

Developing the Strategic Plan

Wichita State University's PPMC was recruited to conduct a community survey in order to identify the focus of a strategic plan for GPL that would increase the community's utilization of the library and its services and programs.

Survey responses were compiled and areas of community need and desire were prioritized.

This plan was created as a living document that can change and grow as the community needs.

This plan is intended to guide the GPL Board of Trustees, staff and associated organizations in future policy, programming and financial decision making.

Goddard Public Library

201 N Main Street

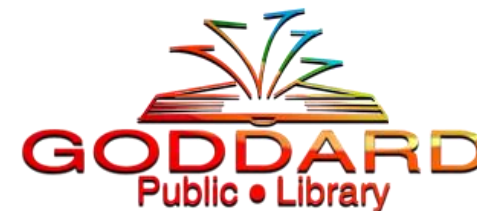
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Enriching, Enlightening, Informing

Strategic Plan 2018-2022 Overview

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GPL Vision & Mission

Vision - The Goddard Public Library will be an integral part of the community providing resources to enrich, enlighten and inform our population.

Mission - The Goddard Public Library engages the community to build strong inter-generational connections, share knowledge, inspire curiosity and encourage life-long learning.



GOALS & OBJECTIVES

1. **Environment:** Create a welcoming library environment that facilitates literacy and meets the educational and informational needs of the community.
By: Maximizing Library space and by providing literacy, educational and informational material in inviting environment.
2. **Community Hub:** Build strategic collaborations to foster community engagement and create a “community hub” for activities.
By: Becoming a community gathering point and increasing programming.
3. **Inclusion:** Provide multi-generational library services and resources in equitable and inclusive ways.
By: Increasing intergenerational programming, expanding digital services to under-served.
4. **Technology:** Develop technology resources to facilitate community use and discovery of library resources and services.
By: Expanding available materials and services and investing in community wanted technology.
5. **Dynamic Organization:** Build a flexible organization that is responsive to changing community wants and needs.
By: Increasing community awareness of library, encouraging continuous community feedback, and prioritizing library board and staff members’ development and encourages advocacy.

How GPL is meeting Strategic Plan Goals & Objectives

1. *Increased Summer Reading Programming - more and varied programming available with more participation.
*Purchased new furniture
*Have incorporated a Friends/Foundation organization.
*Hired a dedicated programming and outreach staff
*Working with the city to procure a feasibility study of the existing Library facility.
2. *Partnered with CHAMPS Camp and Local Daycares.
3. *Summer programming that encourage family participation - Bingo, Family Game Day.
*Partnerships with Dove Estates & Medicallodge for Pop Up Library.
4. *New library website that is more responsive and interactive
*Accessing available grant funds to purchase Kindles for checkout, laptops for outreach programming, a new firewall, and migration to a new catalog.
*Joining the Sunflower eLibrary for easier access to ebooks and eaudio.
5. *Created informational brochures with library logo, new name badges with logo, ILL stamp with logo, larger presence on social media.
*Chamber membership
*Director out in the community, joining community organizations and events.

