

winter food drive



Sponsorship Opportunities

FEED
the Body



Fuel the **BRAIN**

Date: January 20 – February 10, 2019

Projected Reach: Over 75 donation drop-off locations and over 20 participating pantries throughout Franklin County

About the drive: United Way of Franklin County will host a county-wide drive to collect healthy food and other needed items to restock the shelves at community pantries and programs that serve families and individuals in need after a busy holiday season. Sponsors enable us to cover printing and advertising costs to extend our promotional efforts and collect donations from throughout the county. *United Way of Franklin County is a 501(c)3 tax deductible organization.*

Contact: Denise Styer, Office Coordinator, 717-262-0015 ext. 100, dstyer@uwfcpa.org

Presenting Sponsor - \$1,000 – One Available - Sponsor will receive the following benefits:

- Logo featured prominently on donation boxes and flyers at each donation drop-off location
- Logo featured prominently on the event webpage
- Logo featured prominently on all event promotional materials, including flyers, banners, etc.
- Company name mentioned in all media releases about the event
- Opportunity for employees to volunteer for the drive, with volunteer photos posted on United Way social media

Premier Sponsor – \$500 - Sponsor will receive the following benefits:

- Logo featured on donation boxes and flyers at each donation drop-off location
- Logo on event promotional materials as space allows (company name listed when logo doesn't fit)
- Company name featured on the event webpage
- Opportunity for employees to volunteer for the drive, with volunteer photos posted on United Way social media

Supporting Sponsor - \$250 - Sponsor will receive the following benefits:

- Company name listed on donation boxes at flyers at each drop-off location
- Company name featured on the event webpage
- Company name listed on event promotional materials as space allows

NOTE: Must submit form by **January 3** to guarantee logo/name on promotional materials

Yes, I would like to sponsor the Winter Food Drive!

Company Name (as you want it to appear in listings) _____

Contact Name _____ Phone _____

Address _____ City _____ State _____ Zip _____

Email _____ Sponsorship Amount _____

I understand that the submission of this form confirms commitment from the company above for this sponsorship.

Signature _____

Return form to United Way of Franklin County, 182 S. Second St., Chambersburg, PA 17201, OR email to dstyer@uwfcpa.org.