



Advocacy | Collaboration | Compassion



Animal Care Conference 2020

Sponsor & Exhibitor Prospectus

March 22-24, 2020

Hilton Long Beach

Pre-conference Workshops | March 21

www.calanimals.org/2020animalcareconference

The California Animal Welfare Association invites you to participate in the Animal Care Conference 2020.

This important annual conference brings together California's animal care and control agencies, SPCAs, humane societies and other animal welfare organizations.

ACC 2020 will provide outstanding education and networking opportunities for shelter directors, animal care and control officers, operations managers, humane officers, veterinarians, leaders, and others who use products and services on a daily basis to serve animals and the people in their communities.



Conference Details

Pre-Conference Workshops:	Saturday, March 21
Animal Care Conference:	Sunday, March 22—Tuesday, March 24
Exhibit Hall:	Sunday, March 22—Monday, March 23
Conference Location:	Hilton Long Beach 701 W. Ocean Blvd. Long Beach, CA 90831
Scheduled Content:	Keynotes, Education Sessions, Receptions, and Exhibit Hall
Expected Attendance:	400+
Attendee Demographics:	Agencies/Organizations Animal care and control agencies, humane societies, societies for the prevention of cruelty to animals (SPCAs), and non-profit animal welfare organizations. Capacities Executive directors, shelter managers, behaviorists, humane officers, animal control officers, veterinarians, registered veterinary technicians (RVTs), animal care attendants, adoption counselors, volunteers and others.
Important Dates:	February 3, 2020: Cancellation deadline February 24, 2020: Final payment due

Sponsors

By sponsoring ACC 2020, you participate in a powerful face-to-face marketing medium giving you the opportunity to share your products and services with current and prospective customers.

Sponsoring ACC 2020 will provide:

- ♦ Visibility for your company or organization.
- ♦ An opportunity to showcase your products, services and programs to a broad range of veterinary and non-veterinary animal welfare professionals.
- ♦ A forum to demonstrate your support for the men and women who devote their lives to caring and advocating for California's stray, homeless, and abused animals.

SPONSORSHIP OPPORTUNITIES							
Sponsorship Benefits	Signature	Premiere	Content	Pre-Con Workshop	Meal	Bag	Break
Limit	2	3	5	2	7	1	4
Exhibit space with 2 booth staff	★	★	★	★	★	★	★
Mailing list of attendees & access to attendees in ACC mobile event app	★	★	★	★	★	★	★
Recognition of your company brand	★	★	★	★	★	★	★
Speaking opportunity*	★	★	★	★			
Your logo in a scrolling banner ad in ACC mobile event app	★	★					
Contribution Amount	\$10,000	\$6,000	\$4,500	\$4,500	\$4,000	\$3,000	\$3,000
*Signature: speaking opportunity during a general session *Premiere: speaking opportunity during a meal *Content/Pre-con Workshop: speaking opportunity during an education session							

Exhibitors

The booth consists of an 7' x 7' table top space and includes:

- ♦ One 6' draped table, two chairs, one wastebasket
- ♦ 2 complimentary booth staff badges (includes breakfasts, session breaks, lunches, and reception)
- ♦ 30 minute networking breaks held in the Exhibit Hall to maximize your time with attendees
- ♦ Your company or organization listed in the ACC mobile app
- ♦ WiFi available (*anything beyond web browsing such as a demo or video streaming will require a hardwire and can be ordered for an additional fee*)
- ♦ *Electricity can be ordered for an additional fee*

Fees: Commercial: \$975 | 501(c)(3) nonprofit organization: \$775

Sponsor and Exhibitor Payments due February 24, 2020

Exhibit Space, Payment of Fees and Cancellation Policy

Exhibit Space Payment

Confirmation and exhibit space assignment will be sent via email after payment is received in full. If your exhibit space is already contracted and not paid in full by February 3, 2020, we will make it available for reassignment and resale.

Please make payment using a U.S. bank or credit card (Visa, MasterCard or American Express only).

