November 4, 2019

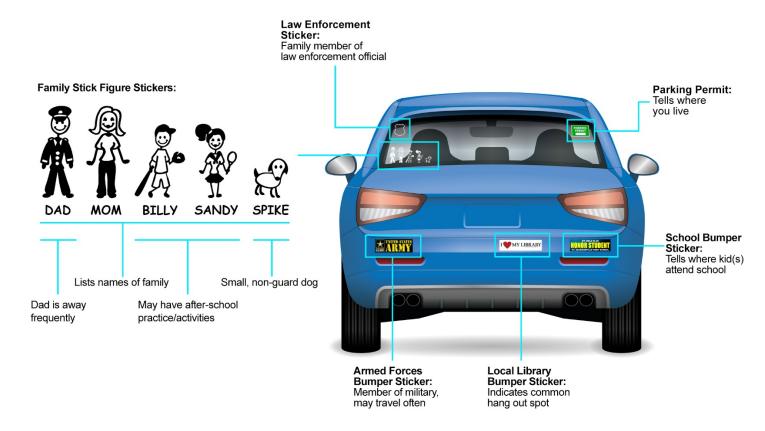
Product No. 2019-10-034 NTIC SIN No. 2.7

## **Bumper Sticker Safety Risks: Securing Personal Information**

Malicious actors seeking to target children and families—including child predators and criminals plotting home invasions—could exploit personal information on vehicle bumper stickers. Stickers and decals can unintentionally convey information about a driver or a family's geographic location, affiliation with the military or law enforcement, schools children attend, and local sports team memberships. Stickers can also reveal personal information such as the number of family members, their names, and residential information.

• In April, an Alabama sheriff's office informed the public about the risks associated with bumper stickers, offering tips to protect themselves and their families. An Alabama police officer noted that several vehicle break-ins were perpetrated by individuals who admitted to targeting vehicles with specific gun labels.

*Drivers are encouraged to keep their bumper stickers generic.* The below graphic highlights the personal information unintentionally provided in stickers.



## **Report Suspicious Activity**

For immediate threats or emergencies call 911. Report suspicious activity to the <u>iWatchDC</u> platform.