

# PRESS RELEASE –STRATEGIC RELATIONSHIP

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## FOR IMMEDIATE RELEASE

### **BCMstrategy, Inc. Enters into Strategic Relationship with Interactive Brokers**

Alexandria, VA (8 October 2019) – BCMstrategy, Inc. is pleased to announce the launch of a strategic relationship with Interactive Brokers. The launch builds on the success of the new [blog series](#) created for Interactive Brokers during 2019 (“How to Trade The News”). The strategic relationship consists of three elements: (i) a distribution agreement for BCMstrategy, Inc. publications; (ii) webinars; and (iii) a 10-part online course for traders on *How To Trade The News*. The [online course](#) went live in September 2019.

The distribution agreement makes available to Interactive Brokers clients on their portals analytical reports from BCMstrategy, Inc. regarding FinTech regulation (monthly) and cryptocurrency regulation (weekly). These reports make available to subscribers actionable intelligence regarding emerging policy trends powered by BCMstrategy Inc.’s patented technology.

Webinars on how to use the news to trade will provide insight into topical issues of interest to capital market participants using BCMstrategy Inc.’s patented technology. Sign up for the first webinar [here](#).

BCMstrategy, Inc. believes that these tools will deliver significant informational advantages and operational efficiencies for analysts and strategists that engage with the public policy cycle. “Interactive Brokers has been on the technology frontier from day one. We are thrilled to work with them to provide investors with next-generation products that can help them manage their exposure strategically regarding headline risk,” said Barbara C. Matthews, Founder and CEO of BCMstrategy, Inc.

“We are committed to helping professionals at companies of all sizes read smarter and connect the dots faster when it comes to the often chaotic news cycle regarding FinTech public policy,” Ms. Matthews said. “As a small company, we understand well the challenges that small companies face

when seeking to acquire information and react strategically to new developments. Today's distribution agreement makes our data and analysis accessible to a broader universe of investors to help them achieve efficiency gains and make smarter business decisions with a clearer picture of looming policy risks."

**"Interactive Brokers seeks to provide clients with a wide range of research options and we welcome the addition of BCMStrategy's research," said Yochai Korn, Global Head of Market Data and Research at Interactive Brokers.**

Background on Interactive Brokers: Interactive Brokers Group affiliates provide automated trade execution and custody of securities, commodities and foreign exchange around the clock on over 125 markets in numerous countries and currencies, from a single IBKR Integrated Investment Account to clients worldwide. IBKR services individual investors, hedge funds, proprietary trading groups, financial advisors and introducing brokers. IBKR's four decades of focus on technology and automation has enabled us to equip our clients with a uniquely sophisticated platform to manage their investment portfolios at the lowest cost according to Barron's Best Online Brokers review, February 25, 2019. IBKR strives to provide our clients with advantageous execution prices and trading, risk and portfolio management tools, research facilities and investment products, all at low or no cost, positioning them to achieve superior returns on investments. For Interactive Brokers Group, Inc.: Kalen Holliday, 203-913-1369 or [media@ibkr.com](mailto:media@ibkr.com).

Background on BCMstrategy, Inc.: BCMstrategy, Inc. is a start-up technology company operating at the frontier of enhanced cognition and the data revolution. It uses patented technology to translate the language of the public policy process into structured data that powers predictive analytics. More information about the company can be found here: [www.bcmstrategy2.com](http://www.bcmstrategy2.com). More information about the first suite of technology products currently available can be found here: <https://www.youtube.com/watch?v=gG3y6gOOg8o>



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