

BRAND YOUR BUSINESS AT OAK PARK MALL



“ One of the best ways we have found to reach our customers is to put our product in front of them in places they don't expect.

Oak Park Mall has been very successful in achieving that goal. ”

Advertise your business to consumers in a buying state of mind at Oak Park Mall.

Reach your key demographic in a **real world environment**. From long term installations to week long digital ad buys, Oak Park Mall has unique out of home advertising solutions made to fit any size business – from mom & pop to national corporations. Advertising at Oak Park Mall gives you access to our **18 million annual visitors**.

At Oak Park Mall, you're getting your brand in front of millions of shoppers annually who see your ads in a real word, physical environment where your brand is included as a part of their shopping experience.



DIGITAL AD NETWORK SCREENS

Video ads are a proven way to break through and engage customers in today's digital landscape.

With Oak Park Mall's Digital Ad Network, you can cater your message to your customers throughout their shopping experience with our 11 digital ad screens.

Fully outfitted for **video & audio** they're the perfect advertising medium—even change your messaging mid campaign! These 65" digital screens placed throughout Oak Park Mall can be updated throughout your campaign - making it **easy to adjust messaging** and **save on production costs**.

Learn more about our Digital Advertising Network below:



VEHICLE AND STATIC DISPLAYS

Seeing and touching a product in person is a crucial part of the sales experience. Allow customers to experience your product in a familiar and inviting environment, without the pressure of a showroom.

Reaching your key demographics in a real-world environment is an important element in changing interest to action. While traditional mediums like billboards are a classic, connecting with your customers in a more relaxed, timely environment encourages a personal connection and inspires direct action in a way that billboards simply can't. Transform a stranger outside your sales funnel to an informed potential customer with a static display inside Oak Park Mall.



CREATIVE WAYS TO BRAND YOUR BUSINESS

Contact us today to meet with our Business Development team to develop unique ideas to promote your business at Oak Park Mall. We customize plans that work for your **uniqueness & budget**. We help local businesses big and small promote themselves right here in Overland Park.

CONTACT US
FOR AVAILABILITY & PRICING

(<https://form.jotform.com/90936192401152>)

Need a unique advertising solution that puts your brand in front of the right customers? Advertise at Oak Park Mall. With digital billboard options, digital sign options and advertising banners, Oak Park has a solution for every business. Considering billboard advertising? Find an out of home advertising solution at Oak Park Mall perfect for your small business.

Create a unique out of home advertising campaign with billboard options at a fraction of a billboard cost. We offer alternatives to digital billboards, digital billboards for sale and digital out of home, all being delivered to our shoppers. If you need advertisement ideas, advertising campaign ideas or creative advertising ideas, our Business Development team is here to help you create a memorable campaign.