

The importance of Intellectual Property Rights for progress

A reform agenda for ASEAN countries

Geneva Network, United Kingdom, Institute for Democracy and Economic Affairs, Malaysia, Minimal Government Thinkers, Philippines, Paramadina Public Policy Institute, Indonesia, Siam Intelligence Unit, Thailand, Viet Nam Economic Policy Research Institute will jointly work and correspondingly release a report on IPR policy in ASEAN.

Economists agree that sustainable economic growth depends on higher-value, knowledge-based services, high-tech manufacturing, research and development, and less reliance on the export of commodities and natural resources. Domestic manufacturing sectors within ASEAN member states, while increasingly diversified, are largely focused on the assembly of products designed and manufactured elsewhere. There is also too much reliance on the export of natural resources. For ASEAN countries to join the ranks of high-income countries, they need to continue to commit and invest in the building of a knowledge economy.



(Organized in Thailand by Siam Intelligence Unit, King Prajadhipok Institute and Geneva Network)
2 October 2019 • Conrad Bangkok
DRAFT PROPOSED PROGRAMME

8.30 am – 9.00 am	Arrival and Registration of Participants
9.00 am – 9.15 am	<u>Welcome speech</u> by General Ekkachai Srivilas Director at The Office of Peace and Governance, King Prajadhipok Institute (KPI)
9.15 am – 10.00 am	<u>Keynote speech</u> by H.E. Abhisit Vejjajiva The Former Prime Minister of Thailand
10.00 am – 10.20 am	Morning Refreshment and Informal Networking
10:20 am – 11:30 am	IPR and economic development policy in Thailand and ASEAN <u>Speakers:</u> <ul style="list-style-type: none"> ▪ Dr Krithpaka Boonfueng, Deputy Executive Director at National Innovation Agency (NIA) ▪ Mr Witaya Mitsattha, Founder and CEO at Genesis MediaCom ▪ Ms Ng Yeen Seen, Founder and Chief Executive Officer of the Centre for Research, Advisory and Technology (CREATE), Malaysia ▪ Mr Kan Yuenyong, Executive Director at Siam Intelligence Unit (SIU) <u>Moderator:</u> <ul style="list-style-type: none"> ▪ Mr Philip Stevens, Director of Geneva Network, United Kingdom
11.30 am – 12.00 am	Q&A and Press Release

Please RSVP at Mr Ungkool Wongkolthoot, Phone: +6681-813-1387, Email: info@geopolitics.asia

Profile



- **H.E. Abhisit Vejjajiva**
The Former Prime Minister of Thailand

Abhisit had promoted “Creative Economy” by announcing a campaign of “Creative Thailand” and laying down stimulus parallelly to successfully lead the country out of global Hamburger crisis during his administration. His two latest op-ed piece in Bangkok Post had suggested the country to think about better reciprocal policy to reform the opaque tax regarding multinational IT enterprises in ASEAN.



- **General Ekkachai Srivilas**
Director at The Office of Peace and Governance, King Prajadhipok Institute (KPI)

General Ekkachai has led a prestigious advanced certificate course in promotion of a peaceful society in KPI’s peace and governance office. His nick-name “uncle eke” revered called by alumni has expressed his hard work to dedicate to the class and students at the institution on trying to build peace network in the country. Prior to work with KPI, he had worked as a deputy director at The National Defence College of Thailand (NDC).



- **Dr Krithpaka Boonfueng**
Deputy Executive Director at National Innovation Agency (NIA)

Dr Krithpaka has an extensive knowledge on an area of intellectual property right and a patent policy. He has suggested many useful ideas on reforming legislation and administration on related issues. He has contributed tirelessly to help NIA promoted innovative and knowledge based economy for the country.



- **Mr Witaya Mitsattha**
Founder and CEO at Genesis MediaCom

Witaya is a veteran digital content entrepreneur. He has creatively sought out a business model to thrive his venture finely since the early stage of industry. He has extended his business from entertainment to educational platform. Recently, he has been setting up the largest web-portal of medical cannabis community in the country, cannhealth.

- **Ms Ng Yeen Seen**
Founder and Chief Executive Officer of the Centre for Research, Advisory and Technology (CREATE), Malaysia



Ng Yeen Seen is the Founder and CEO of the Centre for Research, Advisory and Technology (CREATE) and was named a Young Global Leader by the World Economic Forum in 2016. She is appointed to the Entrepreneurial Development Council of the Ministry of Education, Malaysia.

She sat on the UNESCO Steering Committee for Youth Leading Change for Peace in ASEAN and is a Board Member at the Global Institute for Women Empowerment.

Yeen Seen is the Founder of #OpsHarapan, a grassroots movement when the worst flood hit the East-Coast of Peninsular Malaysia in 2014.

