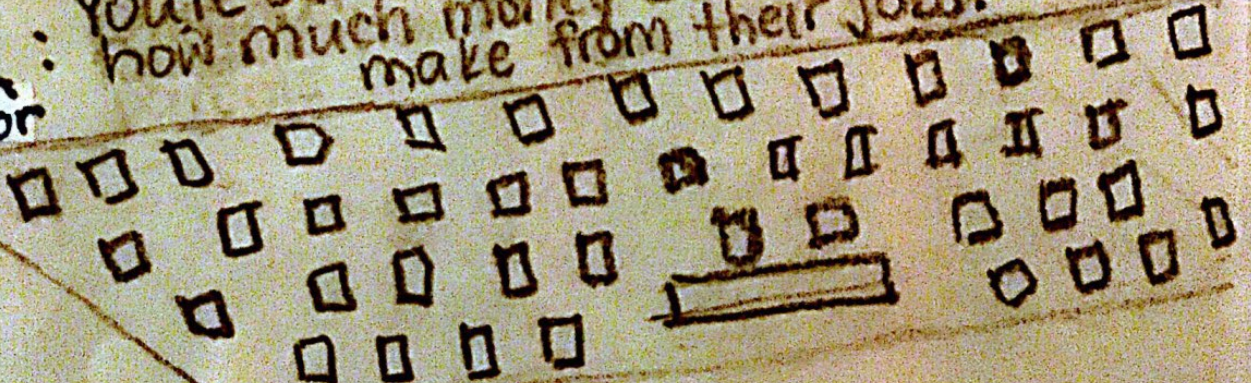
Free Application for Federal Student Aid (FAFSA)

Mom's income :

Dad's income :



: You're almost done, Jessica! Remember to fill in how much money both your parents make from their jobs.



intelligent
feedback

Solution

Congratulations, Jessica! You
earned a \$15,000 grant from
the federal government! Now,
you can afford to enroll in T.U.!

Strategies that helped you:

1. Understood total price
2. Applied for scholarship with your interests
3. Filed FAFSA to earn a grant.

Yay!

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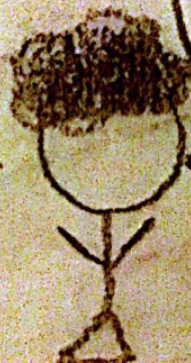
Jessica reviews the strategies that helped her afford the price of the college she wants to attend.

Outcome

With the help of Quest to College, I not only have a list of colleges I want to apply to, — I have a clear strategy on how to enroll in and afford those colleges! I love how Quest to College allowed me to play different roles and make big decisions!



Good morning, AVID 6th graders! Raise your hand if you are more confident in your ability to enroll in and afford college than you were on the first day of school!



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