California Animal Welfare Association must receive any cancellation or refund requests via email (megan@calanimals.org) by February 3, 2020. Please note that 50% percent of the fee is nonrefundable.

We are unable to issue any refunds after February 17, 2020.

Payment Deadline: February 24, 2020

Have Questions?

Please contact

Megan Denhardt
Event Manager

megan@calanimal.org
571-215-2584



Exhibit Hall Schedule

Saturday, March 21

12:00—6:00 p.m.

Exhibitor Set-Up & Registration

Sunday, March 22

7:00—8:00 a.m.

Exhibitor Check-in/Exhibit Hall Setup
MUST BE READY BY 8:00 a.m.

8:00 a.m.

Exhibit Hall Opens

10:00—10:10 a.m.

Break in Exhibit Hall

11:45 a.m.—12:45 p.m.

Buffet Lunch in Exhibit Hall

2:15—2:45 p.m.

Break in Exhibit Hall

4:00—5:30 p.m.

Networking Reception in Exhibit Hall

Monday, March 23

8:00 a.m.

Exhibit Hall Opens

10:00—10:10 a.m.

Break in Exhibit Hall

11:45 a.m.—12:45 p.m.

Buffet Lunch in Exhibit Hall

2:15—2:45 p.m.

Break in Exhibit Hall

2:45 p.m.—onward

Exhibit Hall Tear-down

HOTEL ACCOMODATIONS

Discounted AC Group Rate

\$175 single/double at the Hilton Long Beach

Group Rate Deadline:

Book by February 17, 2020

[Please book online here](#)

Parking Onsite:

Discounted self parking \$20/day with 24 hour in/out privileges



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Hilton Long Beach
#calanimals2020

Register online or return this Registration Form to
megan@calanimals.org

Sponsor & Exhibitor Registration

To register online, simply go to: www.calanimals.org/2020animalcareconference

Company: _____ Main Contact: _____

Address: _____ City: _____ State: _____ Zip: _____

Email Address of Main Contact: _____ Phone of Main Contact: _____

Company Website: _____

Please check the box next to the sponsor or exhibitor opportunity you are selection:

Sponsorship & Exhibitor Opportunities	Fee	Amount
<input type="checkbox"/> Signature Sponsor	\$10,000	_____
<input type="checkbox"/> Premiere Sponsor	\$6,000	_____
<input type="checkbox"/> Content Sponsor	\$4,500	_____
<i>Please select your preferred content track:</i>		
<input type="checkbox"/> Behavior & Training		
<input type="checkbox"/> Law Enforcement & Field Service		
<input type="checkbox"/> Leadership		
<input type="checkbox"/> Shelter Medicine		
<input type="checkbox"/> Sheltering & Outreach		
<input type="checkbox"/> Pre-Conference Workshop Sponsor	\$4,500	_____
<input type="checkbox"/> Meal Sponsor	\$4,000	_____
<input type="checkbox"/> Bag Sponsor	\$3,000	_____
<input type="checkbox"/> Break Sponsor	\$3,000	_____
<input type="checkbox"/> Exhibit Space Commercial	\$975	_____
<input type="checkbox"/> Exhibit Space 501(c)(3)	\$775	_____

Please list your preferred booth locations (Exhibit Hall Map on next page for reference:) _____

Please provide the names of the two included booth staff:

Name: _____
Title: _____
Email: _____
Cell: _____

Name: _____
Title: _____
Email: _____
Cell: _____

Method of Payment

(check one): ☐ Check/Invoice Me ☐ Visa ☐ MasterCard ☐ AMEX
Credit Card Number: _____ CVV: _____ Expiration Date _____
Cardholder Name: _____
Billing Address: _____
City: _____ State: _____ Zip: _____

CANCELLATION POLICY No refunds will be issued for cancellations made after February 3, 2020.

General Information | Rules and Regulations

The Animal Care Conference reserves the right to reject any application to sponsor or exhibit. Eligibility to be an exhibitor or sponsor at the Animal Care Conference is limited to organizations whose products or services, at the discretion of conference management, relate directly to animal care, sheltering, and law enforcement.