- **Mr Kan Yuenyong**
Executive Director at Siam Intelligence Unit (SIU)



Kan is a co-founder and executive director of Siam Intelligence Unit (SIU), a private think tank and research service on various social, environment, business and economic issues in Thailand. He studied Computer Science, Economics and has graduated in master of Public Administration from Chulalongkorn University. His strength is the ability to synthesize multidisciplinary backgrounds. He is specialized in geopolitics. His analysis on Thai politics is frequently quoted by local and global media outlets, i.e. Reuters, Christian Science Monitor, Los Angeles Times, BBC, AFP, AP, Australian Broadcasting Corporation (ABC), The Straits Times,

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Channel News Asia, South China Morning Post (SCMP), International Finance News, Beijing and China Radio International.

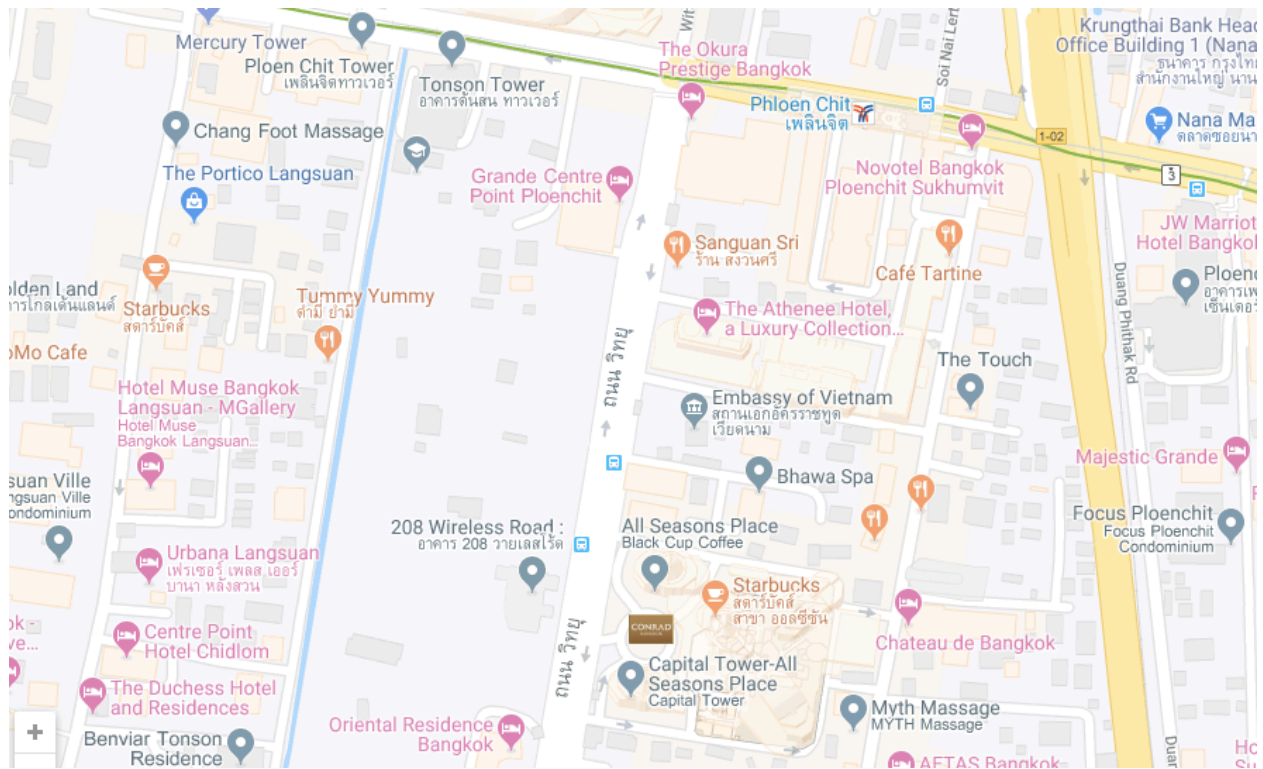
Kan is Asia21 alumnus (c/o 2011) at Asia Society, and was selected by the Fredrich Naumann Foundation to represent Thailand in seminars on Strategic Planning 2009 and New Public Management 2009, held at the International Academy for Leadership, Germany

- **Mr Philip Stevens**

Director of Geneva Network, United Kingdom



Philip founded Geneva Network in 2015. His main research interests are the intersection of intellectual property, trade, and health policy. Formerly he was an official at the World Intellectual Property Organization (WIPO) in Geneva, where he worked in its Global Challenges Division on a range of IP and health issues. Prior to his time with WIPO, Philip worked as director of policy for International Policy Network, a UK-based think tank, as well as holding research positions with the Adam Smith Institute and Reform, both in London. He has also worked as a political risk consultant and a management consultant. He is a regular columnist in a wide range of international newspapers and has published a number of academic studies. He holds degrees from the London School of Economics and Durham University (UK). He is also a Senior Fellow at the Institute for Democracy and Economic Affairs, Malaysia.



Venue: Conrad Bangkok
 87 Wireless Road, Phatumwan,
 Bangkok, 10330, Thailand
 Date & Time: 2 October 2019, 8:30 am – 12.00 am

(Program as of 7 September 2019)



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