



how to be Calm, Confident & Compelling in the spotlight

Creating Your Mind Map

These are two basic templates that will allow you to start the creative process with your next speech or article. You can make this as intricate as you'd like. The example of my mind maps for my public speaking speech include an additional point for my closing and various sub-points that helped me remember my intentions once I started writing. Figure out what works best for you and make the mind mapping process your own—use colors, draw squiggly lines instead of straight, connect circles instead of lines, go crazy! Make it easy, make it fun, make it work!

Below is a reference guide that will assist you in the process.

Main Theme:

This is the purpose or overall message of your speech. Usually this comes first as you are creating your mind map but the beauty of this technique is that you can begin at any place in the process.

Points:

These are the main ideas that you want to get across to your audience. Not only would these include the messages you want to convey, but also your opening and closing.

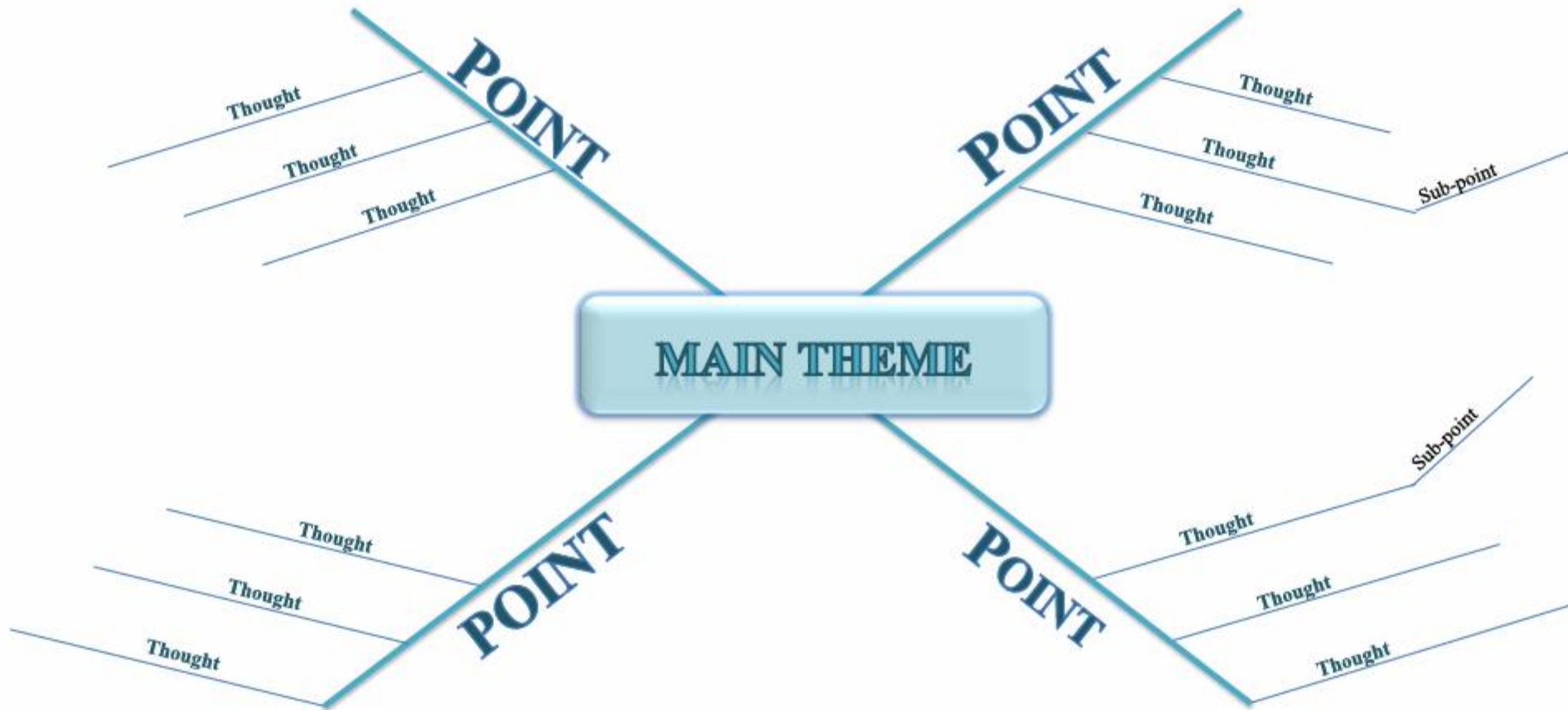
Thoughts:

These are the details that explain your points. This is where you would list any stories that would use illustrate your point, relevant experiences you've had or activities that should be integrated.

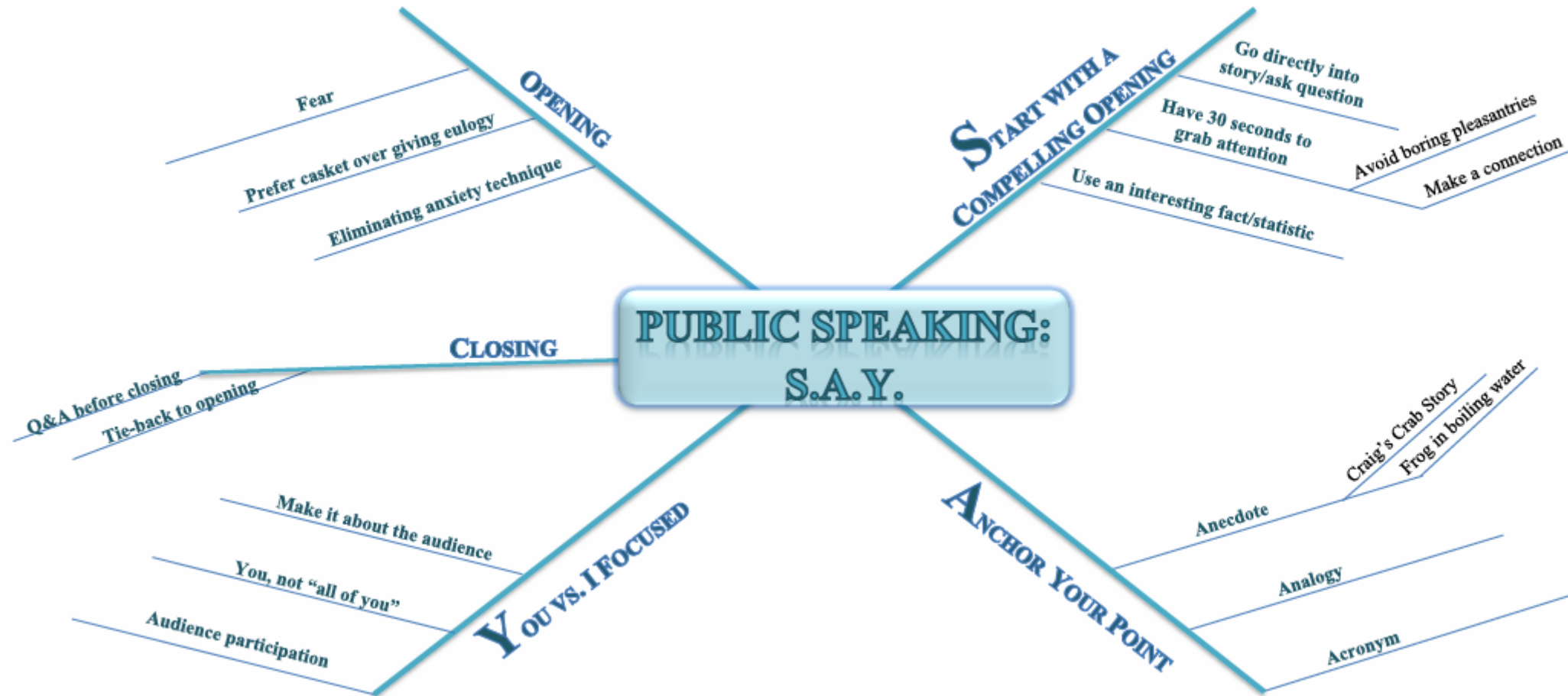
Sub-Points:

This is where you add additional details to your thoughts. For example, if any of your "thoughts" have an activity, the sub-point would be used to describe it. Even if you don't identify immediately what that activity is, a line from there will remind you to do so before finishing your speech.

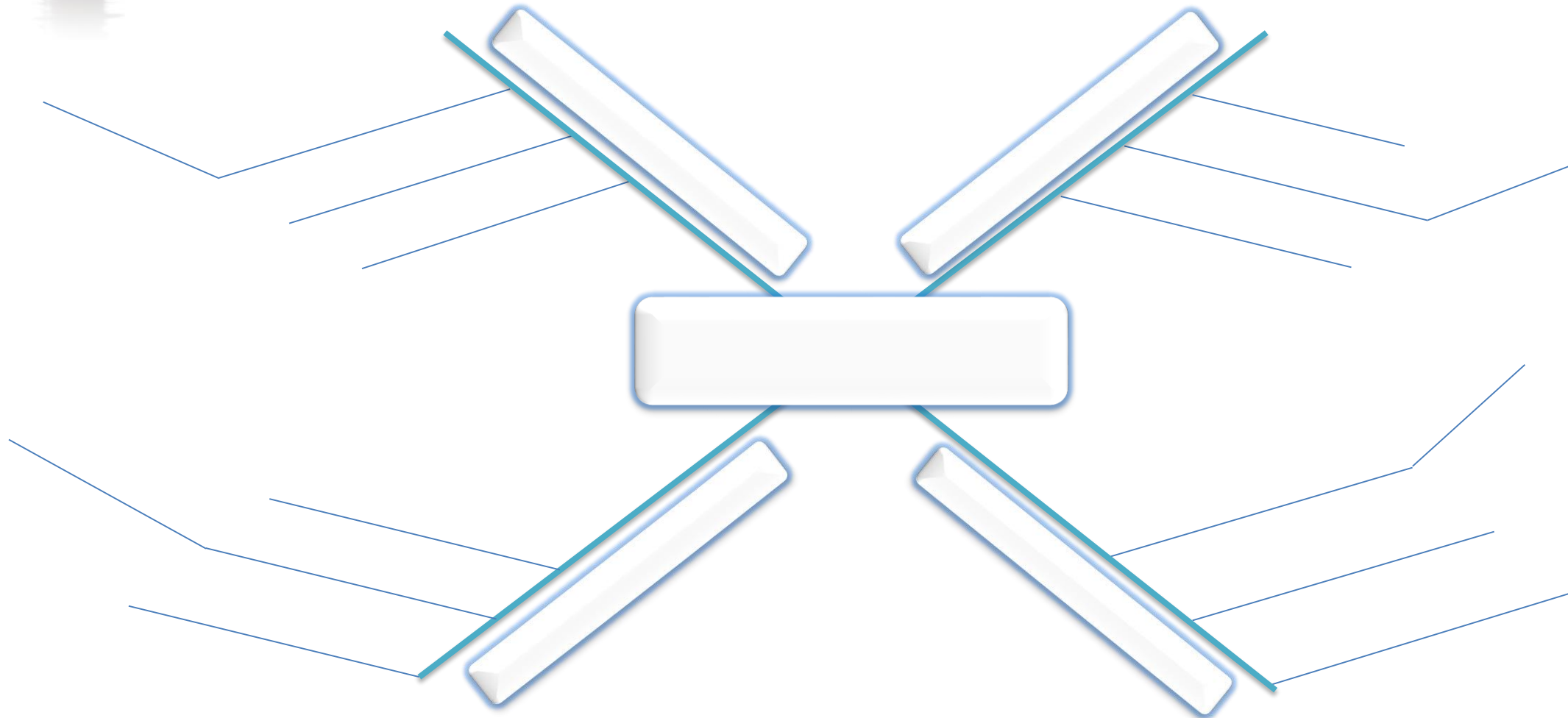
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