



**Tender Document for
Hiring an Individual Consultant
for
Visibility Action**

**Under the Project
“Promote Bamboo MSME Clusters for
Sustainable Development”**



Foundation for **MSME** Clusters

INVITATION FOR BIDS

Foundation for MSME Clusters (FMC), USO House, 2nd Floor, USO Road, Off Shaheed Jeet Singh Marg 6, Special Institutional Area, New Delhi – 110067 invites Bids for hiring an Individual consultant for **Visibility Action for “Promoting MEPP in Bamboo Clusters”**

The details are summarized below:-

Tender Number	:	FMC/EU/Visibility/2019-20/001
Tender Date	:	August 14, 2019
Purchaser	:	Foundation for MSME Clusters (FMC), New Delhi
Closing Date of submission of bids	:	August 23, 2019
Opening Date of bids	:	August 23, 2019
Tenders to be submitted to	:	Foundation for MSME Clusters Address: USO House, 2nd Floor, USO Road, 6 Special Institutional Area, Off Shaheed Jeet Singh Marg, New Delhi – 110067, Ph: +91-11-40563323/24
Terms of Reference	:	Mentioned below



Terms of Reference (ToR) of the Consultant for Visibility Action

Project Title: Promote Bamboo MSME Clusters for Sustainable Development

Background & Purpose of the Position:

FMC is implementing a project: “**Promote Bamboo MSME Clusters for Sustainable Development**” in **9 states** (Viz: Assam, Arunachal Pradesh, Meghalaya, Mizoram, Tripura, Odisha, Chhattisgarh, Jharkhand & Madhya Pradesh) in India with the overall objective of **promoting bamboo as sustainable resource and generate green jobs** for a period of 4 years (2018 to 2021). The project is designed to help local community and other stakeholders collaborate for the promotion of green economy, sustainable growth, economic prosperity and poverty reduction in India along with mitigation of climate change.

To stimulate enterprise development opportunities in the project states and attract existing and potential entrepreneurs/ artisans to leverage that, it is important to have a detailed overview of the resource base & sectoral ecosystem along with scope for various enterprising ventures ranging from micro to large enterprises in various product segments viz-Lifestyle & craft, housing & construction, organized plantation, energy and several other economically viable opportunities. Also to support visibility action by creating a research report on Jharkhand to be released during the Regional Event organised by FMC. Apart from the existing status of resource and enterprise/ artisan/ farmers base, this report will also capture business ideas and opportunities in the state.

Specific Role and Duties:

The main tasks of consultant will include the following:

1. To create Jharkhand State report on: Existing Bamboo resource base, status of artisans, enterprises, farmers, their numbers, geographical locations, vital information including products, markets, technology, state ecosystem to support bamboo enterprises and Enterprise Development opportunities in Jharkhand
2. Help finalise business profiles (atleast 15 unique ones) with production process and financial details which will be enclosed with the above report.



Foundation for **MSME** Clusters

Timeline with Deliverables

#	Deliverables	Timeline
1	Sharing the Draft outline of the state report with FMC	2 nd Sept 2019
2	Incorporate inputs to finalise the outline and share the final outline	4 th Sept 2019
3	Draft state report	7 th Sept 2019
4	Input sharing on the 15 business profiles	7 th Sept 2019
5	Final state report	10 th Sept 2019
6	Coordination for Designing and finalisation for printing	12 th Sept 2019