Exhibit Space

ACC Exhibit Hall exhibit space consists of one 8'x10" tabletop space with 6' table, two chairs, one wastebasket, basic WiFi, and electricity plus admission to educational sessions, breaks, receptions plus badges and lunch for two exhibitors. ACC will assign booths based on our assignment policy, booth availability or at management discretion.

Default of Occupancy

Default of occupancy is the responsibility of the exhibitor. Exhibitors must be show-ready by 8:00 am on Sunday, March 22, 2020. Failure to occupy by the designated set-up time does not excuse payment in full for the contracted exhibit space. The exhibit manager for the company must check in with the ACC Registration Desk no later than 7:00 am on Sunday, March 22, 2020, or the exhibitor will be considered a "no-show." Space will be reassigned at the discretion of conference management. "No shows" at the conference do not receive a refund. Our general policy is that "no shows" are not permitted to exhibit at future conferences. However, we understand that extenuating circumstances can occur, and we will consider adjusting this policy on a case-by-case basis.

Tear Down

Tear down is 2:45 pm on Monday, March 23, 2020. As a courtesy to your fellow exhibitors and the attendees, we want you to participate in the entire exhibit show. Therefore, removing display items and/or dismantling an exhibit space before this time is a big "no-no" and will be considered a "no-show." Our general policy is that exhibitors who begin tear down early are not permitted to exhibit at future conferences. However, like "no shows," we will adjust this policy on a case-by-case basis.

Badges

Each exhibitor must wear a badge to enter the exhibit hall and all ACC events. The exhibitor reserving the space is responsible for letting the Animal Care Conference know the names of the two staff members who will manage the booth by February 3, 2020. Additional exhibitor badges are available for \$350.00 per person (2 days) or \$175 per person (1 day), which includes all meals served in the Exhibit Hall.

Non-service Animals

Non-service animals in the exhibit hall require prior written authorization from the Conference Manager prior to space assignment.

Music

Music in the exhibit space or at any function held in conjunction with the conference is subject to applicable copyright and licensing fees charged by ASCAP and/or BMI. It is the sole responsibility of the exhibitor/sponsor to pay applicable fees. For more information about licensing fees, visit www.ascap.com or www.bmi.com. Music level must not disturb adjacent exhibit spaces.

Liability/Indemnity

Liability Insurance: Exhibitors must email proof of liability insurance with the "State Humane Association of California and California Animal Welfare Association" named as an additional insured to megan@calanimals.org no later than February 3, 2020. Exhibitors assume responsibility and agree to release and forever discharge the Santa Clara Marriott and the State Humane Association of California dba California Animal Welfare Association and each of their subsidiaries and affiliates and each of such entities' respective officers, directors, agents, and employees (collectively, the "Indemnified Parties") from any and all actions, costs, suits, demands, claims, damages, losses and liabilities of any type or kind whatsoever in any way arising from, connected with, or related to the performance of the Services by the Vendor (collectively, "harms") including, but not limited to, damage to property, loss of property, bodily injury, and loss of life, except to the extent arising from the sole negligence or willful misconduct of the Hotel.

Fire Code Regulations

All exhibitors must comply with the fire code laws, rules and regulations governing the State of California, Los Angeles County and the City of Long Beach.

Exhibitors and Convention Promotion

Names of confirmed and past exhibitors may be used by the Animal Care Conference for promotional purposes. Photos taken in the exhibit hall or at any other Animal Care Conference event by the Animal Care Conference staff or designated photographers of exhibiting companies and their employees may be used by the Animal Care Conference for promotional purposes.

Services

All services customarily required by exhibitors (e.g., hardware internet) are available at current rates. Acceptance of exhibit space by an exhibitor constitutes agreement to use only the Animal Care Conference official supplier. Exhibitors may not use an independent contractor for these services.

Animal Care Conference

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California Animal Welfare Association

c/o Marcia Mayeda
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Long Beach, CA 90805

www.calanimals.org

info@calanimals.org