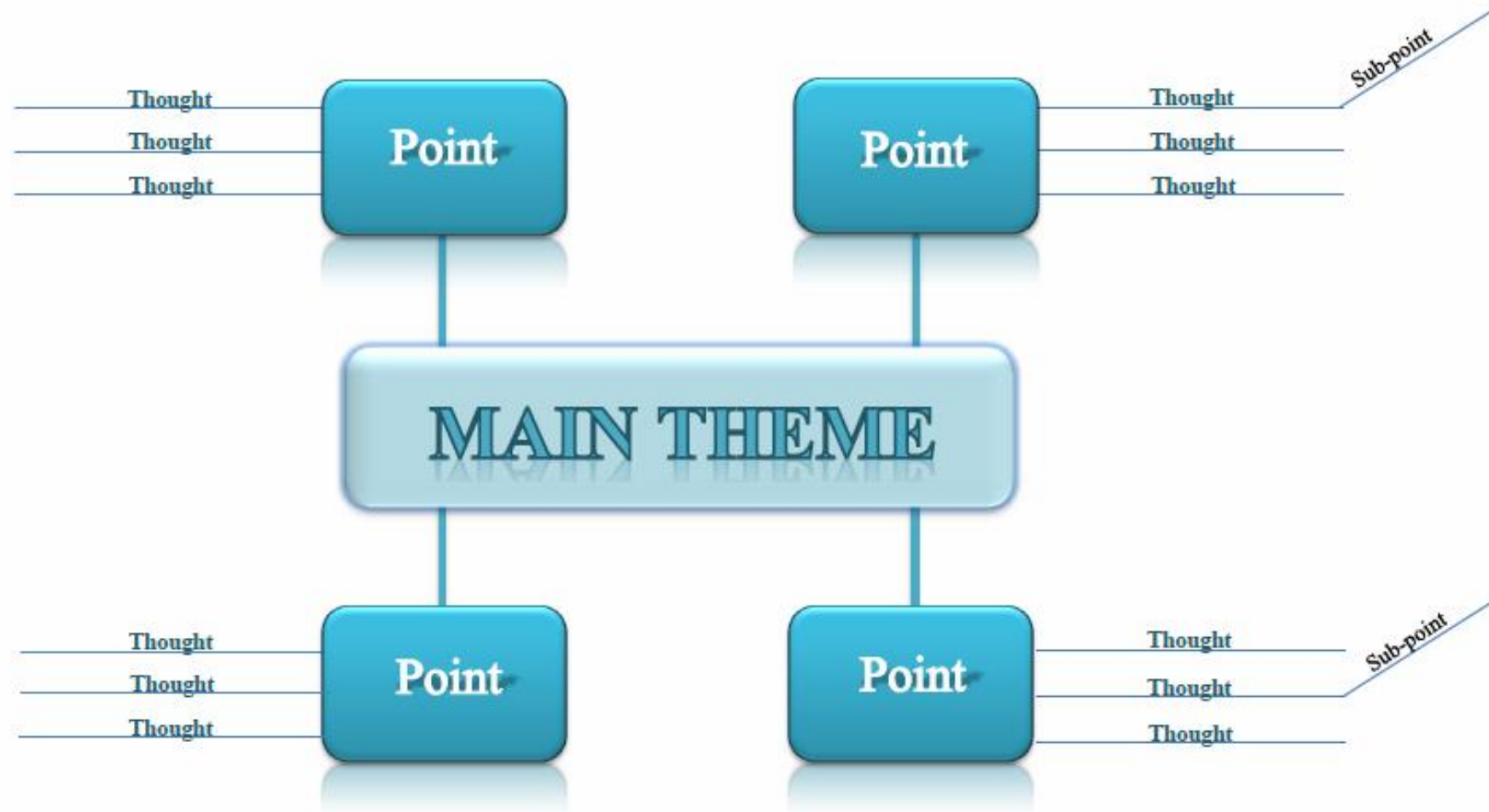
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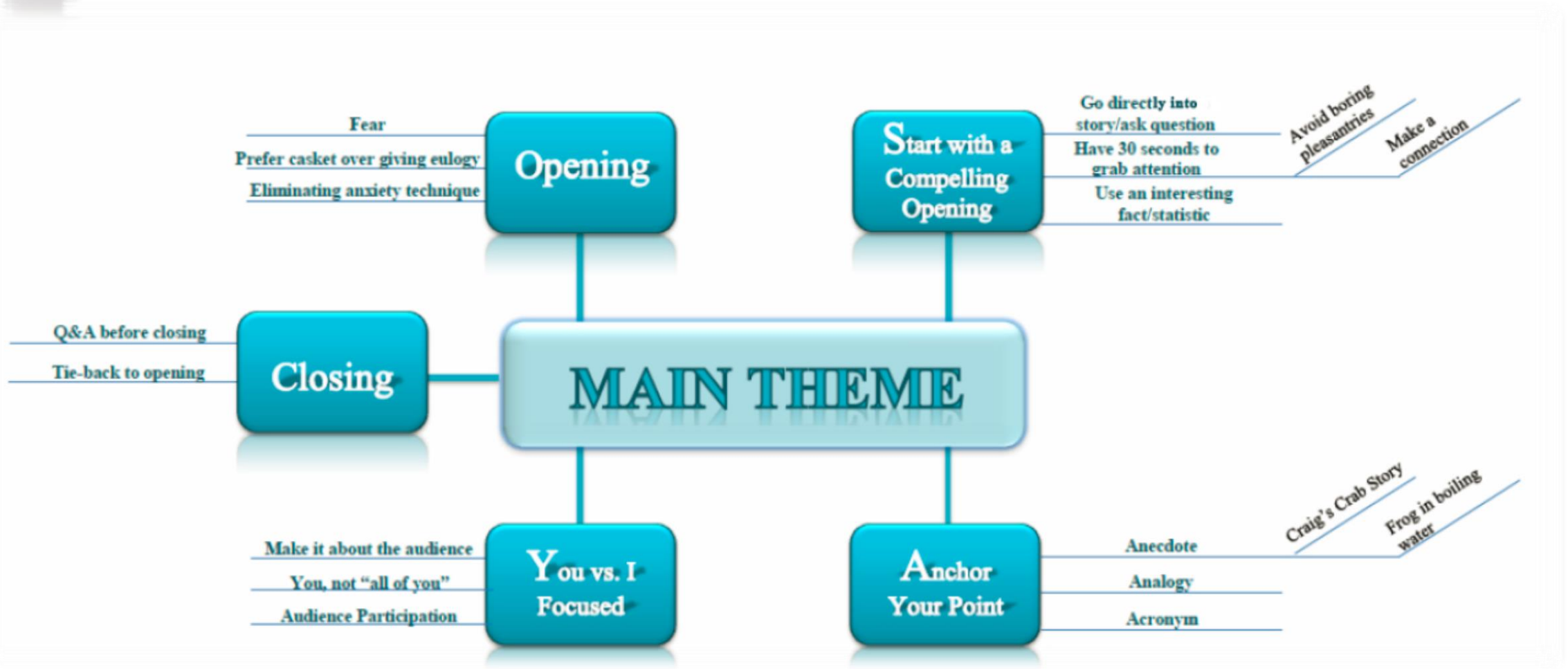
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